
PERIMENOPOSITIVITY

The Perimenopositive™ Newsletter



Calling Dr. Google? Health misinformation thrives online — and it's impacting real decisions. How can FemTech brands be part of the solution and use the power of platforms effectively?

This is what we dig into with the help of one of the most trusted medical voices in women's health online: Dr. C, a practicing OB-GYN known to millions of viewers as "The Vag Doc." She is our guest on the next episode of [Two Uteruses Walk Into a Bar](#), dropping late January, 2026.

Together, we unpack how women are really searching for answers today, why misinformation so often wins, and how credibility, clarity, and

Dr. C, known to her millions of followers online as The Vag Doc will be our January podcast guest.

consistency can become powerful antidotes.

For FemTech founders, marketers, and brand leaders, this conversation makes the case for embracing a marketing mindset — not to persuade, but to educate, connect, and help audiences feel confident enough to lean in.

“Now TikTok is focusing on educational initiatives...the future of health influencers is bright.”

Upcoming Episodes of Two Uteruses Walk Into a Bar

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| Jan 22 | <i>Let's Set the Record Straight</i> with Dr. C |
| Jan 29 | <i>Feminine by Design</i> with Ikram Guerd |
| Feb 5 | <i>Leading the Shift</i> with Tracy MacNeal |
| Feb 12 | <i>The Art of Being Human</i> with Mandy Pulliam and Christina Reita |



Karen, Dr. C, and Gabrielle during a recent taping.

The Boutique is Open!

You've been asking for swag and swag has arrived!

- Loungewear (or Work Wear? your decision)
- Sleepwear (check out the eye masks!)
- Hoodies and Sweats
- Accessories

Visit perimenopositive.com and have fun browsing for a very special someone... you.