

Gina Giordano

Graphic Designer

732.859.8829 ggiographics16@gmail.com East Brunswick, NJ

2022 Education

BFA in Graphic Design
The University of the Arts
Philadelphia

Program Skills

Illustrator
Photoshop
Premiere
InDesign
HTML/CSS
Corebridge

Work

2015 2021 Graphic Designer - FOCO

Worked in Illustrator and Photoshop to develop tech packs for fabrication.

- Utilized style guides and branding of major sports leagues for product approval and production
- Developed technical schematics for product manufacturing
- Assembled custom swatches based off of style guides for apparel
- Gained understanding of Pantone colors for factory productions in relation to team brand guides
- Revised designs as necessary, per league requests

2022 2023 Production Specialist/Designer - Fastsigns

Designed and produced products using different substrates and application methods.

- Designed artwork for large format printing.
- Simultaneously managed multiple projects with strict deadlines
- Worked with the Corebridge management program
- Continued to gain experience with Pantone and CMYK colors and how they print on different materials

2023 Present Lead Production Specialist/Designer - Fastsigns

Lead the production/design team to complete projects quickly and efficiently.

- Assisted customers in each phase of the creative process
- Solved design and production issues in a fast paced environment
- Leveraged insights from other departments to assist in complex orders
- Developed and executed tailored solutions to fulfill unique customer requests
- Installed vinyl on-site for customers
- Trained new employees

Personal Skills

Customer Service
Problem Solving
Management
Collaboration
Multi-tasking
Organization

References

Upon Request

Portfolio

Website: ggiographics.design