



Send a Lead.
Skip the Noise.

OPERATOR CIRCLE REFERRAL SHEET

Precision-Guided Referrals. Built for Founders Who Know Ops.

WHAT IS SCALEDRIGHT?

- ✓ C-Level Ops Partner for Growth-Stage Brands
- ✓ Hands-On Execution, Not Hands-Off Advice
- ✓ Shopify, ShipStation, Gorgias, Monday, Fishbowl
- ✓ Supply Chain • CX • Warehouse • Marketplace Ops



WHO TO REFER

- ✓ \$2M- \$20M DTC or Omni-Channel
- ✓ Multi-Marketplace Shopify Users (Amazon, Walmart, etc.)
- ✓ Frustrated with Vendors or Disconnected Ops
- ✓ Ready to Scale with Discipline

NO TIRE KICKERS.

HOW IT WORKS

1. You Make the Intro > 2. We Handle the Discovery > 3. You Get Rewarded

\$500 Credit, Private Perks, or Spotlight. Your Call.

TOOLKIT TO USE NOW

Quick Pitch

"Think COO-level execution, not another freelancer."

Email Forward Script

"Mike's team helps ops-driven brands clean up backend mess and scale smart. Might be worth a convo."

"Let's build something beautiful. The ScaledRight Way."

Right People. Lean Process. Winning Product.