

Master returns with ShipStation.

Empower your ecommerce business and transform the post-purchase experience to create lifelong customers.



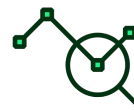
Amplify Your Post-Purchase Experience

A flexible returns policy is essential for fostering customer trust and retention. Turn potential operational challenges into a smooth, brand-building experience



Retain Revenue

Implement exchange-first options and store credit incentives to recapture sales and reduce lost revenue.



Gain Control

Centralize all return requests in an intuitive RMA grid and implement a customizable approval workflow for streamlined management.



Delight Customers

Offer flexible return and exchange options, providing a seamless and branded experience that builds customer loyalty.



Enhance Your Brand

Customize your returns portal with your branding, policies, and product recommendations for a consistent customer journey.



Impactful results at scale

200+

Carriers and Services

Access 200+ integrated carriers, offering flexibility and choice for your business and your customers.

30K+

Trusting Businesses

Join over 30,000 active businesses who trust ShipStation to manage their returns and exchanges efficiently

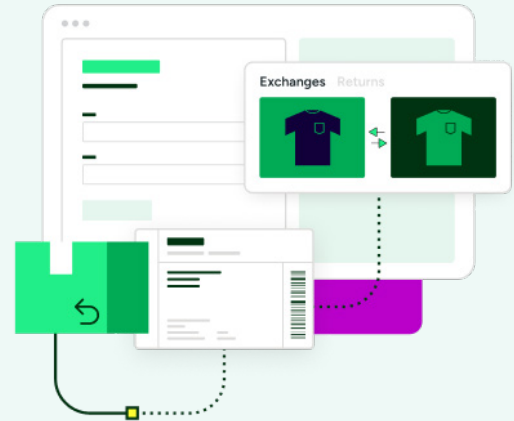
5.5M+

Labels Created

Leverage a proven system with over 5.5 million return labels created, ensuring a smooth and reliable process.

Returns and exchanges made simple: A step-by-step guide

- 1. Define Your Rules:** Easily set custom return policies and approval workflows that fit your business.
- 2. Empower Customers:** Your customers effortlessly initiate returns through your branded self-service portal.
- 3. Boost Revenue:** Offer instant exchanges or store credit to recover sales and reduce refunds.
- 4. Centralize Management:** Gain full control over all return requests in one intuitive RMA dashboard.
- 5. Automate & Track:** Generate return labels automatically and track every package and refund for smooth operations.



"We're using ShipStation for the fulfillment side of things. Picking, packing, shipment labels, and outgoing return labels."

Eric Marston, CTO and Co-founder
DailyLook

DAILYLOOK

Unlock Easy Returns & Exchanges

Ready to drive repeat business and retain revenue? Our team of experts is ready to help you start saving today.

[Get Started](#)