



# BURCIN U. FRASER, MD, MPH, FAACAA

Whole Family Allergy and Immunotherapy  
Owner & Physician

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**B**urcin U. Fraser is transforming the landscape of allergy and immunotherapy as the physician and owner of Whole Family Allergy and Immunotherapy. Her practice embodies a holistic approach, empowering families to manage allergies collectively and effectively.

Fraser's career is defined by her innovative spirit and commitment to compassionate care. "I knew that it didn't need to be this hard, and I needed to do it my way," she notes, highlighting her drive to create a practice that addresses both the scientific and emotional aspects of allergy treatment. Her empathy, deepened by her experiences as a mother and caregiver, informs her patient interactions and solutions.

Despite numerous setbacks in her research career, Fraser's resilience and determination are evident. "The stars had to align, but when it was time, I knew it," she reflects on her decision to leave secure positions during the pandemic to pursue her own vision. This courageous step, made with the support of her family, has led to a thriving practice that redefines allergy care.

She draws inspiration from her mother's and grandmothers' perseverance and the women in medicine who advised her along the way to live the life of a Dynamic Woman. She believes in embracing one's authentic self to achieve dreams, advising, "Women should understand that the qualities that make you who you are are exactly what you need to fulfill your dream."

Outside of work, Fraser enjoys the vibrant arts scene of the DMV and finds solace in the Kennedy Center's offerings. Her blend of passion, empathy and innovation makes her a true dynamic woman who leads with integrity and a commitment to transformative patient care.

Photography by: Chris Bryan