

When it comes to sales and marketing what really matters is what the Clients say:

“We have recently worked on several construction projects with Serenity Architecture's expertise. With the help of Robert Jordan, we have been able to execute designs in a timely manner to get projects off the ground quickly and efficiently. Robert's attention to detail along with his ability to provide a quality product in time sensitive situations has been a major asset to our Company.”

“Got it, as always thank you for the quick response!”

“We have recently worked on several construction projects with Serenity Architecture's expertise. With the help of Robert Jordan, we have been able to execute designs in a timely manner to get projects off the ground quickly and efficiently. Robert's attention to detail along with his ability to provide a quality product in time sensitive situations has been a major asset to our Company.”

“His responsiveness, communication, quality documents, and professional demeanor, all contribute to successful project outcomes, and have made Robert a great project partner for us. We believe that these qualities will also make Robert, and Serenity Architecture Co., a great partner for you as well.”

“That should do it...you are awesome! Thanks so much for jumping on this :)”

“We were very fortunate to have had Serenity Architecture on this project.”

“A top-notch firm that any organization would do well to make part of their design and construction team.”

“His design documents were outstanding and his response time and hands on approach was instrumental on keeping the project on track.”

“With you on this project, it's a guaranteed success!!”

“We have worked with Robert on a number of successful projects, both design-build and traditional delivery, and we will certainly work with him again in the future.”

“The project was completed within a very tight time frame and Robert's calm demeanor, responsiveness and communication, throughout, led to the project documents being delivered as promised. Despite the challenging schedule, the project documents were well coordinated and of a high quality. “

September 18, 2018

RE: Reference for Robert Jordan - Serenity Architecture Co.

To whom it may concern,

This letter will serve as our recommendation for Robert Jordan and Serenity Architecture Co. Mr. Jordan is an experienced professional, who delivers what he promises. We worked with Robert on a design of a new Office/Warehouse Building, in Portage Indiana. The project design was completed within a very tight time frame and Robert's calm demeanor, responsiveness and communication, throughout, led to the project documents being delivered as promised. Despite the challenging schedule, the project documents were well coordinated and of a high quality. I strongly recommend Robert, and Serenity Architecture Co. for your project.

Please do not hesitate to contact me if you would like to discuss Mr. Jordan's qualifications in more detail.

Sincerely,



Adam Gault, Project Manager
Barton Malow Company



April 7, 2020

Re. – Serenity Architecture Recommendation

To Whom it May Concern;

I would strongly recommend Serenity Architecture Co. for any of your upcoming projects, big or small. Robert Jordan's responsiveness, attention to detail, and overall ability to communicate across party lines (owner-constructor-subcontractors), is second to none. His general know-how as it relates to construction, is only surpassed by his responsiveness and the intangible qualities he possesses. It's common to find an Architect who is very knowledgeable of construction details and or methodology, but it's extremely rare that this is combined with the common sense and dogged "get it done" type approach that he has.

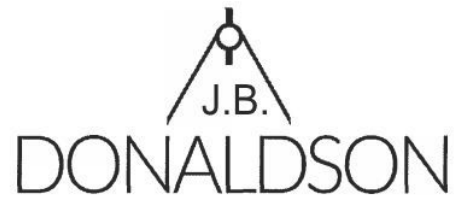
Again, I would recommend Serenity for any construction endeavor you're taking on. The sooner you can get them involved in your project, the better off you'll be.

Regards,

Terry Gordon

Terry Gordon III - President

Gordon Construction Services
2929 Covington Ct.
Lansing, MI 48912
www.gordonconstructionservices.com



January 29, 2020

To Whom it May Concern,

We have recently worked on several construction projects with Serenity Architecture's expertise. With the help of Robert Jordan, we have been able to execute designs in a timely manor to get projects off the ground quickly and efficiently. Robert's attention to detail along with his ability to provide a quality product in time sensitive situations has been a major asset to J.B. Donaldson Company.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Bennett Donaldson", with a long horizontal flourish extending to the right.

J. Bennett Donaldson

Contractors & Developers

37610 Hills Tech Dr. • Farmington Hills, MI • 48331 • P: 248-344-9045 • F: 248-536-2353


North American Construction Enterprises, LLC

22920 Industrial Drive East
St. Clair Shores, MI 48080

TEL 586.719.9679

FAX 586.498.9004

NACE

East Michigan Office
2615 E. Michigan Ave
Ypsilanti, MI 48198

PROJECT MANAGEMENT – CONSTRUCTION MANAGEMENT – GENERAL CONTRACTING
Services provided nationwide with offices in Florida, Michigan, Pennsylvania and California

September 11, 2018

RE: Reference for Serenity Architecture Co.

To whom it may concern,

I would like to recommend Serenity Architecture Co. for your next ground up or renovation project. Robert Jordan is a top professional in the industry. We worked with him recently on a large renovation project at Detroit Metro Airport. His design documents were outstanding and his response time and hands on approach was instrumental on keeping the project on track.

Please do not hesitate to call us if you would like to discuss Mr. Jordan's qualifications in more detail and feel free to visit our web-site at: www.nace-intl.com

Sincerely,



Michael Beaugrand
President / CEO

cc: Robert Beaugrand, COO



600 Old Country Road
Garden City, New York 11530
Tel: 516-393-8400
Fax: 516-740-0804

October 22, 2019

Letter of Recommendation

To Whom It May Concern:

On behalf of Skyline Management Corporation, I am pleased to provide a letter of recommendation for Serenity Architecture Co.

Serenity Architecture was our architect for a 36,000 square foot retail store we recently renovated at our shopping center located in Warren Michigan at a construction cost of nearly \$600,000. From the very beginning of this project, Serenity made us feel very comfortable using them for the design and construction phases of this project. They were extremely professional and diligent in their performance.

Serenity was our design team and onsite representative for this major renovation. Their thorough site inspections, detailed reports, monitoring of the contractor's work and making sure that the design criteria and lease requirements were being followed was a tremendous help to us. We were very fortunate to have had Serenity Architecture on this project.

Skyline Management Corp. would highly recommend Serenity Architecture Co. for both design and construction administration for retail renovations and other major projects. A top-notch firm that any organization would do well to make part of their design and construction team.

Sincerely,

A handwritten signature in blue ink, appearing to read "E. Heim", is written over a light blue circular stamp.

Edward J. Heim
Vice President



Main Office
15040 Cleat Street
Plymouth, MI 48170

Project Green
157 E. Hoover Ave.
Ann Arbor, MI 48104

INTEGRITY
QUALITY
SAFETY
CUSTOMER SATISFACTION

September 14, 2018

RE: Reference for Robert Jordan - Serenity Architecture Co.

To whom it may concern,

This letter will serve as our recommendation for Robert Jordan and Serenity Architecture Co. Mr. Jordan is an experienced professional, who delivers what he promises. We have worked with Robert on a number of successful projects, both design-build and traditional delivery, and we will certainly work with him again in the future. His responsiveness, communication, quality documents, and professional demeanor, all contribute to successful project outcomes, and have made Robert a great project partner for us. We believe that these qualities will also make Robert, and Serenity Architecture Co., a great partner for you as well.

Please do not hesitate to call us if you would like to discuss Mr. Jordan's qualifications in more detail.

Sincerely,
JS Vig Construction Company

Joseph S. Vig

(p) 734.283.3002 jsvig.com (f) 734.282.5320



DETROIT METRO • WILLOW RUN
WAYNE COUNTY AIRPORT AUTHORITY

Michael Berry Administration Building
11050 Rogell Drive, Bldg. #602
Detroit, MI 48242
ph 734 247-7678
www.metroairport.com

August 29, 2018

Ladies/Gentlemen,

With his permission, I would like to recommend Robert Jordan of Serenity Architecture for your project.

Robert's Project Architect/Manager role in the \$14 million improvements to the Westin Hotel at Wayne County Airport were thorough and cost effective. He delivered exceptional service during uniqueness of an open-for-business hotel (+ 90% occupancy during construction), on airport property requiring intense coordination at every phase of renovation.

His allegiance to site investigation, building codes, job documents, budget adherence, phasing, and ability to interface with consortium of corporate brand design, alliance designers, custom shop drawing fabricators, local inspectors, general contractor, hotel management and security compliance (including FAA and TSA), for planned and unforeseen field facility conditions during renovation, led to an on-time project. Customer driven consideration to noise, debris removal, staging area and site safety were met. Roberts' crucial and attentive communication skills were a welcome calm during project process, so tolerant and receptive to change he is! Innovative solutions were demanded of Robert at various portions of project were met, and made for dynamic guest and client experience.

The creative design skills implemented to match or exceed the 4-Star Hotel rating of this renovation resulted in an elegant, current, inviting and appealing space for global customers. With appreciation to Robert our service was challenging and wonderful.

Sincere regards,

Karen Souders, AIA

Project Architect
Wayne County Airport Authority

Karen.Souders@wcaa.us
Phone 734.247.2814 Fax 734.247.7916
Mobile 734.652.7813