

Serenity Architecture Company



Industrial



Commercial



Governmental



Institutional



Residential

Serenity Architecture Co.

Serenity is not just a word to us, nor did we choose it just because it sounds cool (though, it does). "Serenity" is the foundation of our philosophy and is the cornerstone of our vision, for both the project process and the end-product.



We strive to provide a project process that is as stress free as possible for both You and Serenity Architecture Co. We accomplish this by first ensuring that we clearly understand Your wants and needs at the proposal stage and that we clearly communicate any potential challenges at that time. Starting with a clear understanding up front; educating You on the project process; managing Your expectations; and maintaining communication throughout the project, with items such as a weekly project report, scope management log, and schedule management log; are all keys to achieving "Serenity" for all and a successful project. Another key is simple professionalism and a calm demeanor on our part. There can be many, many outside influences on a project, and it is up to us to take these in stride, reassure you that all is well, and deal with them in an efficient and professional manner.



We believe that while architecture can be considered a technical exercise, the end-product must be much more than the sum of the technical parts and pieces. Architecture, no matter grand or humble, no matter industrial or residential, should create a sense of space that gives us comfort and solace, while fulfilling its intended purpose. This goal should be accomplished through an economy of design and budget, and the project should be a true product of its site whenever practical. Further, energy efficiency and responsibility should also always be a driving factor in the design and engineering, where practical. At the end, no matter the budget or intended use, the spaces that we create should be pleasant and comforting and should enhance, not detract from, our lives. At the very least, this can be accomplished through space proportions and layout, color selections, and natural lighting.



Serenity Architecture Co. is dedicated to providing built environments and landscapes that enhance Your life and well-being, and we strive to develop a close relationship with You so that we can meet this critical need. As importantly, we are also dedicated to living up to our Firm name and providing You with a project experience that allows all of us to maintain our "Serenity", with as little stress as possible. We welcome the opportunity to work with You on Your very important project and we commit to You that we will always put forward our best effort to live up to our name, and that Your vision and needs will always be our first priority.

The following page details what we can do for you and what we believe sets us apart from other Firms.

Serenity Architecture Co.

WHAT WE ARE BEST AT

- Our typical new build project would be \$2M—\$15M, light industrial, medical, educational, commercial, or municipal. Example projects would include manufacturing, warehouse, transit, cannabis related medical office, clinic, charter school, retail, financial, office, fire station, police station, library, city hall, recreational, hotel, multi-family, and similar types of projects.
- On the higher end, large manufacturing and warehouse projects up to \$50M are well within our capabilities.
- On the lower end, we have completed many new build projects with budgets of less than \$1M.
- For projects relating to renovations/additions to existing buildings, our experience ranges from small tenant build-outs to large, complex, adaptive re-use projects, in the commercial, industrial, governmental, institutional, and residential sectors.
- Design-build delivery projects are a specialty of Serenity Architecture Co.
- Planning projects, feasibility studies, site selection studies, existing facility assessments, as-builts, and needs assessments, are all included in our experience.

WHAT SETS US APART

We focus on you and your needs, not on us and ours:

- Practical project approach with an understanding of the need for economy and constructability and of the need for meeting schedule deadlines.
- Willingness to not do “big design” when it is not needed but the ability to do “big design” when it is needed.
- Provide a level of service and support to you that leads to a long term relationship.
- Focus on clear communication and understanding in order to provide as stress free of a project process as possible and live up to our name—Serenity.
- Strive to manage expectations and avoid unpleasant surprises.
- Strive to provide our services in a timely manner so as to meet your critical project schedule.
- Provide a broad array of services and expertise, which many Firms do not have, to act as your single point of responsibility.

WHAT SETS US APART

We offer a large Firm background and approach and a small Firm touch:

- 25 years of experience in numerous project types
- Experience in both very large and small projects
- Large Firm professional approach with a small Firm fee structure
- Currently licensed in 10 States, with the ability to obtain licensure in most other states through comity or reciprocity, via our NCARB certification
- Unlike many small to very small Firms, we carefully manage our workload in such a manner as to continually be able to deliver on schedule, to deliver a quality product, and to be readily responsive to our Clients

We have a published Procedure Manual which covers items such as:

- Project process procedure to ensure consistency, efficiency, and quality
- Quality assurance procedure to ensure a thoroughly checked and coordinated set of drawings
- Communication procedure to keep you well informed
- Data protection and recovery procedure to minimize risk of loss and delays

We have direct construction experience, allowing us to better coordinate and communicate with Contractors, which includes:

- Field construction experience
- Vast design-build experience
- Vast pre-engineered metal building experience

We offer licensed real estate transaction services, allowing us to be your “one-stop” source of professional services from start to finish. (Through our Broker—Merrill Real Estate Services)



Design-Build

Principal Robert Jordan has a long history in the design-build world, starting in 1998, as a Project Architect and Project Manager with a large Metro-Detroit Design-Build Contractor. During his time with this Company, Mr. Jordan completed dozens of design-build projects, primarily in the light industrial and office sectors, including a number of industrial and office park developments. His experience during this time period also includes time in the field, on job sites, observing and overseeing construction. Since that time, design-build has continued to be a large part of Mr. Jordan's career. To date, he has completed design-build projects in numerous market sectors including: light industrial, heavy industrial, medical, educational, municipal, aviation, transit, hospitality, office, and commercial.

As you can see, Mr. Jordan brings a level of experience to you, that few others can match. He understands the construction process, how to work with you to ensure economical constructability, and how to work with you to design and engineer within the project budget. Finally, he understands that not all projects are to be viewed as "career" projects and that, many times, design must take a backseat to practicality and economy.

- 25 plus years of design-build experience in many project types
- Vast pre-engineered metal building experience
- Practical and pragmatic project approach
- Understanding of the need for economy and constructability
- Willingness to not do "big design" when it is not needed
- Ability to do "big design" when it is needed
- Field construction experience
- Willingness to assist with up front work in the bidding process

- Lume Cannabis Co. Numerous Provisioning Centers
- Highland Park New Headquarters Fire Station
- Summit Corporate Park (SCP) 32 Acre Development
- Etkin Equities Timber Creek Office Park
- Ashley Capital Multiple Tenant Build-outs
- Millennium Properties LLC Spec Office Building
- In Touch Credit Union New Branch
- BASF New North Administration Office Building
- Etkin Equities Timber Ridge Office Park
- DDR/Redico Barnes & Noble Façade Renovation
- Snethkamp Dodge Dealership Renovation/Addition
- General R.V. New Dealership Facilities
- Wayne State University New Matthaei Performance Training Center
- Cleary University New Multi Use Classroom Building
- Lutheran High School South
- North Macomb Medical Associates/McClaren Macomb New Medical Facility
- Wayne State University New Clinical Research MRI Suite
- Providence Pavilion Medical Office Bldg Renovation
- A.D. Transport New Vehicle Maintenance Facility
- Aisin America Fowlerville Proving Ground New Vehicle Prep Building
- Husky Injection Molding Systems New Detroit Technical Center
- Goetz & Schiele New Engine Machining Facility
- Scherer & Trier USA, Inc. New Injection Molding Facility
- NGK Spark Plugs World Headquarters Office and Test Cell Addition
- Ceradyne, Inc., New Armor Plating Research and Manufacturing Facility
- Hydra Zorb New Manufacturing Facility
- Challenge Manufacturing Plants 7 and 8
- DTE MONPP Urea to Ammonia Reactor Facility
- AGS New Stamping Plant
- GM Volt New Battery Plant



Industrial Sector

Serenity Architecture Firm Principal, Robert Jordan, has 25 years of experience in the Industrial market sector, including new facilities, additions, renovations, build-out, adaptive re-use, and facility maintenance projects. Having started his career in the Automotive R&D Group of a large Detroit Firm, Mr. Jordan also spent many years with a large Detroit Design-Build construction and development company, gaining practical hands on field construction experience. Over the years, Mr. Jordan has continued to make industrial projects one of his primary project types, with a focus on the design-build delivery format.

Our vast experience in this market sector, coupled with our extensive design-build experience, means that we not only have the necessary technical knowledge, for most any project type, but we are also used to partnering with Contractors and Developers. As such, we have both the ability and willingness to work with the Team to tailor the solution to the budget, to meet any challenging schedule, and to work collaboratively on the design and detailing of the project.

Please let us know how we can help you with your light industrial, heavy industrial, manufacturing, office, R&D, testing, or warehouse project.

- Lume Cannabis Co. Extraction and Edible Production Facility
- Confidential Clients—Multiple Cannabis Grow, Processing, and Extraction Facilities
- Golde/CIE Sunroof Assembly Plant
- JSP Resins Detroit Facility Renovation
- A.D. Transport New Vehicle Maintenance
- Sika Corp. Advanced Resins Tech. Center Renovation
- Aisin America Fowlerville Proving Grnd. Vehicle Prep Bldg
- General Motors Flint Powertrain (GMPTG) V-6 NVH Lab
- Chrysler Technology Center Phase III Powertrain Exp.
- Ford Advanced Engineering Center Powertrain Expansion
- Mahle Inc. New Research & Engineering Center
- Ford/Sverdrup New Drivability Test Facility
- Husky Injection Molding Systems Detroit Technical Center
- Goetz & Schiele New Engine Machining Facility
- Scherer & Trier USA, Inc. New Injection Molding Facility
- NGK Spark Plugs World HQ Office/Test Cell Addition
- Ceradyne Armor Plating Research and Mfg. Facility
- Faurecia Automotive Phases 1 and 2
- Hydra Zorb New Manufacturing Facility
- Challenge Manufacturing Plants 7 and 8
- DTE MONPP Urea to Ammonia Reactor Facility
- AGS Automotive Stamping Plant
- GM Volt New Battery Plant
- John Deere Tractor Test Cell Addition



Commercial Sector

Serenity Architecture Co. has completed commercial projects of all types and have completed commercial developments, new buildings, additions, renovations, adaptive re-use, and tenant build-out. Our services in this sector include due-diligence and feasibility studies and site planning, in addition to full architectural and engineering services. No matter the project type, we will work closely with your Team to determine your specific needs, budget, and schedule, and ensure that they are met.

Our vast experience in this market sector, coupled with our extensive design-build experience, means that we not only have the necessary technical knowledge, for most any project type, but we are also used to partnering with Contractors and Developers. As such, we have both the ability and willingness to work with the Team to tailor the solution to the budget, to meet any challenging schedule, and to work collaboratively on the design and detailing of the project.

Please let us know how we can help you with your office, retail, hospitality, financial, aviation, multi-family, recreation, dealership, or similar project.

- First Commercial Realty and Development—Multiple Tenant Build-Outs
- 45 North Aviation FBO/Hangar Expansion/Renovation
- Shopper's World—New Michigan Location
- Motor City Iron, F45 Fitness and Foundry 13 —New Gym Locations
- Metro Place Apts Fitness Center and Retail Build-Out
- Studio 1555 New Gallery/Showroom
- Don Juan Restaurants—Multiple Locations
- Gillespie Group 154 S. Larch Rehab and Tenant Build-Outs
- Lume Cannabis Company—Multiple New Provisioning Centers
- Westin Detroit Wayne County Metropolitan Airport – Property Improvement Program (complete gut and re-model of entire hotel)
- Courtyard by Marriot – Albion
- Marriott Residence Inn – Novi
- Homewood Suites - Troy
- Summit Corporate Park (SCP) 32 Acre Development
- Etkin Equities Timber Creek Office Park
- Ashley Capital – Multiple Tenant Build-outs
- In Touch Credit Union New Branch
- BASF New North Administration Office Building
- DDR/Redico Barnes & Noble Façade Renovation
- Snethkamp Dodge Dealership Renovation/Addition
- General R.V. New Dealership Facilities
- Consumers Energy New Service Centers
- Pittsburgh Institute of Aeronautics Youngstown Hangar 3 Renovation
- Play and Grow Activity Center New Location



Institutional Sector

Serenity Architecture Co. has completed institutional projects of all types and have completed new buildings, additions, renovations, adaptive re-use, and tenant build-out. Our services in this sector include due-diligence and feasibility studies and site planning, in addition to full architectural and engineering services. No matter the project type, we will work closely with your Team to determine your specific needs, budget, and schedule, and ensure that they are met.

Our vast experience in this market sector, coupled with our extensive design-build experience, means that we not only have the necessary technical knowledge, for most any project type, but we are also used to partnering with Contractors and Developers. As such, we have both the ability and willingness to work with the Team to tailor the solution to the budget, to meet any challenging schedule, and to work collaboratively on the design and detailing of the project.

Please let us know how we can help you with your healthcare related, educational, spiritual, or similar project.

- Okemos Animal Hospital Renovation
- IEP Urgent Care
- Brightside Academy Renovation
- Jade Pharmaceuticals New CDMO Facility
- Grosse Pointe Public School Bond Program Roof Replacements
- Detroit Public School Bond Program Roof Replacements
- Wayne State University New Matthaei Athletic Performance Training Center
- Cleary University New Multi Use Classroom Building
- Starr Academy Classroom Bldg. Renovation, Church to Classroom Conversion and Rectory to Admin. Conversion
- Lutheran High School South Classroom Wing Addition
- Crittenton Hospital 7th & 8th Floors Addition
- Crittenton Hospital New Radiation/Oncology Lab
- North Macomb Medical Associates/McClaren Macomb New Medical Facility
- Wayne State University New Clinical Research MRI Suite
- Muskegon Family Care New Clinic
- Our Lady of Sorrows Gathering Space Addition
- St. Collette Gathering Space Addition
- Providence Pavilion 7 Story Office Building to Medical Office Building / Procedure Facility Conversion/Renovation
- Allen Park Medical Building
- Washtenaw Community College Facility Study



Governmental Sector

Serenity Architecture Co. has completed governmental project at the federal, state, county, municipal, and public authority level; and we have completed new buildings, additions, renovations, adaptive re-use projects, maintenance projects, and tenant build-outs. Our services in this sector include planning and feasibility studies in addition to full architectural and engineering services. No matter the project type, we will work closely with your Team to determine your specific needs, budget, and schedule, and ensure that they are met.

Our vast experience in this market sector, coupled with our extensive design-build experience, means that we not only have the necessary technical knowledge, for most any project type, but we are also used to partnering with Contractors, Developers, and Owner's Representatives. As such, we have both the ability and willingness to work with the Team to tailor the solution to the budget, to meet any challenging schedule, and to work collaboratively on the design and detailing of the project.

Please let us know how we can help you with your civic, city hall, fire, police, DPS, DPW, animal shelter, office, transit, recreational, cultural, or similar project.

- Meridian Township Marketplace On The Green and Park Gateway
- City of Grand Rapids LaGrave Fire Station Roof Replacement
- Wayne County Airport Authority—Multiple Facilities Projects
- Charter Township of West Bloomfield New Fire Station No. 3
- Washtenaw County Parks and Recreation Rolling Hills Water Park
- Highland Park New Headquarters Fire Station
- Dexter Township New Fire Sub-Station No. 2
- City of Newaygo Carnegie Library Renovation
- City of Newaygo Historic Masonic Temple Adaptive Re-use
- City of Novi Public Safety Long Terms Needs Assessment
- Thunder Bay Transportation Authority New Transit Facility
- City of Westland Jefferson Barns Community Center Conversion
- City of Taylor Sheridan Community Center Renovation
- State of Michigan DTMB Linden Price's Airport Terminal
- Farmington Hills Police Department Renovation
- State of Michigan DTMB/MDOC Egeler Correctional Renovations
- Huron County Health and Recreation Center Design
- Westland Police Station Renovation
- Oakland County Courthouse Roof Replacement
- City of Grand Rapids Three Fire Stations and Police Headquarters Roof Replacements
- Ingham County DPW Roof Replacement



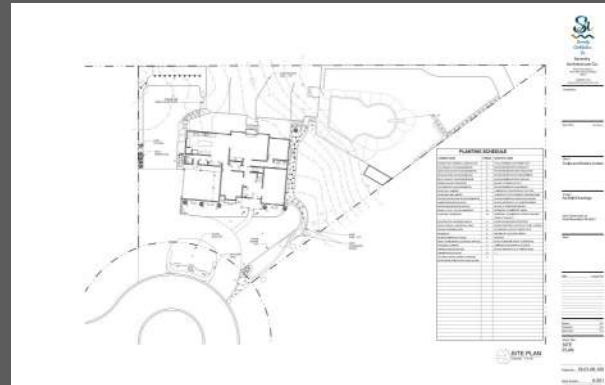
Residential Sector

While the Residential Sector is not a primary sector for Serenity Architecture Co., we have completed numerous projects in this sector, including singled family, multi-family, new build, renovation, and addition. We can offer an economical, but highly professional, experience for you whatever your residential project needs from initial site selection and planning through to real estate, photography, and property management related services. No matter the size or type of your project, please contact us to discuss how we can partner with you and guide you through to a successful outcome.

- Edison Street Gut and Renovation
- Pelican Drive Gut and Renovation
- Fox Hollow Drive New French Country Style Home
- Lesha Residence Renovation
- Robinhood Drive Renovation/Flip
- Crossbow Road Renovation/Flip
- Martin Residence
- Gorny residence Renovation
- Detroit—Multi Multiple Family Facility Assessments
- Ohio—Multi-Family Facility Assessment
- Nottingham Drive Renovation/Flip
- Lakeland Drive Renovation/Flip
- Bingham Road Renovation
- Rosemond Drive Renovation
- West Bloomfield—Multiple Scattered Lot New Builds

Services

- Real Estate Services (Through Berkshire Hathaway Home Services/HWWB, Robert Jordan Licensed Real Estate Sales Person)
- New Build, Renovation, and Addition
- Primary Residences and Vacation Homes
- Single Family and Multi-Family
- Site Selection and Site Feasibility Studies
- Site Planning
- Site Plan Approval Process
- Maintenance and Upgrade Projects
- Basement Build-Outs
- Project Management/Owner Representative
- Construction Management/Owner Representative
- Property Assessments
- Code Compliance Assessments
- Field Verification and As-Built Drawings
- Project and Real Estate Photography (Through Spectre Imaging—Robert Jordan President/Photographer)



Cannabis Industry

Serenity Architecture Firm Principal, Robert Jordan, has over 25 years of experience in the field of architecture. Having started his career in the Automotive R&D Group of a large Detroit Firm, Mr. Jordan also spent many years with a large Detroit Design-Build construction and development company, gaining practical hands on field construction experience.

In addition to already possessing vast experience in the industrial, warehouse, medical, and laboratory market sectors; over the past few years, Serenity Architecture has gained a great deal of experience in the Cannabis Industry. To date, we have completed, or have in progress, over 70 cannabis related projects and we have worked with our partners on the licensing/application process, MRA marijuana facility plans, site selection, site assessments, site plan approval, permitting, and construction oversight, along with full architectural and engineering services. Our work has included both renovation work and new builds, and most have been completed on extremely tight time frames.

With Cannabis projects, MEP engineering is critical to achieving a successful outcome and a viable, profitable business. For this, Serenity Architecture Co. partners with Matrix Consulting Engineers as their experience in this industry is unparalleled with several hundred cannabis related projects completed, or in progress, to date. Matrix can work with your Team to develop the most effective and cost efficient systems, based on your budget and business plan.

Please let us know how we can help you with your cannabis project.

Representative Projects

- Motor City Marijuana—Detroit Extraction Facility
- Confidential Client—Detroit Grow and Extraction Facilities
- DVN Ventures—25,000 sq.ft. Phase I Detroit Grow and Extraction Facility
- Lume Cannabis Co.—33,000 sq.ft. Cannabis Edible and Beverage Production Facility with Multi-Method Extraction Laboratory
- Lume Cannabis Co.—Multiple Prototype New Build Retail Provisioning Center Designs
- Lume Cannabis Co.—40+ Retail Provisioning Center Projects Throughout Michigan
- Sugars Canna Co.—Grand Rapids Provisioning Center
- Lit Provisioning Centers—Evert Provisioning Center
- RiSe—Warren Provisioning Center
- Nuggets - Detroit Retail Provisioning Center
- Nuggets—Lansing Grow Facility Renovation
- Confidential Client— Mid Michigan Grow/Process Facility Design
- Confidential Client—Northern Michigan Grow/Process Facility Design
- Confidential Client— Western Michigan Grow/Process Facility Design
- Jade Pharmaceuticals—New CDMO Facility



Representative Projects

GOVERNMENTAL

- Meridian Township Marketplace On The Green
- City of Grand Rapids LaGrave Fire Station Roof Replacement
- Charter Township of West Bloomfield New Fire Station No. 3
- Washtenaw County Parks and Recreation Rolling Hills Water Park
- Highland Park New Headquarters Fire Station
- Dexter Township New Fire Sub-Station No. 2
- City of Newaygo Library Renovation
- City of Novi Public Safety Long Terms Needs Assessment
- City of Westland Jefferson Barns Community Center Conversion
- City of Taylor Sheridan Community Center Renovation
- Linden Price Airport Terminal - Linden, Michigan
- Farmington Hills Police Department - Farmington Hills, Michigan
- State of Michigan DTMB/MDOC Egeler Correctional Renovations

COMMERCIAL

- Lume Cannabis Co. Numerous Michigan Provisioning Centers
- First Commercial Real Estate and Development— Multiple Tenant Build-outs
- Motor City Iron New Gym Facility
- Shopper's World New Michigan Location
- Westin Detroit Wayne County Metropolitan Airport— Property Improvement Program (complete gut and re-model of entire hotel)
- Courtyard by Marriot – Albion
- Courtyard by Marriott – Novi
- Homewood Suites - Troy
- Don Juan Restaurant—Multiple Locations
- Summit Corporate Park (SCP) 32 Acre Development
- Etkin Equities Timber Creek Office Park
- Ashley Capital – Multiple Tenant Build-outs
- Millennium Properties LLC Spec Office Building
- In Touch Credit Union New Branch
- BASF New North Administration Office Building
- DDR/Redico Barnes & Noble Façade Renovation
- Continental Properties Monroe Retail B and Adrian Retail B
- Snethkamp Dodge Dealership Renovation/Addition
- General R.V. New Dealership Facilities
- Consumers Energy New Service Centers
- Pittsburgh Institute of Aeronautics Youngstown Airport Hangar 3 Renovation

INSTITUTIONAL

- Jade Pharmaceuticals New CDMO Facility
- Wayne State University New Matthaei Performance Training Center
- Cleary University New Multi Use Classroom Building
- Starr Detroit Academy, QLQP Church and Rectory Renovations/Conversions
- Lutheran High School South
- Crittenton Hospital 7th & 8th Floors Addition
- Crittenton Hospital New Radiation/Oncology Lab
- North Macomb Medical Associates/McClaren Macomb New Medical Facility
- Wayne State University New Clinical Research MRI Suite
- Muskegon Family Care New Clinic
- Our Lady of Sorrows Gathering Space Addition
- Providence Pavilion 7 Story Medical Office Building Renovation

INDUSTRIAL

- Multiple Cannabis Grow, Processing, and Extraction Facilities
- CIE/Golde Sunroof Assembly Plant
- JSP Resins Facility Renovation
- Sika Corp. Advanced Resins Technology Center Renovation
- A.D. Transport New Vehicle Maintenance Facility
- Aisin America Fowlerville Proving Ground New Vehicle Prep Building
- General Motors Flint Powertrain (GMPTG) V-6 NVH Lab
- Chrysler Tech Center Phase III Powertrain Expansion
- Ford Advanced Eng. Center Powertrain Expansion
- Mahle Inc. New Research & Engineering Center
- Ford/Sverdrup New Drivability Test Facility
- Husky Injection Molding Systems Detroit Tech Center
- Goetz & Schiele New Engine Machining Facility
- Scherer & Trier USA, Inc. New Injection Molding Facility
- NGK Spark Plugs World HQ Office and Test Cell Addition
- Ceradyne, Inc., New Armor Plating Research and Manufacturing Facility
- Faurecia Automotive Phases 1 and 2
- Hydra Zorb New Manufacturing Facility
- Challenge Manufacturing Plants 7 and 8
- CVS/Blue Line Warehouse Renovation
- First Industrial Tec-Mar Warehouse
- DTE MONPP Urea to Ammonia Reactor Facility
- AGS New Stamping Plant
- Severstal NA Y & Z Sections Rehabilitation Project
- GM Volt New Battery Plant
- Challenge Manufacturing Plants 7 and 8
- John Deer Tractor Test Cell Addition

Property Related Services

Principal Robert Jordan has vast experience with real estate and property related services and brings a level of experience to you that few others can match. He understands the site search and development process, how to work with you to ensure economical constructability, and how to work with you to design and engineer within the project budget. And with projects such as greenfield development design, major renovation, roof replacement, façade replacement, tenant build-out, and adaptive re-use, to name a few, Mr. Jordan's experience spans many project sectors including office, commercial, industrial, medical, retail and residential.

From the initial planning and real estate transaction, through construction, and into project photography and marketing, Serenity Architecture Co. offers provides a start to finish "one-stop" project partnership.

Whatever your property related project needs, we have the ability and experience to guide you to a successful outcome. No matter the size or type of your project, please contact us to discuss how we can partner with you and guide you through to a successful outcome.

Property Related Services

- Residential and Commercial Real Estate Services (through Brokerage Berkshire Hathaway Home Services/HWWB)
- Buyer and Seller Representation
- Owner Representation/Project Management
- Real Estate Investor Consulting/Representation
- Renovations, Additions, Adaptive Re-use, and Tenant Build-Out Projects
- Site Selection and Site Feasibility Studies
- Site Planning and Site Plan Approval Process
- Maintenance and Upgrade Projects, Such as Roof Replacements
- BOMA Area Calculations
- Property and Facility Assessments
- Code Compliance Assessments
- Americans With Disabilities Act Compliance Assessments
- Field Verification and As-Built Drawings
- Project and Real Estate Photography



C.V.



ROBERT L. JORDAN, AIA, NCARB, PPA, REALTOR™
President

Mr. Jordan's over 25 years of experience includes business operations, business development, marketing, project management, design, technical detailing, preparation of construction documents, and multi-discipline coordination. Mr. Jordan has acquired experience in a wide variety of project types and sizes, including all types of industrial, cannabis, automotive R&D, healthcare, municipal/governmental, office/commercial, hospitality, and educational; as well as many delivery methods, including design/build. His work includes green-field projects, tenant build-outs, additions, renovations, adaptive re-use, development planning, owner representation, and construction administration. Mr. Jordan is also a licensed real estate sales person with Serenity Real Estate Services (Berkshire Hathaway Home Services/HWWB—Broker) and President of Spectre Imaging.

Education

- Bachelor of Architecture, Lawrence Technological University
- BS Architecture, Lawrence Technological University
- Engineering Concentration, University of Michigan

Registrations and Licenses

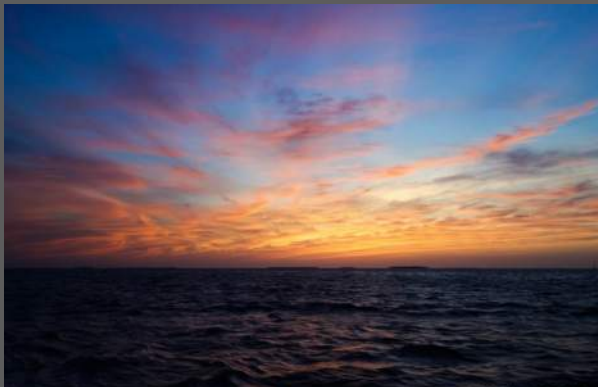
- Licensed Architect – States of Michigan, Florida, Illinois, Indiana, Missouri, New York, Ohio, Pennsylvania, South Carolina, Texas, Wisconsin, with the ability to obtain many more through NCARB comity/reciprocity.
- Licensed Real Estate Salesperson – State of Michigan

Affiliations

- National Council of Architectural Registration Boards
- American Institute of Architects
- National Association of REALTORS
- North Oakland County Board of REALTORS
- Professional Photographers of America

Skills

- Communication and Client Relations
- Project Management
- Design-Build Delivery Method
- Feasibility, Site, and Space Planning
- Green Design



Photography Services

Architectural photography is so much more than simply capturing the standard "product" shots. While these documentary shots are necessary, in most shoots, in order to capture the overall essence of the project for the various marketing and sales purposes, the true Architectural Photographer will then go beyond the ordinary, using their own creative vision to capture a completely different perspective of the project. As a practicing Architect, Robert Jordan understands the soul of a building and uses this perspective to see, and capture, a creative viewpoint that may not be obvious to others. As an active Outdoor Photographer as well, his unique vision of light, angles, shapes and forms, from the natural world, colors his creative vision in Architectural Photography. We can be commissioned for virtually any type of architectural shoot, for Architects, Contractors, Real Estate Professionals, Developers, Corporate Clients, and Private Clients. We shoot all project types, both interior and exterior, and can capture simple sales and marketing shots, editorial shots for magazines and other publications, and abstract/ fine art shots. We primarily utilize digital medium format equipment for superior results.



When it comes to sales and marketing what really matters is what the Clients say:

“We have recently worked on several construction projects with Serenity Architecture's expertise. With the help of Robert Jordan, we have been able to execute designs in a timely manner to get projects off the ground quickly and efficiently. Robert's attention to detail along with his ability to provide a quality product in time sensitive situations has been a major asset to our Company.”

“Got it, as always thank you for the quick response!”

“We have recently worked on several construction projects with Serenity Architecture's expertise. With the help of Robert Jordan, we have been able to execute designs in a timely manner to get projects off the ground quickly and efficiently. Robert's attention to detail along with his ability to provide a quality product in time sensitive situations has been a major asset to our Company.”

“His responsiveness, communication, quality documents, and professional demeanor, all contribute to successful project outcomes, and have made Robert a great project partner for us. We believe that these qualities will also make Robert, and Serenity Architecture Co., a great partner for you as well.”

“That should do it...you are awesome! Thanks so much for jumping on this :)”

“We were very fortunate to have had Serenity Architecture on this project.”

“A top-notch firm that any organization would do well to make part of their design and construction team.”

“His design documents were outstanding and his response time and hands on approach was instrumental on keeping the project on track.”

“With you on this project, it's a guaranteed success!!”

“We have worked with Robert on a number of successful projects, both design-build and traditional delivery, and we will certainly work with him again in the future.”

“The project was completed within a very tight time frame and Robert's calm demeanor, responsiveness and communication, throughout, led to the project documents being delivered as promised. Despite the challenging schedule, the project documents were well coordinated and of a high quality. “

September 18, 2018

RE: Reference for Robert Jordan - Serenity Architecture Co.

To whom it may concern,

This letter will serve as our recommendation for Robert Jordan and Serenity Architecture Co. Mr. Jordan is an experienced professional, who delivers what he promises. We worked with Robert on a design of a new Office/Warehouse Building, in Portage Indiana. The project design was completed within a very tight time frame and Robert's calm demeanor, responsiveness and communication, throughout, led to the project documents being delivered as promised. Despite the challenging schedule, the project documents were well coordinated and of a high quality. I strongly recommend Robert, and Serenity Architecture Co. for your project.

Please do not hesitate to contact me if you would like to discuss Mr. Jordan's qualifications in more detail.

Sincerely,



Adam Gault, Project Manager
Barton Malow Company



April 7, 2020

Re. – Serenity Architecture Recommendation

To Whom it May Concern;

I would strongly recommend Serenity Architecture Co. for any of your upcoming projects, big or small. Robert Jordan's responsiveness, attention to detail, and overall ability to communicate across party lines (owner-constructor-subcontractors), is second to none. His general know-how as it relates to construction, is only surpassed by his responsiveness and the intangible qualities he possesses. It's common to find an Architect who is very knowledgeable of construction details and or methodology, but it's extremely rare that this is combined with the common sense and dogged "get it done" type approach that he has.

Again, I would recommend Serenity for any construction endeavor you're taking on. The sooner you can get them involved in your project, the better off you'll be.

Regards,

Terry Gordon

Terry Gordon III - President

Gordon Construction Services
2929 Covington Ct.
Lansing, MI 48912
www.gordonconstructionservices.com



January 29, 2020

To Whom it May Concern,

We have recently worked on several construction projects with Serenity Architecture's expertise. With the help of Robert Jordan, we have been able to execute designs in a timely manor to get projects off the ground quickly and efficiently. Robert's attention to detail along with his ability to provide a quality product in time sensitive situations has been a major asset to J.B. Donaldson Company.

Sincerely,

A handwritten signature in black ink, appearing to read "J. Bennett Donaldson", with a long horizontal flourish extending to the right.

J. Bennett Donaldson

Contractors & Developers

37610 Hills Tech Dr. • Farmington Hills, MI • 48331 • P: 248-344-9045 • F: 248-536-2353


North American Construction Enterprises, LLC

22920 Industrial Drive East
St. Clair Shores, MI 48080

TEL 586.719.9679

FAX 586.498.9004

NACE

East Michigan Office
2615 E. Michigan Ave
Ypsilanti, MI 48198

PROJECT MANAGEMENT – CONSTRUCTION MANAGEMENT – GENERAL CONTRACTING
Services provided nationwide with offices in Florida, Michigan, Pennsylvania and California

September 11, 2018

RE: Reference for Serenity Architecture Co.

To whom it may concern,

I would like to recommend Serenity Architecture Co. for your next ground up or renovation project. Robert Jordan is a top professional in the industry. We worked with him recently on a large renovation project at Detroit Metro Airport. His design documents were outstanding and his response time and hands on approach was instrumental on keeping the project on track.

Please do not hesitate to call us if you would like to discuss Mr. Jordan's qualifications in more detail and feel free to visit our web-site at: www.nace-intl.com

Sincerely,



Michael Beugrand
President / CEO

cc: Robert Beugrand, COO

Skyline MANAGEMENT CORP.

600 Old Country Road
Garden City, New York 11530
Tel: 516-393-8400
Fax: 516-740-0804

October 22, 2019

Letter of Recommendation

To Whom It May Concern:

On behalf of Skyline Management Corporation, I am pleased to provide a letter of recommendation for Serenity Architecture Co.

Serenity Architecture was our architect for a 36,000 square foot retail store we recently renovated at our shopping center located in Warren Michigan at a construction cost of nearly \$600,000. From the very beginning of this project, Serenity made us feel very comfortable using them for the design and construction phases of this project. They were extremely professional and diligent in their performance.

Serenity was our design team and onsite representative for this major renovation. Their thorough site inspections, detailed reports, monitoring of the contractor's work and making sure that the design criteria and lease requirements were being followed was a tremendous help to us. We were very fortunate to have had Serenity Architecture on this project.

Skyline Management Corp. would highly recommend Serenity Architecture Co. for both design and construction administration for retail renovations and other major projects. A top-notch firm that any organization would do well to make part of their design and construction team.

Sincerely,



Edward J. Heim
Vice President



Main Office
15040 Cleat Street
Plymouth, MI 48170

Project Green
157 E. Hoover Ave.
Ann Arbor, MI 48104

INTEGRITY
QUALITY
SAFETY
CUSTOMER SATISFACTION

September 14, 2018

RE: Reference for Robert Jordan - Serenity Architecture Co.

To whom it may concern,

This letter will serve as our recommendation for Robert Jordan and Serenity Architecture Co. Mr. Jordan is an experienced professional, who delivers what he promises. We have worked with Robert on a number of successful projects, both design-build and traditional delivery, and we will certainly work with him again in the future. His responsiveness, communication, quality documents, and professional demeanor, all contribute to successful project outcomes, and have made Robert a great project partner for us. We believe that these qualities will also make Robert, and Serenity Architecture Co., a great partner for you as well.

Please do not hesitate to call us if you would like to discuss Mr. Jordan's qualifications in more detail.

Sincerely,
JS Vig Construction Company

Joseph S. Vig

(p) 734.283.3002 jsvig.com (f) 734.282.5320



DETROIT METRO • WILLOW RUN
WAYNE COUNTY AIRPORT AUTHORITY

Michael Berry Administration Building
11050 Rogell Drive, Bldg. #602
Detroit, MI 48242
ph 734 247-7678
www.metroairport.com

August 29, 2018

Ladies/Gentlemen,

With his permission, I would like to recommend Robert Jordan of Serenity Architecture for your project.

Robert's Project Architect/Manager role in the \$14 million improvements to the Westin Hotel at Wayne County Airport were thorough and cost effective. He delivered exceptional service during uniqueness of an open-for-business hotel (+ 90% occupancy during construction), on airport property requiring intense coordination at every phase of renovation.

His allegiance to site investigation, building codes, job documents, budget adherence, phasing, and ability to interface with consortium of corporate brand design, alliance designers, custom shop drawing fabricators, local inspectors, general contractor, hotel management and security compliance (including FAA and TSA), for planned and unforeseen field facility conditions during renovation, led to an on-time project. Customer driven consideration to noise, debris removal, staging area and site safety were met. Roberts' crucial and attentive communication skills were a welcome calm during project process, so tolerant and receptive to change he is! Innovative solutions were demanded of Robert at various portions of project were met, and made for dynamic guest and client experience.

The creative design skills implemented to match or exceed the 4-Star Hotel rating of this renovation resulted in an elegant, current, inviting and appealing space for global customers. With appreciation to Robert our service was challenging and wonderful.

Sincere regards,

Karen Souders, AIA

Project Architect
Wayne County Airport Authority

Karen.Souders@wcaa.us
Phone 734.247.2814 Fax 734.247.7916
Mobile 734.652.7813

Serenity Architecture Co.

Robert Jordan, AIA, NCARB, PPA, REALTOR®

President

rjordan@serenityarchitecture.com

Office/Mobile - (248)830-3311

www.serenityarchitecture.com

News: <https://serenityarchitecture.com/news>

LinkedIn: <https://www.linkedin.com/in/robertljordan416256/>

LinkedIn: <https://www.linkedin.com/company/serenity-architecture/>

Facebook: <https://www.facebook.com/SerenityArchitectureCo>

#serenityarchitectureco #serenityarchitecture