

Local Business Broker Earns Prestigious CBI Designation

FOR IMMEDIATE RELEASE

July 1, 2021

Atlanta, GA – The International Business Brokers Association (IBBA) is pleased to announce that Yasmine Jandali of Starwood Business Group has earned the prestigious Certified Business Intermediary (CBI) designation. The CBI, which represents the gold standard in the business brokerage industry, is granted to individuals who complete required course work, pass an extensive competency exam, and agree to uphold the IBBA's Professional Standards and Code of Ethics. There are currently less than 500 CBIs worldwide.

"Earning the CBI takes dedication to the craft of business brokerage and demonstrates a personal commitment to excellence," stated Jeff Snell, IBBA Credentialing Committee Chair and 2019 IBBA Chair. "The CBI is a clear indicator of knowledge and experience, and we encourage business sellers and buyers to look for the CBI designation when selecting a business broker to work with," added Snell.

About Yasmine Jandali

Yasmine began her business career in the 1990s working for one of the largest investment banking firms in the country. Helping clients succeed in their own businesses gave her the drive to build and sell her own company. She is a business owner, entrepreneur, and business intermediary who has helped hundreds of business owners since 2005. In addition to well-honed business skills, Yasmine brings a strong educational background to the task of business sales and business valuation. She has pursued post graduate studies in Business Administration at the University of North Carolina, and holds a B.A. in Marketing from Queens University. She speaks Spanish, French, and Arabic and is well versed in international business issues. Her focus on detail and in-depth understanding of the essential workings of small and large businesses provide both buyers and sellers confidence that transactions will run smoothly.

Learn more at www.starwoodbusinessgroup.com ###

About the International Business Brokers Association

The IBBA provides business brokers with education, conferences, professional designations and networking opportunities. As an exclusive education opportunity, it offers coursework and seminars required to obtain its prestigious [Certified Business Intermediary \(CBI\) certification](#). The IBBA also strives to create professional relationships with successful business transaction advisors to increase the value of the IBBA to its members and to be a leader in the exchange of business referrals. Membership in the IBBA includes these excellent networking opportunities, as well as a complete package of other benefits and services. Formed in 1983, the IBBA has members around the world. For more information about the IBBA, visit the website at www.ibba.org