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Values based perspectives of
citizens are critical in making
collective policy choices

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Canadian Federation For Citizenship

Promote inclusive citizenship to develop and advance homegrown leadership.

Advocate for forward looking inclusion policies to support pluralism
and defend basic human rights.

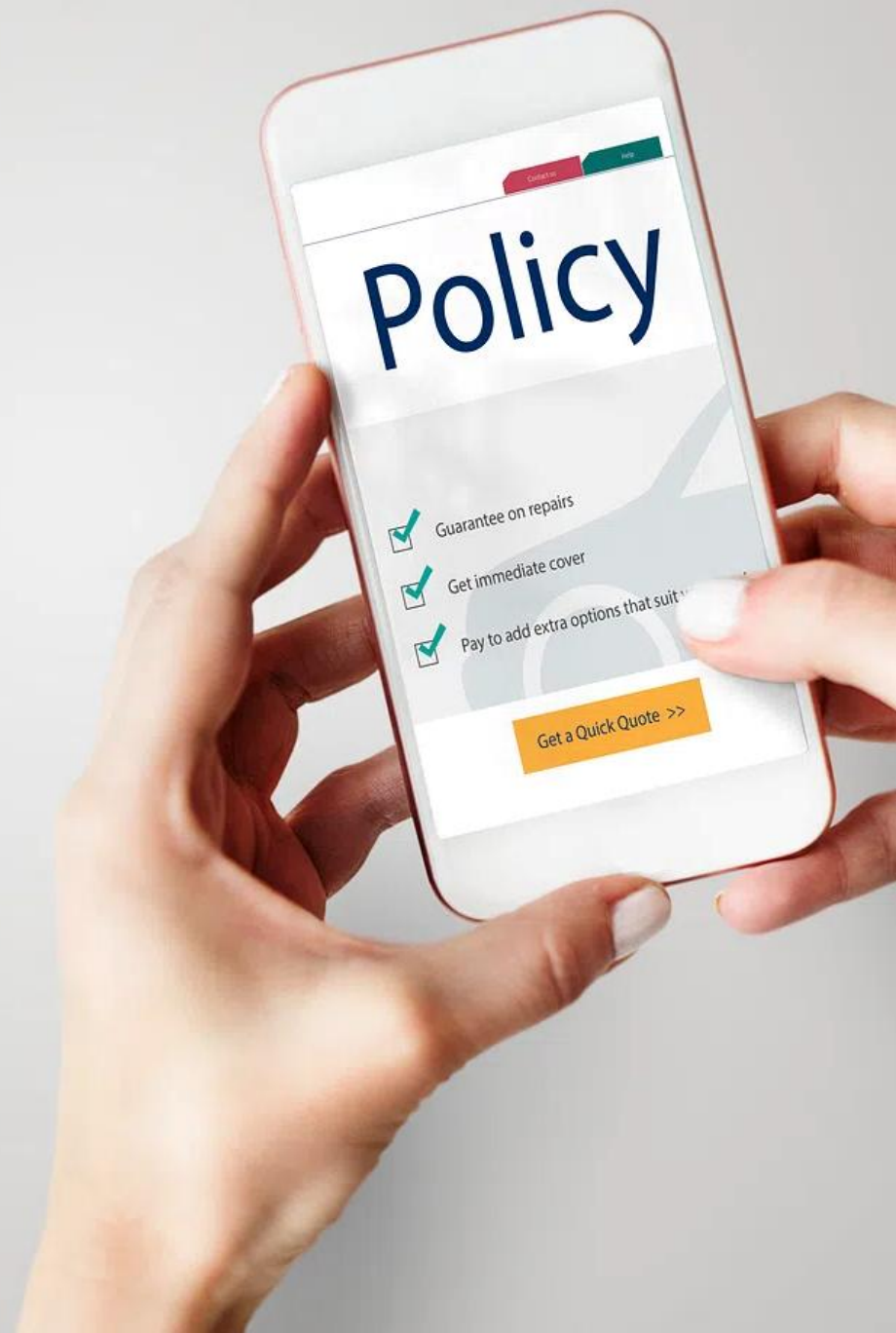
When citizens and residents participate actively and responsibly in our
communities, our country becomes stronger and more resilient.

Founded in 2017 during Canada's Sesquicentennial.



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Policy = Power

Public policy can bring progress for people and with proper planning and strategic implementation it can move us forward as a society.

It also has the power to inflict pain and suffering.

Policy = Power

Do we understand what works and what doesn't?

The “HOW” Matters!

HOW we make public policy and HOW we implement it has an impact.

Better execution can restore faith and confidence in governance in our
country.

Effective delivery of services to people is important in this.

The “HOW” Matters!

The imperfect ways in making it and the factors that shape it:

Politics

Values

Education

Communication



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Politics
is how we make
collective choices!



Politics

We choose our leaders.

Our leaders represent us.

Our leaders choose, execute, and deliver.



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Choices
are made with
Values!



Values

We choose leaders that represent our values.

We hope the leaders listen to the experts on the effects of various policies.

Leaders then choose policies consistent with the values of their constituents.



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Values

Impact

Policy Making



Values – Diversity & Inclusion

Two Perspectives

Creating Division

or

Broadening Participation



Canadian Federation For Citizenship

**Canada
is a
Pluralistic Nation**

Indigenous
Bilingual: English/French
Multiculturalism Policy
Freedom of
Conscience/Religion

**Legal Commitment to
Pluralism**



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Legal commitments are
not enough when values
are under attack.....



Role of Values

Education

Educating public leaders when these values are under attack.

Media

Representation of new and emerging voices.

Private Sector

Economic and merit-based inclusion in the workplace.

Core Competency

To disagree in constructive ways.

To have vigorous but respectful disagreements.

To helps everyone learn.

To place emphasis on listening.

That is a moral and practical value...

Policy Makers, Leaders, Experts & Public

Policymakers - Talk with **experts** and ask the difficult questions to get at the truth; Be honest with the **public** of what can and cannot benefit them.

Public - Interact with one another in all of your diversity.

Leaders – Be straight with the **public**; the public needs to understand the difficulty in making good policies for all of the citizens you serve.



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After all, we are all
citizens first –
government leaders,
policy makers, experts,
and the general public

