



# **Documenting Barriers to Inclusion and Reducing Inequalities**

Embracing Differences  
has the Power to  
Unite Citizens

**Success Stories**



# Scenario 1

## Ukrainian Construction Company

### Barriers to economic success

- Language

- Canadian work experience

- Identity and culture

### Solutions and steps taken

- Trusted relationships and connections

- Finding psychological safety

### Amplifying impact

- Expanding business

- Creating community

- Financial success

- Exposure and reach



## Scenario 2

### Indigenous Services Company

#### Barriers to economic success

Education and lack of resources

Remote and isolated

Identity and culture

#### Solutions and steps taken

Relocated and established contacts

Identified human capital

#### Amplifying impact

Expanding business

Investing back into the community

Financial success





# Importance of Storytelling

Amplify success stories

Documenting is important

Identifying barriers to inclusion

Changing mindsets

Sharing of best practices

Creating pathways to progress

Influencing policies

**Every Citizen has the right to succeed  
in Canada. We need to remain  
accountable to one another.**



**Thank You**

[www.cfc-fcc.com](http://www.cfc-fcc.com)