



BREAKING THE CYCLE OF POVERTY

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When you think of poverty...

WHAT OR WHO

DO YOU VISUALIZE?

THE WORKING POOR



Minimum wage at **\$11.95/hour** in
Manitoba at 40 hours per week is only

\$24,856/year



The Government of Manitoba
considers above the poverty
line as **\$40,000/year**



Manitoba has the 2nd highest
poverty rate in Canada



Over

80,000

Manitobans rely on food banks

EACH MONTH

**SOCIOECONOMIC
STATUS**

**THE
POVERTY
CYCLE**

**JOB
OPPORTUNITIES**

**COLLEGE
AFFORDABILITY
& ACCESSIBILITY**



AMY

32 years old, single mother of two

**Salary at \$24,000
(full time minimum wage)**



VALERIE

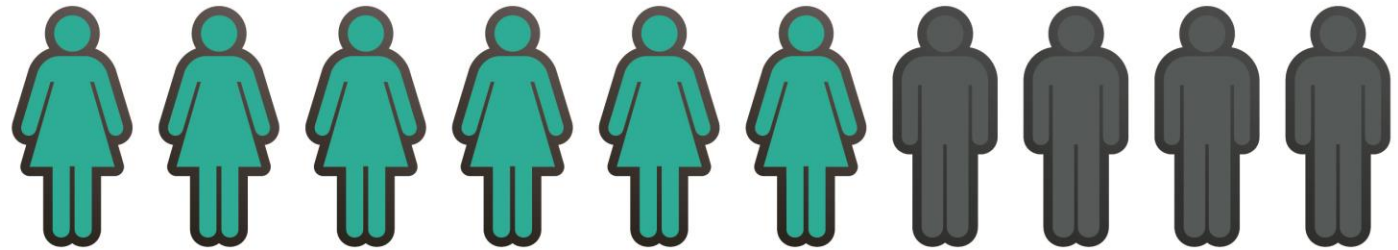
68 years old, worked from 16-65

**Salary under \$40,000
(full time minimum wage)**



41%

of minimum wage earners are employed by large companies with 500+ employees.



6 OUT OF 10 OF THOSE ARE WOMEN

One solution...

LIVING

WAGE

“Before I was living on **survival mode**. Now I can afford to live on my own. I feel much more **comfortable and free.**”

-Vlada

What can **we** do to support women trapped in this cycle?



Train women in lower paying jobs for other higher paying roles



Lobby for a **living wage**



Connect businesses with women looking for work

THANK

YOU!