



Dear Prospective Sponsor,

It is our pleasure to provide you this letter regarding available sponsorships for the 2021 Jefferson State Stampede to be held in Montague, CA on August 28, 2021. We are very excited to be able to put on this event after having to cancel in 2020 due the Covid-19 pandemic. It was difficult year for all, and we are optimistic in moving forward and bringing back an event that no one wants to miss!

For those that are unfamiliar with our event, the Jefferson State Stampede is a non-sanctioned Open Rodeo with traditional rodeo events as well as special events and attractions. This year, Friday night will be action packed with a Jackpot Ranch Sorting brought to you by Valley Community Club Team Penners along with Live Boxing on the baseball field from Virgin Athletics. Saturday, it's rodeo time with talent coming from across the Northwest followed by an after party with live music! Both nights will include concessions, bars, and vendors. We fully expect to exceed expectations this year with record breaking attendance, incredible entertainment, and great fun for everyone!

The Jefferson State Stampede is a 501(c)(3) non-profit organization comprised of 100% volunteers dedicated to promoting and maintaining the Montague Arena and surrounding facility. We rely on our advertisers and sponsors in order to bring this event into actuality. Enclosed please find information which details available sponsorships opportunities. We will be happy to answer any questions and/or assist in designing a specific sponsorship/advertising arrangement that mutually benefits you, your company and the mission of the Jefferson State Stampede. Because we are a non-profit organization the value of your sponsorship is tax deductible as a charitable donation. For further information please contact any of our directors listed below.

Respectfully,

Jefferson State Stampede Board of Directors

**2021 Board of Directors:**

*Bill Nicoletti – President  
Clinton Cash – Vice President  
Sheri Nicoletti – Treasurer  
Tracy Cash – Secretary*

*Eric Durden – Director  
Lindsay Awbrey – Director  
Russell Sweet – Director  
Chuck Faultner - Director*

*Roger Ackerman - Director  
Brandon Rakisits - Director*



Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Number: \_\_\_\_\_

*Please Check All Boxes That Apply:*

General Sponsorship                      Amount: \_\_\_\_\_

**Event Sponsorships (\$1000)**

- Barrel Racing
- Breakaway Roping
- Bull Riding
- Mixed Team Roping
- Open Team Roping
- Ranch Bronc Riding
- Ribbon Roping
- Saddle Cow
- Tie Down Roping

**Junior Event Sponsorships (\$250)**

- Dummy Roping
- Mutton Busting
- Steer Riding
- Wild Pony Race

**All Around Awards**

- All Around Cowboy    (\$500.00)
- All Around Cowgirl   (\$500.00)

**Event Buckles (\$150)**

- Barrel Racing
- Breakaway Roping
- Bull Riding
- Mixed Team Roping                      *Header    Heeler*
- Open Team Roping                        *Header    Heeler*
- Ranch Bronc Riding
- Ribbon Roping                              *Roper    Runner*
- Saddle Cow                                 *Rider    Hazer*
- Tie Down Roping
- Dummy Roping
- Mutton Busting
- Steer Riding
- Wild Pony Race                              *Rider Muger Anchor*

Special Instructions/Comments:

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## Sponsor Instructions

*If you or your business would like to sponsor the 2021 Jefferson State Stampede:*

- *Please complete Sponsor Information Sheet and clearly indicate the sponsorship options you would like.*
- *Send this form with payment back to us at P.O. Box 403, Grenada, CA 96038*
- *Please make checks payable to **Jefferson State Stampede**.*
- *Advertising and sponsorship money must be received prior to **August 20, 2021** to be included on any print media prior to the event.*
- *Event and award sponsorships will be filled on a first come, first served basis. If you would like, call and check availability prior to mailing.*
- *If you have any questions regarding the event or sponsorship information please contact us: Sheri Nicoletti (530) 340-2808/ Bill Nicoletti (530) 598-5822*

# *Thank You!*

