



July 1, 2024

Dear Prospective Sponsor,

It is our pleasure to provide you with this letter regarding available sponsorships for the 2024 Jefferson State Stampede weekend to be held in Montague, CA on August 23th & 24th. We are very excited to be able to put on this event and sincerely appreciate all the continued support from our wonderful community and sponsors!

For those that are unfamiliar with our event, the Jefferson State Stampede is a non-sanctioned Open Rodeo with traditional rodeo events as well as special events and attractions. This year, Friday night we have our 10th Anniversary Kick-off party complete with an amazing band, kids games, concessions and lots of fun. Friday we will also host our 2nd Annual VIP Sponsor BBQ. Then Saturday, it's rodeo time with talent coming from across the Northwest followed by our amazing after party! Concessions, bars and vendors will be onsite both days, so whether you are spectating, competing, or just plain socializing you are guaranteed to have a great time! We fully expect to exceed expectations this year with record breaking attendance, incredible entertainment, and incredible fun for everyone!

The Jefferson State Stampede is a 501(c)(3) non-profit organization comprised of 100% volunteers dedicated to promoting and maintaining the Montague Arena and surrounding facility. We rely on our advertisers and sponsors in order to bring this event into actuality. Enclosed please find information which details available sponsorships opportunities. We will be happy to answer any questions and/or assist in designing a specific sponsorship/advertising arrangement that mutually benefits you, your company and the mission of the Jefferson State Stampede. Because we are a non-profit organization the value of your sponsorship is tax deductible as a charitable donation. For further information please contact any of our directors listed below.

Respectfully,

Jefferson State Stampede Board of Directors

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