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# Digital Transformation via **NFP Connect**

As the world around us changes, the need for digital transformation has taken on a new and urgent context. Simple tasks like going to work now require numerous steps only made possible by technology.

In the insurance industry, **understanding and managing risk is paramount**. Fortunately, it appears the bubble that had previously surrounded the industry, isolating it from the digital world, has popped. With the advancement of technology, the rise of the Internet of Things and the resulting influx of new solutions, capturing data to help mitigate risk is more possible now than ever before.

While the application of digital technologies has distinct impact, the *actionable data behind the technology is where the true opportunity lies*.

But with so many disparate solutions, how can an organization navigate the market, how can they capitalize on the data capture and how can they maintain a unified user experience?



#### NFP Connect: The Gateway to Your Technology Ecosystem

NFP Connect is an integrated digital platform that combines frictionless access to best-in-class technology within an enterprisewide data aggregation framework. Whether you're engaging NFP to manage your employee benefits, retirement, property and casualty, executive benefits, or all of the above, let NFP Connect help you unlock the power of your data.

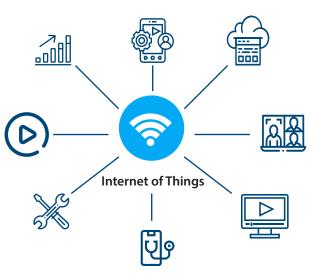
- Seamless connection with best-in-class technology
- Private data lake
- Al supported data enrichment
- Customized and dynamic data visualization
- 24/7/365 access
- Secure and private document exchange
- Digital content delivery
- Mobile-first employee level access
- And much more

Creating a personalized experience with deeper insights to drive better business decisions: that's NFP Connect.

### Interested in learning more?

#### Please reach out to your advisor.

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