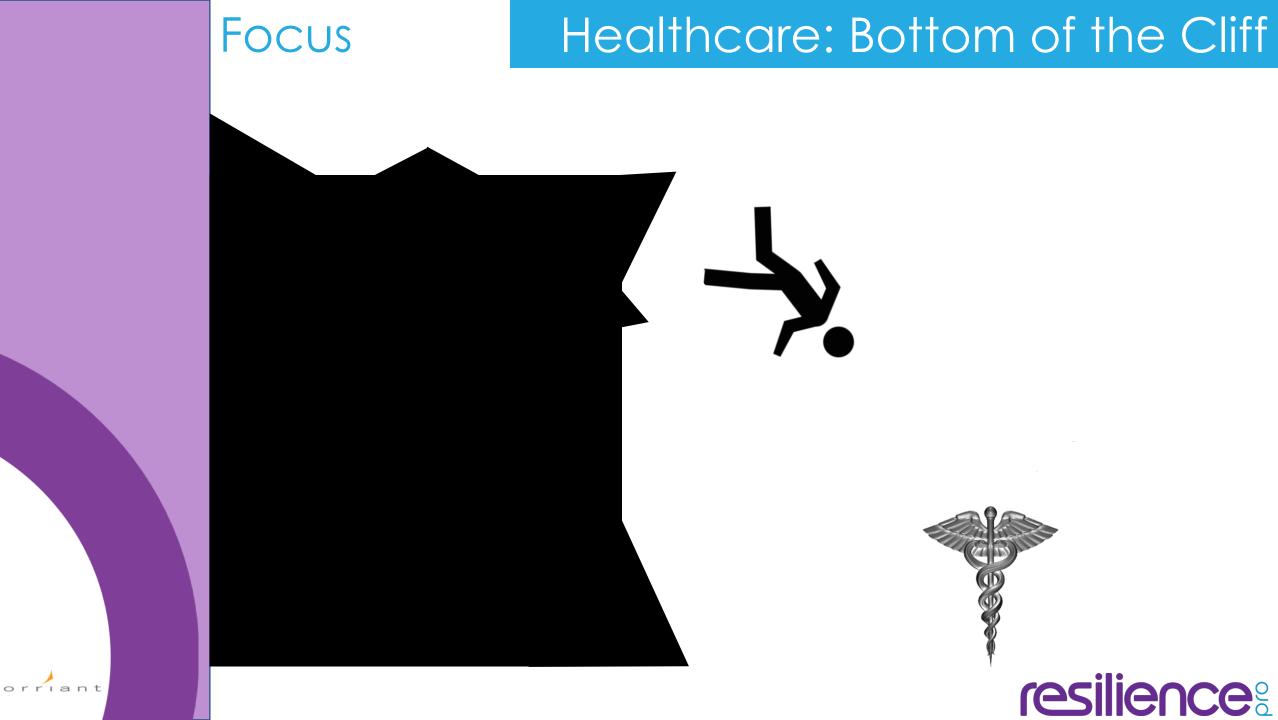
resilience

BY ORRIANT

A Uniquely Proactive Mental Health and Personalized Well-being Strategy





Customers Are The Benefactors

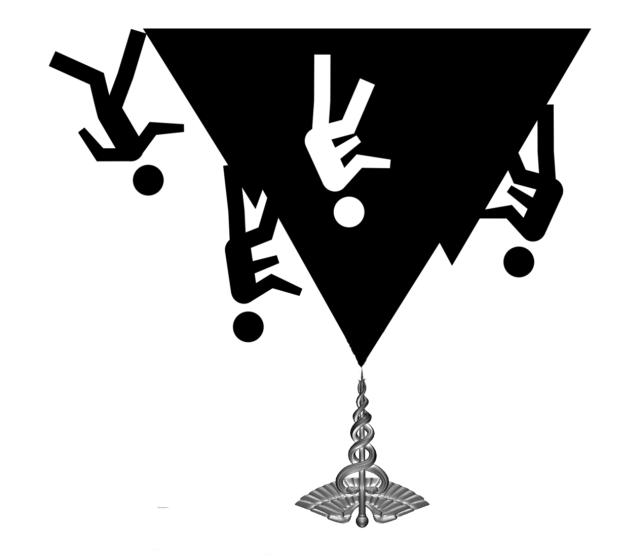








Turn The Focus Around







Focus

What If Customer Was The Focus?









The Customer Should Be the Focus

87.5% of healthcare costs are lifestyle related



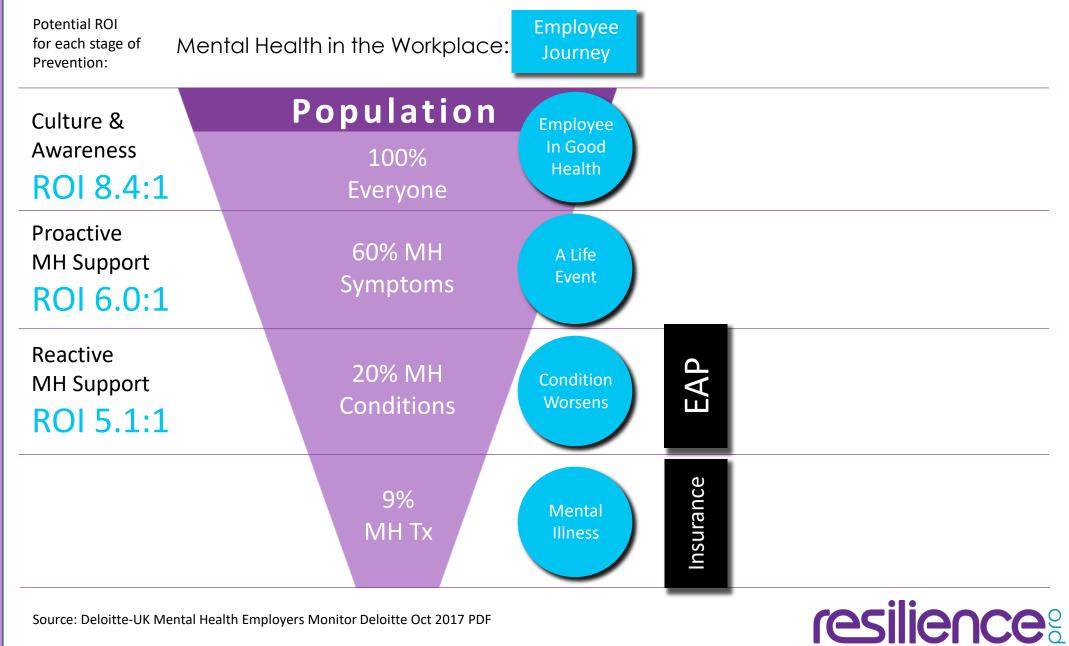
Source: Indiana University-Purdue University, Fort Wayne (IPFW) Study, 2006



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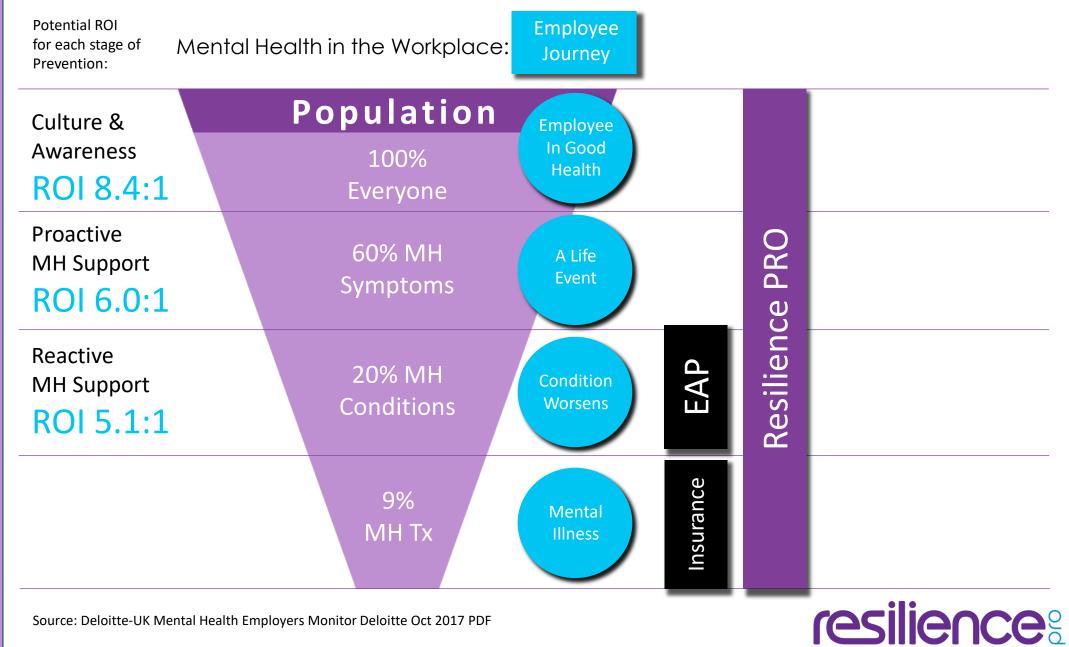
Mental Health



Source: Deloitte-UK Mental Health Employers Monitor Deloitte Oct 2017 PDF

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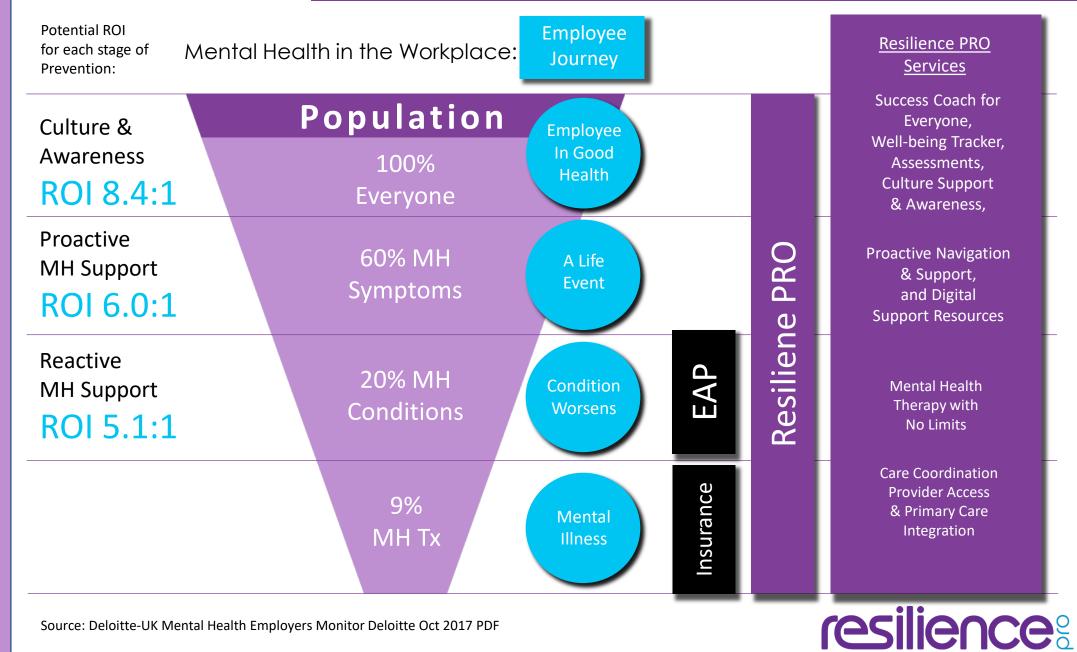
Apply to Mental Health



Source: Deloitte-UK Mental Health Employers Monitor Deloitte Oct 2017 PDF

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Apply to Mental Health



Source: Deloitte-UK Mental Health Employers Monitor Deloitte Oct 2017 PDF



Success Coach

Everyone is assigned their own personal success coach





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Personal Success Coach



- Accountability partner
- Support to focus on individual's own goals
- Help making complex behavioral changes
- Someone to celebrate success
- Advocate, navigator and facilitator





Personal Success Coach



- Backed up by a panel of support coaches with access to individual's records
- To ensure on-demand access to someone who cared 24/7
- Evenings and weekends immediate access to licensed mental health crisis counselor





Facilitate Integration



Medical Care

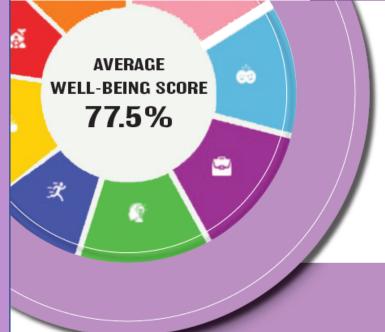
Mental Healthcare







Weekly Pulse Well-being Survey



Coach monitors the well-being score of each person to proactively address life issues

Company Wide Dashboards

Technology to track Well-being Score







Assessments

Periodic assessments used for early identification and proactive interventions.

- Emotional/Well-being Health Assessment
- Deluxe Mental Health Questionnaire







Solution Value Proposition: Personal Change

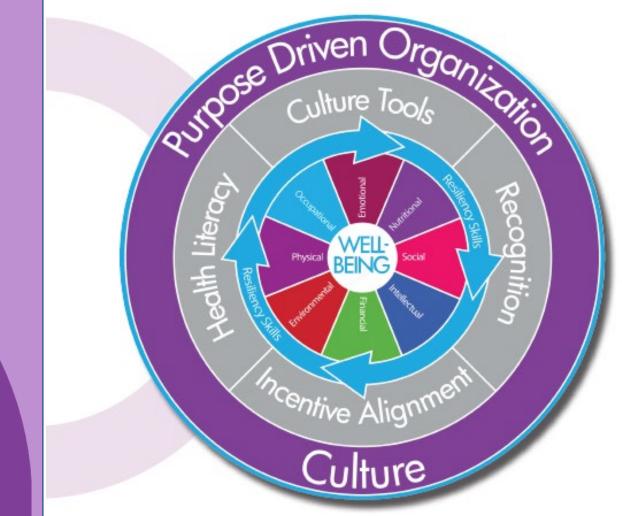
Assess	Rapport	Navigate	Support	Outcome
Health Assessment & Early Intervention Strategies	One-on-One Visit with a Success Coach for Optimal Well-being	Navigation to Interventions Based on Personal Aspirations	Achieve High Utilization of Support Resources	Successful Outcomes Proactive Coordination w/Solution Providers
Incentives	Incentives & Relationship	Incentives & Relationship	Relationship	Relationship
High-Tech	High-Touch Enabled by High-Tech	High-Touch Enabled by High-Tech	High-Touch Enabled by High-Tech	High-Touch



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Culture Tools

Culture



- **Culture Tools** Strategies that create and inspire excellence
- Recognition Create individual acknowledgement to engage and facilitate a healthy community
- Incentive Alignment Create balance and optimize all elements of health, organization wide.
- Health Literacy Create knowledge and understanding of benefit resources.



Awareness/Education

Interactive educational seminars on-line or at the worksite on a broad spectrum of topics to enhance mental health awareness

Offered by highly skilled speakers

FAMILY MATTERS

Parenting, builying, caregiving, children and divorce, dealing with change, handling a family crisis, helping troubled teens, preparing for college, screen guide, single parenting and teaching children about money.

HEALTHY LIVING

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Addiction, alternative medicine: fact or fiction, be positive, body image, conquering fear and anxiety, dealing with mental illness, sleep issues, depression, eating disorders, diabetes, exercise, and eating right for life.

IN THE WORKPLACE

Assertive communication, ergonomics, building a team brand, violence, business etiquette, call center stress management, career transitions, collaborative communication, conflict management and storytelling.

MINDING YOUR MONEY

Banking, credit, college tuition, documents for life, mortgages, estate planning, holiday budgeting, investment basics, planning a financial future, money basics, and managing your money in tough times.

MILLENNIALS AND GEN ZERS

Campus to career: transitioning into the workplace, communicating in a tech world, don't forget your social life, productivity skills, stress management for the new professional and managing your boss.



enhance health a

Digital Support Resources



Full Continuum of Services

SuccessEAPSpecialtyMedCaseCoachTherapistManagementManagementManagementImage: SpecialtyImage: SpecialtyMedImagementImage: SpecialtyImage: SpecialtyImagementImagementImage: SpecialtyImage: SpecialtyImage: SpecialtyImagementImage: SpecialtyImage: Specialty</t

80-90%

10-20%



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Full Continuum of Services







Full Continuum of Services



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<u>Questions?</u>

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