

COMPANY PORTFOLIO

SMART TECHNOLOGY SOLUTIONS FOR
BUSINESSES AND FUTURE CITIES



BeTrend is a Vietnam-based AI company specializing in multi-camera traffic monitoring solutions for smart cities and AI-powered website design services for small and medium-sized enterprises.

FULL NAME

BeTrend AI Solution Co., Ltd

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www.betrend.com.vn

MAIN FIELDS

AI solutions applied in security monitoring, smart traffic and behavior analysis

VISION

Become a pioneer in developing and applying AI to practical solutions, contributing to the construction of smart cities in Vietnam

OUTSTANDING BENEFITS



Cost savings



Increase efficiency



Safer



Easy deployment

KEY AI CAPABILITIES AND SOLUTIONS

Image recognition & analysis

Smart monitoring & alerting

Reporting & Data Visualization



TECHNOLOGY AND PLATFORM

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- AI Core: Deep Learning, Computer Vision, OpenVINO, TensorRT
- System: Real-time Video Analytics, Edge Computing, GPU-based Server
- Main algorithm:
 - Object Detection (YOLO, MobileNetV2-like + SSD)
 - Tracking (DeepSORT, ByteTrack)
 - Re-ID (Fast RCNN, OSNet)
 - Grouping (DBSCAN, Graph - based)

