# The Six Traits of Writing

**Ideas and Content** 

Organization

Voice

**Word Choice** 

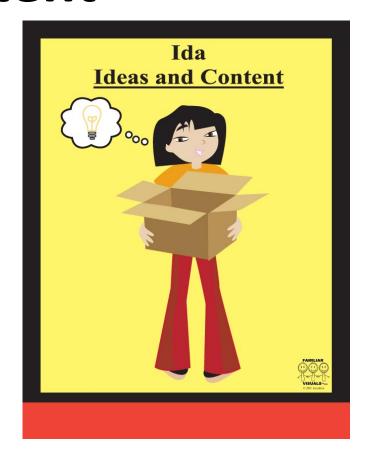
Sentence Fluency

Conventions

**Editing Trait** 

#### **Ideas and Content**

"The ideas are the heart of the message, the content of the piece...all the details that enrich and develop the theme."



#### **Ideas and Content**



Clear and controlled

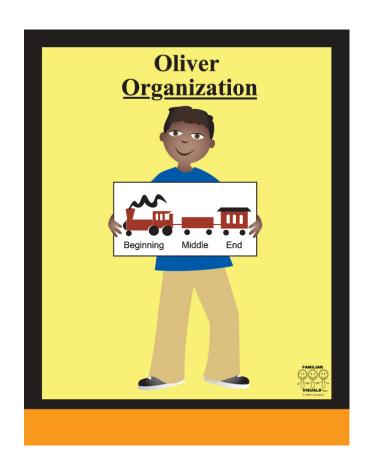
Focused and relevant

Fresh and original

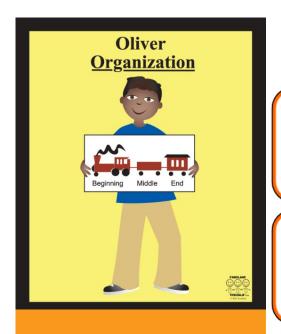
Complete and well-developed

### Organization

"Organization is the internal structure of a piece of writing, the thread of central meaning, the pattern."



## Organization



Inviting beginning

Logical sequencing

Thoughtful transitions

Conscious closing

#### Voice

"Voice is the heart and soul of the writing, the magic, the wit, the feeling, the life and breath."



#### Voice



Connects you to your reader

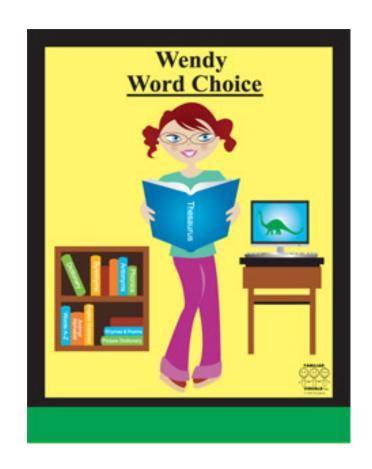
**Expresses feelings** 

Varies according to purpose and audience

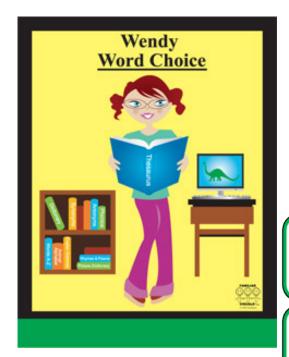
Is unique as a fingerprint

#### **Word Choice**

"Strong word choice clarifies and expands ideas...moves and enlightens the reader."



#### **Word Choice**



Uses a variety of descriptive words

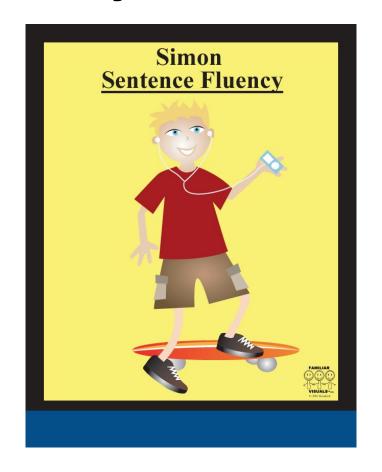
Paints a picture for the reader

Is specific to audience and purpose

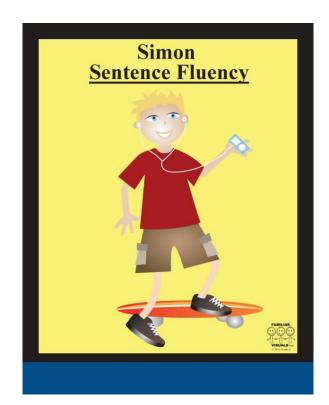
Promotes clarity with precise language

### Sentence Fluency

"Sentence fluency is the rhythm and flow of the language."



# **Sentence Fluency**



Strong, well-built sentences

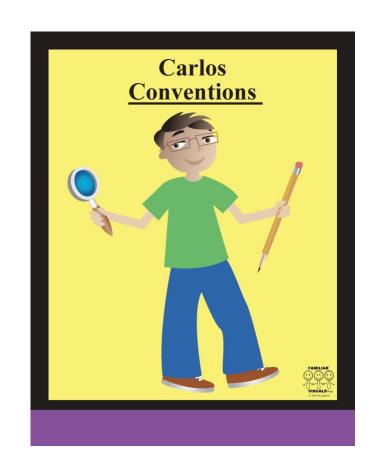
Varied sentence lengths

Natural rhythm and flow

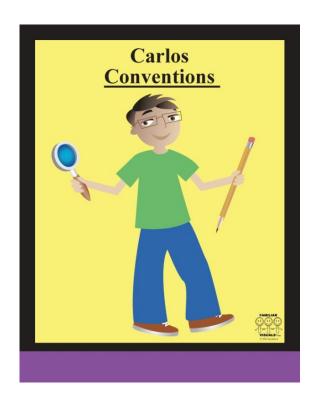
Varied sentence beginnings

#### **Conventions**

"Conventions are the good table manners of written language."



#### Conventions



Capitalization

**Punctuation** 

**Spelling** 

Grammar