



# LIQUID SALT SOLUTIONS INC.

Smart, Sustainable, and Effective Winter Management

# Introduction: Who We Are

Liquid Salt Solutions Inc. is an Ontario-based company committed to reshaping how communities and businesses handle ice and snow. For decades, rock salt has been the default winter tool — but it comes at a high environmental, financial, and safety cost.

- Our Mission: Deliver sustainable solutions that make winter safer, greener, and more affordable.
- Our Vision: Replace harmful rock salt with innovative, eco-friendly liquid de-icing solutions for homes, businesses, and municipalities.
- Our Promise: Professional, reliable service with guaranteed satisfaction.

We proudly partner with Avlawn, expanding our reach to serve residential and commercial properties with efficiency and care.

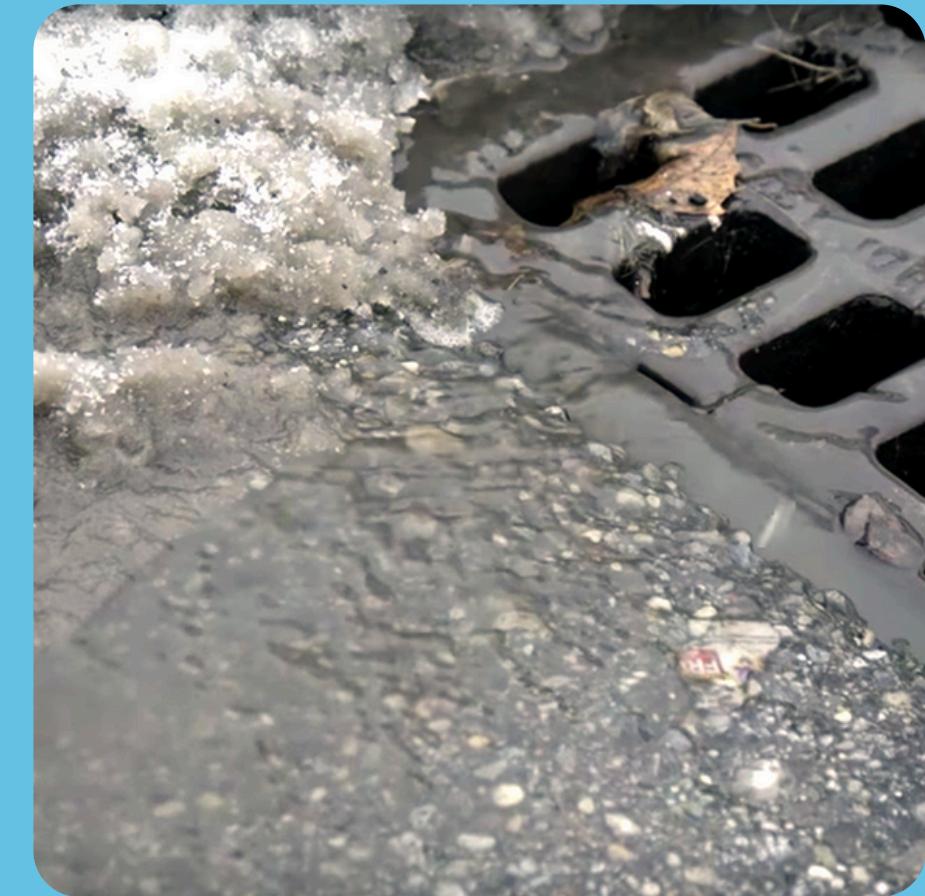
# The Problem with Rock Salt

Rock salt, while common, is outdated and problematic:

- Corrosion & Damage: Salt eats away at cars, bridges, sidewalks, and asphalt, causing billions in infrastructure damage every year.
- Environmental Harm: Rock salt contaminates soil and water systems, killing plants and endangering aquatic life.
- Mess & Liability: Rock salt tracks into buildings, leaving stains on floors, carpets, and interiors, and creating slip hazards.
- High Costs: Rock salt requires frequent applications and heavy labour, driving up winter maintenance expenses.

Communities, businesses, and homeowners are left paying more while also dealing with long-term damage.

# The Problem with Rock Salt



# Our Solution: Liquid Salt

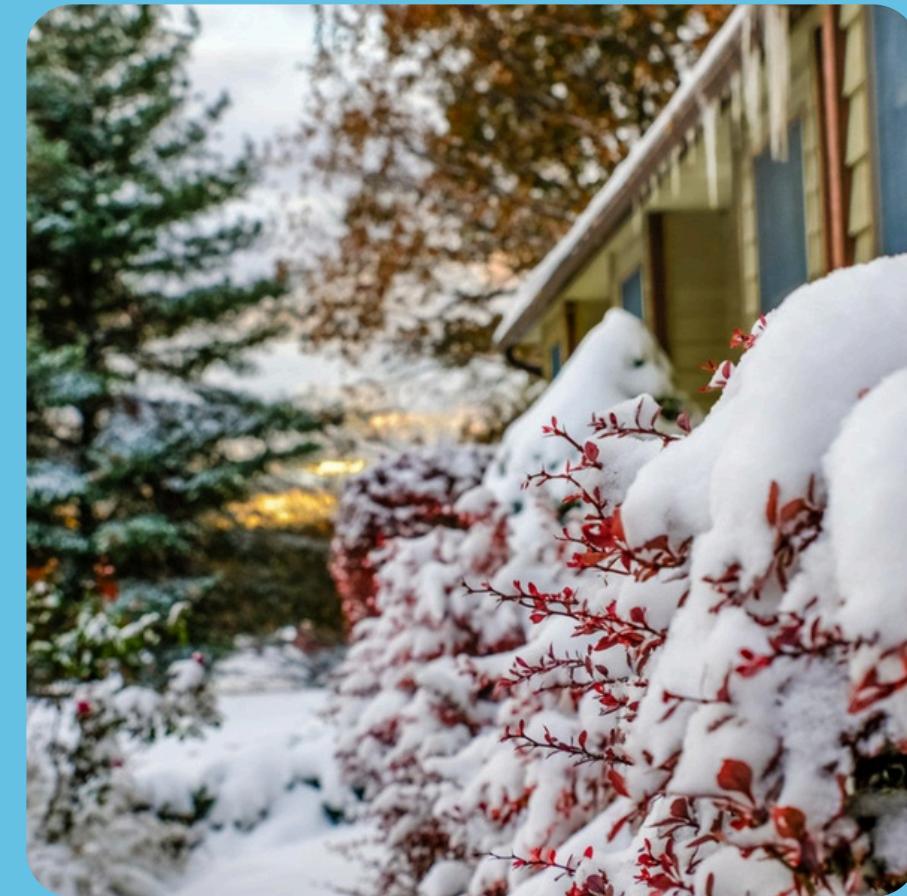
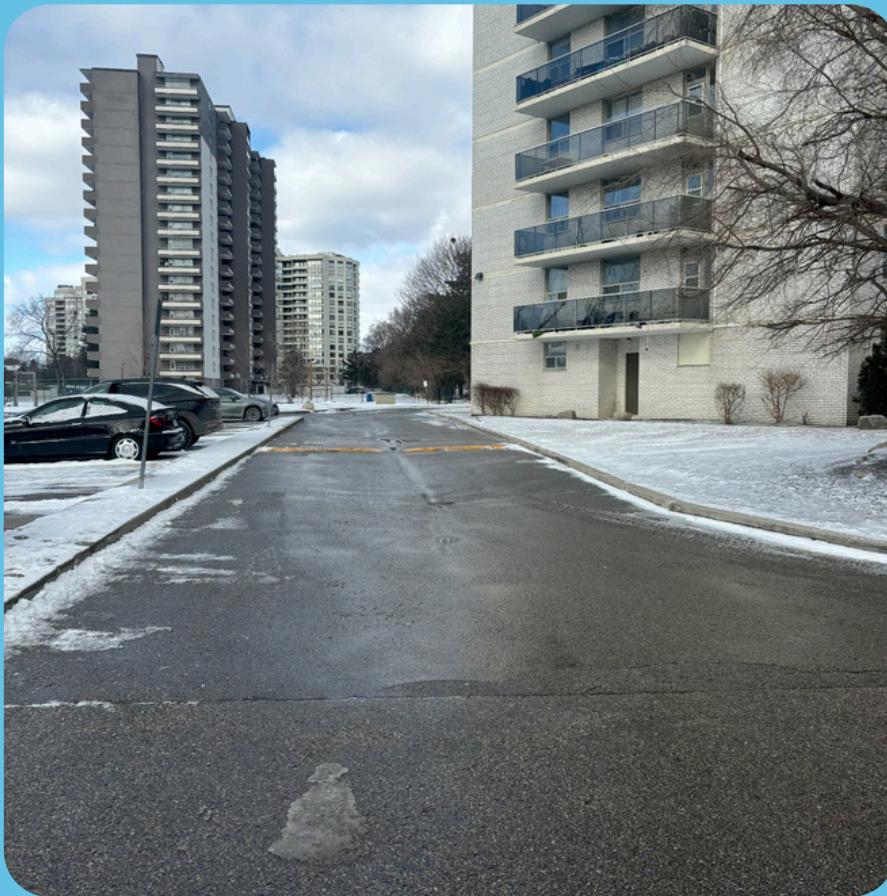
We offer liquid salt, a proven, modern solution to snow and ice management. Unlike rock salt, which is scattered unevenly, liquid salt is applied directly and bonds instantly to surfaces.

## Why Liquid Salt Works Better:

- Even and consistent application means less waste.
- Prevents snow and ice from bonding to pavement.
- Works instantly upon contact, unlike rock salt that needs time and traffic to activate.
- Long-lasting — fewer applications needed, saving time and money.
- Effective at lower temperatures than traditional salt.

With liquid Salt, you're investing in prevention, not just reaction.

# Our Solution: Liquid Salt



# Key Benefits

## Eco-Friendly

- Uses up to 70% less salt overall.
- Protects local waterways, plants, and soil.

## Cost-Saving

- Lower material and labour costs.
- Requires fewer re-applications, reducing contractor hours.
- Extends the life of pavement and vehicles by preventing salt corrosion.

## Superior Safety

- Prevents ice from forming in the first place.
- Reduces slip-and-fall incidents on walkways and parking lots.
- Provides reliable coverage during storms.

## Flexible Applications

- Perfect for residential driveways, commercial plazas, offices, schools, and large parking lots.

# How It Works

- 1.Pre-Treatment – Apply 48–72 hours before a snowfall. This prevents ice from bonding to surfaces and ensures the property stays clear at the start of a storm.
- 2.Storm Preparation – Reapply about 12 hours before the storm for maximum effectiveness.
- 3.Post-Plowing Application – After snow is cleared, apply another coat to prevent refreeze.
- 4.Ongoing Maintenance – Reapply as needed to maintain clean, safe surfaces.

Liquid Salt is most effective when applied to clean, snow-free pavement, allowing it to bond properly and create an anti-icing shield.

# Real-World Applications

Liquid salt is versatile and works for:

- Residential Properties: Driveways and walkways stay safe with fewer slips and less mess tracked indoors.
- Commercial Properties: Parking lots, plazas, and office buildings reduce liability from slip-and-fall accidents.
- Daycares & Schools: Protect children and families with clear, safe surfaces.
- Municipal Uses: Roads and sidewalks stay safer with less environmental damage compared to rock salt.

# Comparison: Rock Salt vs. Liquid Salt

Feature	Rock Salt ✗	Liquid Salt ✓
Eco-Friendly	No	Yes
Cost-Effective	No	Yes (Up to 70% less)
Instant Effect	No	Yes
Tracks Indoors	Yes	No
Corrosion	High	No
Coverage	Uneven	Even & Precise
Temperature Range	Limited	Wider Range

# Why Choose Liquid Salt Solutions Inc.?

- Experience & Expertise: Our team has years of experience in winter maintenance and ice control.
- Environmentally Responsible: We are committed to reducing the environmental impact of de-icing practices.
- Proven Results: Customers consistently report safer surfaces, reduced liability, and lower costs.
- Reliable Service: We work around the clock during storms to keep your property safe.
- Customized Plans: We create tailored programs for residential, commercial, and municipal clients.
- Ensure safety for everyone using your surfaces.

# Next Steps for You

1. Book a Free Consultation – Let us assess your property and provide a customized winter strategy.
2. Transition from Rock Salt – We'll handle the switch seamlessly with minimal disruption.
3. Protect Your Property This Winter – Ensure walkways, parking lots, and driveways remain safe and clear.

# Contact Us Today

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**“Safer, Greener, Smarter — make the switch  
this winter with Liquid Salt Solutions Inc.”**