



LIQUID SALT

SOLUTIONS INC.

Smart, Sustainable, and Effective Winter Management

Introduction: Who We Are

Liquid Salt Solutions Inc. is an Ontario-based company committed to reshaping how communities and businesses handle ice and snow. For decades, rock salt has been the default winter tool — but it comes at a high environmental, financial, and safety cost.

- Our Mission: Deliver sustainable solutions that make winter safer, greener, and more affordable.
- Our Vision: Replace harmful rock salt with innovative, eco-friendly liquid de-icing solutions for homes, businesses, and municipalities.
- Our Promise: Professional, reliable service with guaranteed satisfaction.

We proudly partner with Avlawn, expanding our reach to serve residential and commercial properties with efficiency and care.

The Problem with Rock Salt

Rock salt, while common, is outdated and problematic:

- **Corrosion & Damage:** Salt eats away at cars, bridges, sidewalks, and asphalt, causing billions in infrastructure damage every year.
- **Environmental Harm:** Rock salt contaminates soil and water systems, killing plants and endangering aquatic life.
- **Mess & Liability:** Rock salt tracks into buildings, leaving stains on floors, carpets, and interiors, and creating slip hazards.
- **High Costs:** Rock salt requires frequent applications and heavy labour, driving up winter maintenance expenses.

Communities, businesses, and homeowners are left paying more while also dealing with long-term damage.

The Problem with Rock Salt



Our Solution: Liquid Salt

We offer liquid salt, a proven, modern solution to snow and ice management. Unlike rock salt, which is scattered unevenly, liquid salt is applied directly and bonds instantly to surfaces.

Why Liquid Salt Works Better:

- Even and consistent application means less waste.
- Prevents snow and ice from bonding to pavement.
- Works instantly upon contact, unlike rock salt that needs time and traffic to activate.
- Long-lasting — fewer applications needed, saving time and money.
- Effective at lower temperatures than traditional salt.

With liquid Salt, you're investing in prevention, not just reaction.

Our Solution: Liquid Salt



Key Benefits

Eco-Friendly

- Uses up to 70% less salt overall.
- Protects local waterways, plants, and soil.

Cost-Saving

- Lower material and labour costs.
- Requires fewer re-applications, reducing contractor hours.
- Extends the life of pavement and vehicles by preventing salt corrosion.

Superior Safety

- Prevents ice from forming in the first place.
- Reduces slip-and-fall incidents on walkways and parking lots.
- Provides reliable coverage during storms.

Flexible Applications

- Perfect for residential driveways, commercial plazas, offices, schools, and large parking lots.

How It Works

- 1.Pre-Treatment – Apply 48–72 hours before a snowfall. This prevents ice from bonding to surfaces and ensures the property stays clear at the start of a storm.
- 2.Storm Preparation – Reapply about 12 hours before the storm for maximum effectiveness.
- 3.Post-Plowing Application – After snow is cleared, apply another coat to prevent refreeze.
- 4.Ongoing Maintenance – Reapply as needed to maintain clean, safe surfaces.

Liquid Salt is most effective when applied to clean, snow-free pavement, allowing it to bond properly and create an anti-icing shield.

Real-World Applications

Liquid salt is versatile and works for:

- Residential Properties: Driveways and walkways stay safe with fewer slips and less mess tracked indoors.
- Commercial Properties: Parking lots, plazas, and office buildings reduce liability from slip-and-fall accidents.
- Daycares & Schools: Protect children and families with clear, safe surfaces.
- Municipal Uses: Roads and sidewalks stay safer with less environmental damage compared to rock salt.

Comparison: Rock Salt vs. Liquid Salt

Feature	Rock Salt ❌	Liquid Salt ✅
Eco-Friendly	No	Yes
Cost-Effective	No	Yes (Up to 70% less)
Instant Effect	No	Yes
Tracks Indoors	Yes	No
Corrosion	High	No
Coverage	Uneven	Even & Precise
Temperature Range	Limited	Wider Range





Why Choose Liquid Salt Solutions Inc.?

- Experience & Expertise: Our team has years of experience in winter maintenance and ice control.
- Environmentally Responsible: We are committed to reducing the environmental impact of de-icing practices.
- Proven Results: Customers consistently report safer surfaces, reduced liability, and lower costs.
- Reliable Service: We work around the clock during storms to keep your property safe.
- Customized Plans: We create tailored programs for residential, commercial, and municipal clients.
- Ensure safety for everyone using your surfaces.

Next Steps for You

1. Book a Free Consultation – Let us assess your property and provide a customized winter strategy.
2. Transition from Rock Salt – We'll handle the switch seamlessly with minimal disruption.
3. Protect Your Property This Winter – Ensure walkways, parking lots, and driveways remain safe and clear.

Contact Us Today

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“Safer, Greener, Smarter — make the switch
this winter with Liquid Salt Solutions Inc.”