



Social Media Marketing Internship

Are you passionate about mental health and eager to make a difference in people's lives? We're seeking a motivated and creative Marketing Intern to join our team and help us spread the word about our therapy services, group courses, and healing modalities.

Internship Overview: As a Marketing Intern, you will have the opportunity to work closely with our team to develop and implement marketing strategies aimed at increasing awareness of our services and reaching individuals in need of support. This hands-on experience will allow you to expand your skills in marketing while making a meaningful impact in the mental health community.

Responsibilities:

- Collaborate with the team to brainstorm and develop marketing campaigns and initiatives.
- Create engaging content for social media platforms, including Facebook, Instagram, and Twitter.
- Assist in the design and distribution of promotional materials, such as flyers, brochures, and newsletters.
- Conduct market research to identify potential outreach opportunities and target demographics.
- Monitor and analyze the performance of marketing efforts and provide recommendations for improvement.
- Help organize and promote popup groups and events throughout the year.

Qualifications:

- Currently enrolled in an undergraduate or graduate program, preferably in marketing, communications, social work, psychology, or a related field (optional)
- Strong written and verbal communication skills.
- Creative thinker with a passion for mental health advocacy.
- Ability to work independently and collaboratively in a fast-paced environment.
- Proficiency in social media platforms and basic graphic design tools is a plus.



Benefits:

- Gain valuable hands-on experience in marketing within the mental health field.
- Flexible schedule to accommodate academic commitments.
- Opportunity to make a meaningful impact in the mental health community.
- Build current portfolio

To apply, please submit your resume, a cover letter outlining your interest and qualifications, and a link to previous examples of your work (e.g., Google Drive folder, social media account).

Join us in promoting mental health and well-being through creative marketing initiatives! Apply now to be part of our team.

Undergraduate/Graduate Internship Mental Health