



Rocket Global Marketing **火箭国际推手**

Beyond the limits
突破极限



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ONE

MISSION

Rocket Global Marketing

We help British and Chinese companies to produce tailor-made marketing public relations planning & program execution, so that they can successfully enter overseas markets, especially in China and Britain.

- Build up your brand
- Tell your story
- Realise your ambition



Rocket Global Marketing



Positioning

Providing tailor-made solutions for marketing, public relations, and business resource cooperation for the expansion of Chinese and British companies in overseas markets



Our roles

Business consultants, Marketing planners, Solutions providers



Your Key to Success

Top marketing professionals
Years of commercial experience
Deep market understanding



TWO

SERVICES

SERVICES



**Digital
Marketing**



**Translation &
Interpretation**



**Business
Cooperation**



Services



Tailored strategies based on your needs

We are your private marketing department

We are your ambassadors abroad



Digital Marketing



Create social media accounts in the target market and effectively plan and manage them according to market needs



Unique and original content for a positive interaction with the customer base. See your business grow in your new markets.



PPC, SEO campaign, etc.

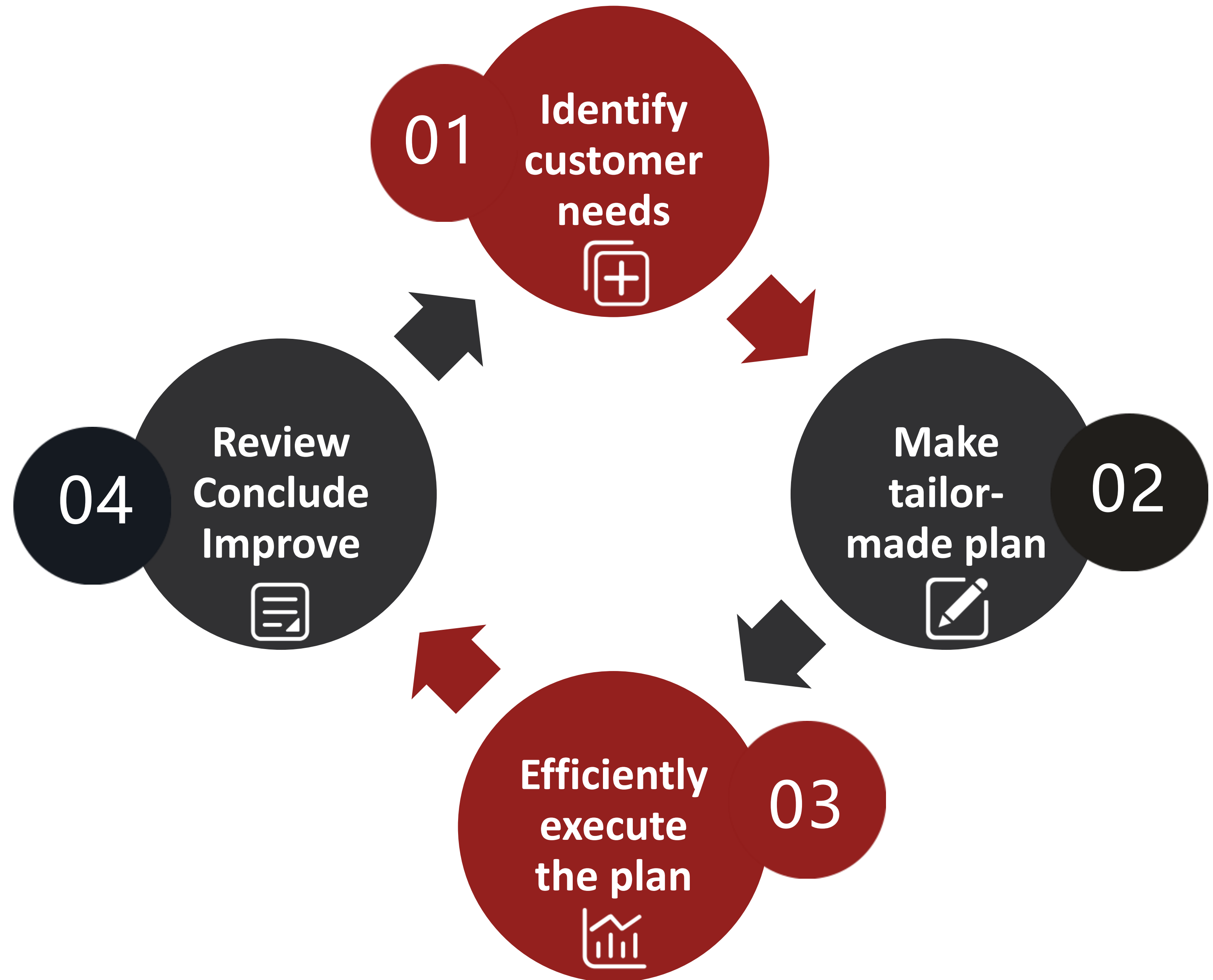


Develop positive word of mouth





SERVICE PROCESS





Translation & Interpretation



Written translation--
advertising, documents and
promotional texts



Interpretation--
simultaneous interpretation in
business meetings





Business Cooperation



Providing B2B information and resources



Introducing potential collaborators



OUR CLIENTS



heehaw.



STAGE WINDOW



Beau Business Media Group Ltd

INVISIBLE CITIES

YGC GLOBAL
Translation & Interpretation

OHPROMISE

歐諾國際創意婚禮



THREE

COMPETITIVE
EDGE



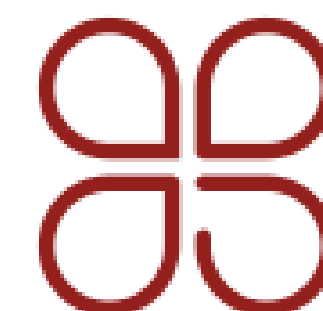
Competitive Edge



**Team
Advantages**



**Culture and
Language**



**Our
Resource**



Professional
background



International
background



Rich
experiences



Grasp latest
chance



Team Advantages

**The advantage team
is the biggest capital of our success!**



Founder Fangxue Wang



Proficient in three languages (Chinese, English, Finnish), MBA, cross-border medical field

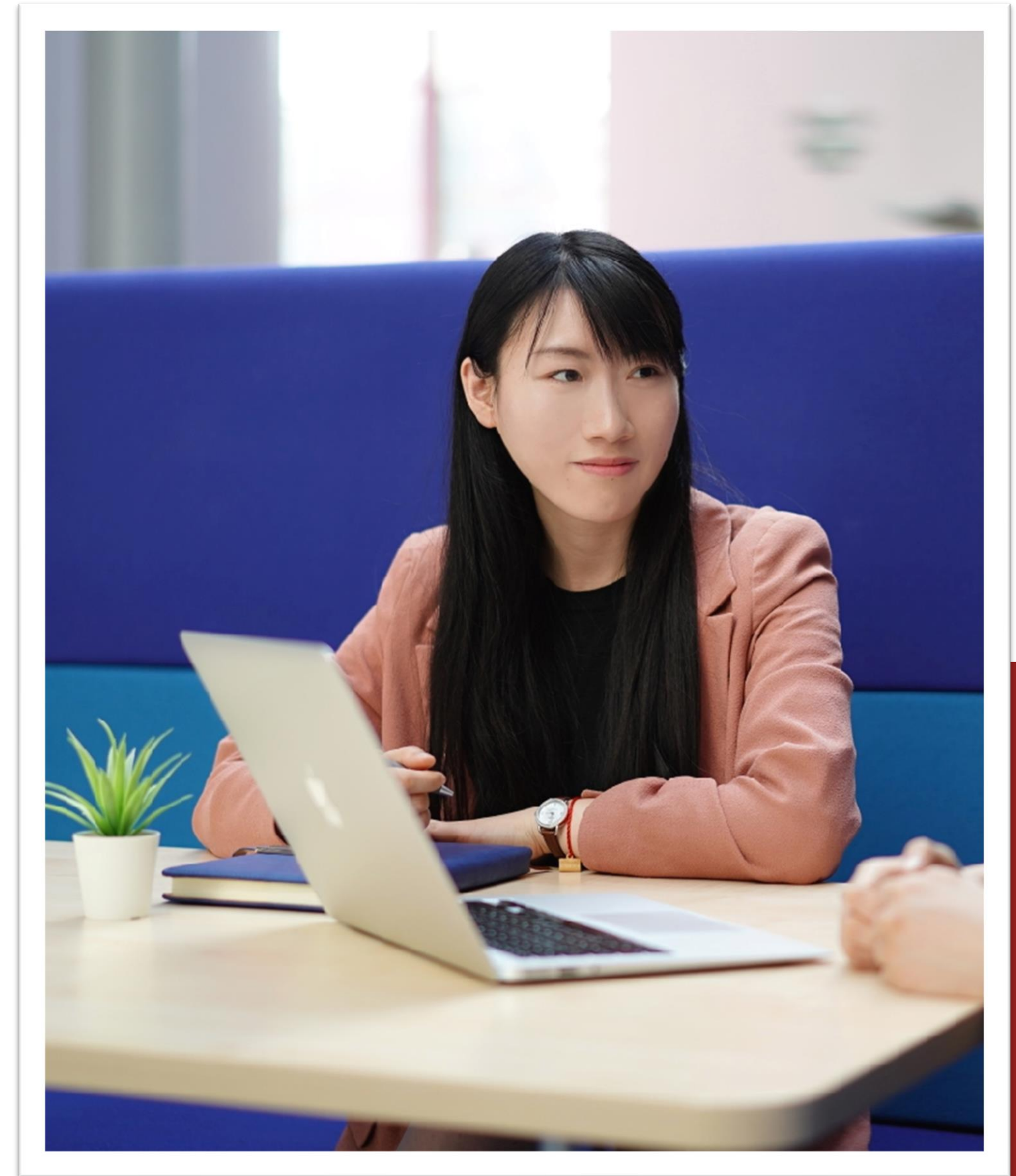


Member of Edinburgh Napier University Bright Red Triangle

Rich project experience in project management and network platform management



Advantages: affinity, cohesive team leadership, can quickly establish relationships and consensus with customers, huge network of British business contacts





Founder Jinhan Chen



Deep research in finance, marketing, accounting and other business subjects



Planning and organising dozens of commercial projects, with many years of experience in China and the UK, understanding the market environment in both countries



Advantages: Strong organisational management, execution and sense of purpose, with extensive business relationships in both UK and China.





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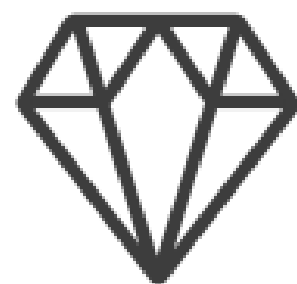
Main partner Simon Walton



Professional broadcaster worked with the BBC in television and radio; highly experienced in communications with local and national government

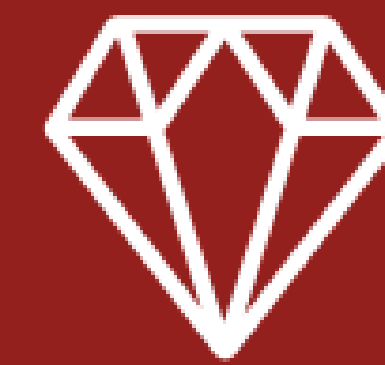


Expertise in business studies, international trade, logistics and transport, travel and tourism; rich project planning management experience, the currently railway project has been adopted by the British government



Main advantages: rich experience in UK local business PR planning; experienced writer for newspapers, magazines and online; excellent host and public speaker





Culture & Language

We use a localised mindset to
boost your business by native
language and local culture.



Resource



Extensive
business
network in
China



Experienced
team members
and project
managers



Support from
Edinburgh Napier
University



Rocket Global Marketing gives you an edge in
sustainable development





Rocket Global Marketing **火箭国际推手**

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