

apps

We proudly use beef tallow in our fryers!

GUACAMOLE, SALSA & CHIPS
Hand crafted guacamole with salsa and chips. 9.99

CHIPS & HOUSE MADE SALSA
Freshly prepared tortilla chips. 6.99

BUFFALO CHIPS
Homemade potato chips drizzled with buffalo sauce and blue cheese dressing. 8.99

STUFFED BELL PEPPER SOUP
Ground beef, bell peppers, tomatoes and rice in a tomato broth. 6.99

FRIED MOZZARELLA CHEESE STIX
Fried cheese served with marinara sauce. 9.49

TRU GREEN CHILE QUESO BLANCO
Served warm with fresh tortilla chips. 8.99

TRU AHI POKE TUNA*
Fresh ahi tuna tossed in a soy/sesame vinaigrette with avocado, wonton chips, pickled red onion and miso ginger aioli. 13.49

GREEN BEANS FRIES
Lightly breaded and fried, served with wasabi ranch. 9.49

CHICKEN WINGS
Mild, hot, whiskey BBQ, mango habanero, teriyaki or honey hot. 13.99

CRISPY PICKLES
Pickle spears, hand battered to order and flash fried, served with habanero ranch. 10.99

QUESADILLA
Two giant tortillas filled with Monterey Jack and Cheddar cheese. Served with a side of guac, salsa and sour cream. 9.99
Add seasoned ground beef or chopped chicken 10.99

salads

TRU AHI POKE TUNA*
Diced ahi poke tuna, avocado, cucumber, red onion, red bell pepper, spring mixed greens, wonton chips and ginger vinaigrette. 17.49

TRU MEDITERRANEAN
Grilled chicken breast, feta cheese, kalamata olives, tomatoes, cucumbers, romaine lettuce, pickled red onions with a red wine, olive oil and Greek seasoning vinaigrette. 15.99

TRU STEAK*
Seared Gold Canyon Angus Beef®, blue cheese crumbles, bacon, grape tomatoes, red bell pepper, red onion and romaine lettuce with blue cheese dressing on the side. 18.99

CAESAR
Romaine lettuce, parmesan cheese, croutons and Caesar dressing. 10.99
Add chicken 5.00 or salmon 8.00

CAPRESE
Fresh mozzarella cheese, tomatoes, basil, mixed greens, balsamic reduction and olive oil. 14.99
Add chicken 5.00 or salmon 8.00

CHOP CHOP CHINESE CHICKEN
Grilled chicken with cabbage and iceberg lettuce, red bell pepper, red cabbage, carrots, roasted sunflower seeds, scallions tossed with our citrus sesame vinaigrette. 16.49

COBB
Grilled chicken breast, bacon, blue cheese, avocado, grape tomatoes, hardboiled egg, romaine lettuce, balsamic vinaigrette. 16.49

TRU WEDGE
Two crisp wedges of iceberg drizzled with our homemade blue cheese dressing and topped with blue cheese crumbles, crispy apple smoked bacon and hand diced tomatoes. 11.99
Add chicken 5.00 or salmon 8.00

PEAR SALAD
Grilled chicken, fresh pears, mixed greens, goat cheese, tomatoes, red onion and almonds served with raspberry vinaigrette. 16.49

*TRU burgers

At TRU Burger we proudly serve 1/2 pound Gold Canyon Angus Beef®



AMERICAN BURGER
American cheese, applewood bacon, lettuce, tomatoes, red onions, dill pickles on a brioche bun. 15.99

TRU SALMON BURGER
Freshly ground salmon with capers, parsley, panko crumbs, and lemon pepper seasoning. Pepper jack cheese, lettuce, tomatoes, red onion and tartar sauce on a brioche bun. 15.99

GREEN CHILI BURGER
Green chili, pico de gallo, chipotle mayo, cheddar and pepper jack cheese on a brioche bun. 15.49

CALIFORNIA BURGER
Swiss cheese, sautéed mushrooms, avocado, mixed greens, herb mayo on a wheat bun. 15.99

TRU TOKYO BURGER
House prepared ahi tuna patty with lemon zest, panko crumbs and mayo served with pepper jack cheese, lettuce, tomato, red onion served on a brioche bun brushed with miso ginger aioli. 15.99

TRU MEDITERRANEAN BURGER
Greek seasoned burger with feta cheese, kalamata olives, pickled red onion and tzatziki sauce on brioche bun. 15.49

WHISKEY BBQ BURGER
Cheddar, applewood bacon, onion rings, homemade whiskey BBQ on a wheat bun. 15.49

HABANERO BURGER
Pepper jack cheese, caramelized onions, fresh jalapeños, habanero sauce on a brioche bun. 14.99

THE CLASSIC
American cheese, diced onions, pickles, mayo, mustard and ketchup on a brioche bun. 14.99

TRU BISTRO BURGER
Caramelized onions, goat cheese, bacon, mixed greens, balsamic reduction on a brioche bun. 15.99

HAWAIIAN BURGER
Cheddar, grilled fresh pineapple, ham, lettuce, teriyaki sauce and mayo on a brioche bun. 15.99

JALAPEÑO BURGER
Pepper jack cheese, crispy jalapeño, lettuce, tomato, sweet jalapeño aioli on a brioche bun. 14.99

BLUE BURGER
Blue cheese, caramelized onions, applewood bacon, on a brioche bun. 15.49

ITALIAN BURGER
Fresh mozzarella, fresh basil, balsamic reduction, tomato, on a brioche bun. 14.99

TRU BREAKFAST
American cheese, fried egg, bacon, lettuce, tomato, chipotle mayo on a wheat bun. 15.99

sides

TRU FRIES 7.49 • SKINNY FRIES 6.99 • GARLIC PARM FRIES 7.49 • SWEET POTATO FRIES 7.49
ONION RINGS 9.49 • SIDE SALAD 5.99 • ZUCCHINI FRIES 9.99

sandwiches

TRU CHICKEN
Marinated all natural chicken breast, avocado, lettuce, tomatoes, applewood bacon, swiss cheese, herb mayo on your choice of bread. 14.49

CLUB HOUSE
Smoked turkey breast, black forest ham, applewood bacon, iceberg lettuce, tomatoes, swiss cheese, herb mayo on your choice of bread. 13.99

HOT PASTRAMI
Warm pastrami, melted swiss cheese topped with homemade sauerkraut and house mustard on marble rye. 12.99

BUFFALO CHICKEN
Crispy chicken, pepper jack cheese, buffalo hot sauce, lettuce, tomato, red onion on a bun. 13.99

BLT
6 pieces of thick cut applewood bacon, iceberg lettuce, fresh tomatoes and herb mayo on your choice of bread. 12.49

SOUTHWEST PATTY MELT*
Angus patty, swiss cheese, caramelized onions, chipotle mayo on marble rye bread. 14.49

entrées

STEAK AND FRIES*
8 oz. Premium flat iron steak, topped with garlic butter. Served with skinny fries and oven roasted veggies. 25.99

GRILLED CHICKEN AND FRIES
Paillard style grilled chicken topped with lemon herb butter. Served with skinny fries and oven roasted veggies. 17.99

SALMON AND FRIES
Fresh grilled salmon topped with lemon herb butter. Served with skinny fries and oven roasted veggies. 20.99

TRU FISH TACO
Warm flour tortillas filled with fried premium cod, cabbage cilantro mix, avocado slices, pickled red onion, pico de gallo and chipotle aoli. Two tacos 10.99 • Three tacos 14.99

TRU PASTA
Premium white cheddar sauce tossed with twisted elbow macaroni. Topped with parmesan cheese and parsley flakes. 13.99
With bacon 15.99 • With chicken 18.99
With chicken and bacon 19.99

*custom craft burgers 14.99

1. CHOOSE YOUR PROTEIN

- GOLD CANYON ANGUS BEEF®
- ALL NATURAL BISON +5
- 100% AZ GRASS-FED +3
- IMPOSSIBLE BURGER *vegan* +2
- HAND CRAFTED AHI TUNA OR SALMON PATTY +3
- GRILLED CHICKEN BREAST
- ALL NATURAL GROUND TURKEY
- VEGGIE PATTY

2. PICK A BUN

Brioche, whole wheat, lettuce wrap or (gluten free +2)

3. CHEESE IT

Blue, swiss, sharp cheddar, pepper jack, american, goat cheese or fresh mozzarella

4. ENHANCE IT +1 each

Crispy jalapeños, caramelized onions, sautéed mushroom, fresh pineapple, pico de gallo +2 Bacon, black forest ham, fried egg, avocado, green chili

5. FRESH VEGGIES (up to 3)

Iceberg lettuce, mixed greens, tomatoes, red onions, dill pickles, or fresh jalapeño

6. SAUCE IT UP (up to 3)

Mayo, chipotle mayo, herb mayo, whiskey BBQ, ketchup, dijon, sweet jalapeño aioli, honey mustard or habanero sauce

sauces

SAUCE SAMPLER (X3) 1.99

Homemade Ranch • Sweet-Jalapeño Aioli
Habanero • Whiskey BBQ • Chipotle Mayo
Herb Mayo • Honey Mustard • Wasabi Ranch

18% GRATUITY WILL BE ADDED TO ALL PARTIES OF 6 OR MORE.

*These items may contain raw or undercooked ingredients which may increase your risk of food born illness.

drinks

SOFT DRINKS 3.45 • ICED TEA 3.49 • FIJI WATER 3.99

our mission

TO **INSPIRE** OUR LOCAL COMMUNITY
WITH OUR TRU-PASSION FOR A CUSTOM,
FRESH, HIGH QUALITY EXPERIENCE
WHILE ENSURING DEDICATED
SUPPORT TO OUR LOCAL ECONOMY.

“ As someone who visits
Phoenix multiple times a year
I’m always on the lookout
for a place I’m willing to eat.
I generally gravitate towards
the local / mom and pop
places but in Phoenix I’ve
had very little luck. Was
happy I looked into Tru
Burger. If you’re hoping for
a quality hamburger place
you have found it! ”

— PATT R (TUCSON)



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