

2025

THE GEEK OUT

SPONSORSHIP GUIDELINES

& COMPANY PROFILE

Prepared by:

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We are so excited about the opportunity to work with you and look forward to discussing this proposal further.



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www.thegeekout242.com



@thegeekout242

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COMPANY PROFILE

COMPANY OVERVIEW

“The Geek Out” is a partnership between Ashley Adderley and Eduard Dean that caters to small businesses and the creative community. It supports the merchandising efforts of artists, freelancers and other business entities in New Providence. The event occurs once every three months and provides traction for a full-scale convention at Breezes Resort. Our team is highly trained in Customer Relations Management to provide the best quality service to our clientele.

MISSION & VISION

At 'The Geek Out,' our mission is to cultivate the largest and most vibrant creative community in the region by providing an inclusive and supportive platform for Bahamian creatives..

INSPIRATION

"The Geek Out" was born from a shared vision among two high school friends who shared a similar passion for digital art. The Geek Out stands out because of its intimate and interactive environment, community-focused events, diverse and inclusive environment, focus on quality over quantity: and its affordability and accessibility.

PRODUCTS AND SERVICES

“The Geek Out” hosts the operations of small businesses through vendor-ship opportunities. Other streams of income include the sale of event entry, sponsorship opportunities, merchandise, and beverage sales.



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HALLOWEEN: SUNDAY 26TH OCTOBER, 2025 | 4PM - 2AM

CONVENTION: SATURDAY 27TH DECEMBER, 2025 | 12PM - 2AM

SUNDAY 28TH DECEMBER, 2025 | 12PM - 8PM

COMPANY GOALS AND ACHIEVEMENTS

Since its launch in October 2018, The Geek Out has successfully established itself as a cornerstone for creative minds and hobby enthusiasts. The company aims to build the largest digital art, anime, esports, and cosplay, and community in the region. One of its key events, "GOM CON: Galactic Getaway," scheduled for 28th and 29th December 2025, exemplifies its growth and ambition. With over 30 vendors and artists, 22 hours of event time, and a robust volunteer team, The Geek Out has made significant strides in achieving its mission. The company serves an engaged audience of over 1,500 annual attendees, with a strong digital presence that includes 3,000+ Instagram followers and 3,700 Facebook followers, reflecting its broad and dedicated community.

MARKET SUMMARY

Our work depends greatly on community building. "The Geek Out" competes against similar event proceedings around the world as well as local events occurring at the same time. International competition includes Holiday Matsuri and Yama Con. The global anime market size reached US\$ 31.2 Billion in 2023 and is expected to reach US\$ 60.7 Billion by 2032, exhibiting a growth rate (CAGR) of 7.68% during 2024-2032

TARGET MARKET

The Geek Out targets young adults aged 18-35, including pop culture enthusiasts, tech enthusiasts, artists, students, and young professionals.

RETENTION

The Geek Out has consistently demonstrated strong retention rates, bolstered by its compelling mix of engaging activities and community-centric events. Hosting 3 - 6 events yearly, The Geek Out attracts over 1,500 attendees annually, with a significant portion of these attendees being repeat visitors. This impressive retention is further supported by the regular participation of 250-350 monthly visitors who actively engage in the various competitions, panels, and vendor interactions provided at each event. The dedication to creating a vibrant and interactive environment ensures that attendees remain enthusiastic and loyal to The Geek Out's offerings.

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DISTRIBUTION CHANNELS

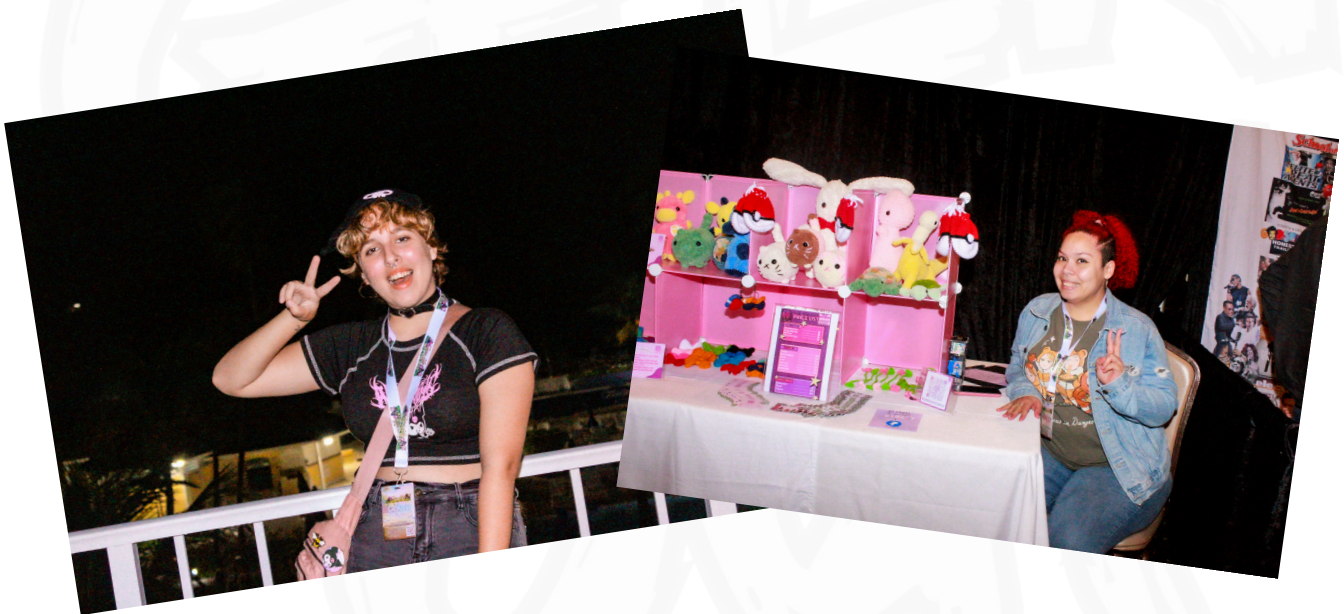
The Geek Out's distribution channels include strategic alliances with local storefronts, hotels, online sales, tourist outlets, and international distributors. Our website, www.gomconvention.com, serves as the central hub for information while the team transitions to EVENTENY and Stripe Atlas for online sales. Internationally, we collaborate with distributors and leverage partnerships with Dream Con, Anime NYC, Fan Expo Toronto, and Sozos Enterprise to expand our reach.

EXPORT POTENTIAL

The Geek Out's Bahamian-themed anime event has significant export potential, appealing to the Bahamian diaspora and tourists worldwide. Our products meet the growing global demand for unique pop-culture themed events. Strategic partnerships enhance our visibility and sales in international markets.

COMPETITIVE ADVANTAGES

The Geek Out offers unique advantages, including intimate event experiences, and strong community engagement. Our blend of anime culture and Bahamian creativity provides a distinctive, immersive experience that differentiates us from larger conventions.



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SPONSORSHIP PACKAGES

By partnering with us, you gain access to a highly engaged, diverse, and enthusiastic audience eager to connect with innovative brands like yours.

Our sponsorship packages offer exceptional opportunities to showcase your brand, network with key stakeholders, and demonstrate your commitment to creativity and community.

Why Sponsor The Geek Out?

- **Enhanced Visibility:** Your brand will feature prominently across event materials, reaching thousands of attendees and online followers.
- **Targeted Audience:** Engage with a niche market of anime lovers, gamers, cosplayers, artists, and pop culture enthusiasts.
- **Meaningful Engagement:** Establish direct connections with attendees through exhibitor booths, branded materials, and event sponsorships.
- **Unforgettable Experiences:** Be part of an event that celebrates creativity and innovation, ensuring a lasting impression of your brand.

Event Marketing and Branding

As a sponsor, your brand will benefit from:

- Inclusion in pre- and post-event promotional campaigns, including social media, email marketing, and event press releases.
- Visibility across printed materials, event signage, and digital platforms.
- Opportunities to network with attendees, exhibitors, and special guests.

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ONYX+

ONYX+ PACKAGE - \$6,800

Exclusive Benefits:

- Prime logo placement at the top of the event's vinyl backdrop. Logo placed on lanyards where applicable. Presence on printed material requires confirmation by 1st October 2025
- Lounge/Area with opportunities to customize the space with company branding.
- 2-minute video ads/shoutouts played throughout the event.
- Optional panel presentation slot to highlight your brand's vision or expertise on Saturday 27th or Sunday 28th December, 2025
- Inclusion in event goody bags distributed to all attendees or the opportunity to provide these goody bags to patrons at the door.
- Two Bahamian artists of your choosing get an exhibitor booth to display and sell their artwork.
- Children 12 and under attend the event free courtesy of your brand
- Ten (10) all-access passes, allowing your team to network with attendees

Please Note:

- Pool Party is 18 or older only

Additional Sponsorship Options

Looking to maximize your exposure? Sponsor all three of our events at \$15,300. Contact us for more details on this exclusive opportunity!

Payment Instructions:

After scanning the QR code, click on the

Pay The Geek Out, LLC

[View details](#) ▾

tab to deselect any

items you don't wish to purchase. Or, you can receive an invoice with local transfer instructions. Be sure to speak to one of our representatives



SCAN TO PAY

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ONYX

ONYX PACKAGE - \$2,000

Top-Level Benefits:

- Prominent logo placement on the second line of the vinyl backdrop and lanyards (confirmation by 1st October 2025).
- A dedicated exhibitor booth to showcase your products or services.
- One Bahamian artist of your choosing gets an exhibitor booth to display and sell their artwork.
- Inclusion in goody bags with branded materials.
- 2-minute video ads/shoutouts during the event.
- Optional panel presentation opportunity to connect with attendees.
- Eight (8) all-access passes for team members or special guests.

Please Note:

- Pool Party is 18 or older only
- There is a possible additional charge for children ranging from \$10 - \$25

Additional Sponsorship Options

Looking to maximize your exposure? Sponsor all three of our events at \$4,500. Contact us for more details on this exclusive opportunity!

Payment Instructions:

After scanning the QR code, click on the [View details](#) tab to deselect any items you don't wish to purchase. Or, you can receive an invoice with local transfer instructions. Be sure to speak to one of our representatives

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GOLD

GOLD PACKAGE - \$1,250

Mid-Tier Benefits:

- Logo placement in the middle of the vinyl backdrop.
- Dedicated exhibitor booth to engage directly with attendees.
- Inclusion in goody bags with branded materials.
- 60-second video spots and shoutouts before or after panels.
- Six (6) all-access passes for team members and special guests.

Please Note:

- Pool Party is 18 or older only
- There is a possible additional charge for children ranging from \$10 - \$25

Additional Sponsorship Options:

Looking to maximize your exposure? Sponsor all three of our events at \$2,812.50. Contact us for more details on this exclusive opportunity!

Payment Instructions:

After scanning the QR code, click on the ' [View details](#) ' tab to deselect any items you don't wish to purchase. Or, you can receive an invoice with local transfer instructions. Be sure to speak to one of our representatives

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AQUAMARINE

AQUAMARINE PACKAGE - \$800

Entry-Level Sponsorship:

- Logo placement at the lower portion of the vinyl backdrop.
- 30-second ad spots/shoutouts played during the event.
- Inclusion in goody bags with branded materials.
- Four (4) all-access passes for team members or special guests

Please Note:

- Pool Party is 18 or older only

Additional Sponsorship Options:

Looking to maximize your exposure? Sponsor all three of our events at \$1,800. Contact us for more details on this exclusive opportunity!

Payment Instructions:

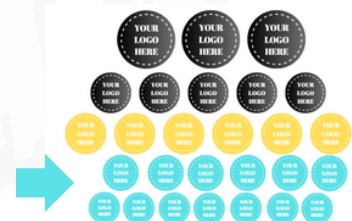
After scanning the QR code, click on the [View details](#) tab to **deselect** any items you don't wish to purchase. Or, you can receive an invoice with local transfer instructions. Be sure to speak to one of our representatives

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IN KIND SPONSORSHIP

In Kind Sponsorship

Items Needed Include:

- (12) 13 oz Vinyl Banners 8ft x 5ft
- (10, 000) Flyers 4" x 6"
- (2) Washroom Facilities
- Charging Stations
- High Speed Wifi Connection
- (40) Pipe and Drape Booths
- 96ft runner
- (40) 6 ft Tables
- Aluminum Trusses 8ft x 16ft
- Travel Expenses
- Audio Visual Equipment and Technician
- LED Staging
- LED Walls
- LED Entrances
- Sound (sub woofers)
- Indoor Decor
- Outdoor Decor
- Promotion and Advertising Space



We look forward to partnering with you to create an unforgettable experience for the creative community. Join us in shaping the future of creativity and innovation in The Bahamas!



DONATE

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SECURE YOUR SPONSORSHIP

Secure Your Sponsorship with Stripe or Eventeny

At The Geek Out, we've partnered with Stripe and Eventeny to make securing your sponsorship smooth, secure, and hassle-free. You can now confirm your sponsorship quickly through these trusted payment platforms.

How to Secure Your Sponsorship

1. Select Your Sponsorship Package
2. Review our available sponsorship tiers—Onyx+, Onyx, Gold, or Aquamarine—and choose the one that aligns with your brand's goals. Interested in sponsoring all three events? Contact us to unlock a special discounted rate.
3. Access the Payment Link
4. Once you've decided on a package, head over to our Stripe payment page by scanning the QR Codes above
5. Alternatively, you can receive an invoice and transfer instructions from a Geek Out representative. Or, visit our Eventeny page for more details and a secure checkout experience tailored for event sponsors.
6. Complete the Payment
 - On Stripe:
 - Use the secure Stripe platform to complete your payment. Stripe accepts:
 - Credit and Debit Cards (Visa, Mastercard, AmEx, etc.).
 - Bank Transfers (where applicable).
 - On Eventeny:
 - Choose the event you wish to sponsor, fill out the form, and follow the checkout instructions to finalize your sponsorship package.

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SECURE YOUR SPONSORSHIP

7. Receive Confirmation

Once your payment is processed, you will receive a confirmation email from Stripe or Eventeny. This email will include:

- a. Your official receipt.
- b. Instructions on submitting your branding materials (e.g., logo, video ads).
- c. A timeline of deliverables to maximize your sponsorship benefits.

8. Submit Branding Materials

After payment confirmation, send your branding materials (e.g., logos, ads, and goody bag inserts) to thegeekout242@gmail.com. Our team will ensure your assets are featured prominently during the event. Assets should be submitted at least 30 days prior to the event. To be included on print materials, logos and payment must be received by 1st October, 2025

Why Use Stripe and Eventeny?

- **Secure Transactions:** Both platforms prioritize data encryption and fraud protection, ensuring your financial information is safe.
- **Convenience:** Payments can be completed in minutes, with instant confirmation.
- **Flexibility:** Choose the payment method that suits you—Stripe or Eventeny.
- **Transparency:** Track your sponsorship and benefits with clear records and receipts.

Need Assistance?

If you have any questions or run into issues, don't hesitate to contact us:

Ashley Adderley - thegeekout242@gmail.com

Adam Hanna - gaming@thegeekout242.com

Justin Williamson - cosplay@thegeekout242.com

Jasmine Johnson - volunteers@thegeekout242.com

Eduard Dean - info@gomconvention.com

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