



AGENDA

INFOGOV WORLD 2023

‘Information Governance in Action’

A Global Conference in San Diego

October 2-4, 2023

Agenda As of September 19, 2023



Day One, Monday, October 2

Time			
9am-5pm Pacific Time	Courtyard Registration & Coffee		Regency Ballroom Exhibitor Setup
	Regal Ballroom A	Regency West	Regal Ballroom C
9am	9am-4pm CIGO Prep Training Class Robert Smallwood <i>Chair, CIGO Assn.</i> Greetham <i>PC Forensics</i> Baird Brueseke <i>eVisit</i> <i>et. al.</i>	9am-4pm Policy Drafting Workshop Lewis Eisen, J.D. <i>Leading Authority on Policy Effectiveness</i>	10am-4pm AI Governance Workshop Peter Stockburger <i>Managing Partner,</i> <i>Dentons S.D.</i> Dr. Pat Franks <i>San Jose State U</i> Chris Surdak <i>AI Expert</i> Robert Cruz <i>Smarsh</i> Robert Smallwood
4pm-5pm	CIGO Association 1st Annual Meeting Regency		
5pm-7pm	Courtyard & Regency Ballroom “Meet the Speakers” Networking & Drinks Reception		
7-9pm	Offsite Networking Events (Downtown San Diego)		



Day Two, Tuesday, October 3

Time	
7am Pacific Time 8:55am	Hotel Lobby Courtyard Registration & Breakfast (full hot breakfast)
8:55-9:10	Horton Grand Theatre Welcome from the Conference Chair <i>Robert Smallwood, CEO, InfoGov World</i>
9:10	AI Governance Horton Grand Theatre Keynote Session: “AI & Digital Transformation: Where Are We Going? (and How Will We Know If We get There?)” Chris Surdak Quantiqs, Inc.
9:40	Horton Grand Theatre Vendor Showcase
9:50-10:30	AI Governance Roundtable Discussion Chris Surdak, J.D. Pat Franks, PhD, IGP, CRM/ CIGO® Robert Cruz, MBA Peter Stockburger, J.D. Robert Smallwood, MBA, IGP, CIGO® (Moderator)
10:30-11:00	Courtyard & Regency Ballroom Information Market & Networking Time

	Day Two, Tuesday, October 3			
Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C
11:00-11:45	<p><i>RIM Issues</i></p> <p>RIM Roundtable Panel Discussion</p> <p>Dr. Pat Franks <i>San Jose State U</i></p> <p>Monica Crocker <i>Wells Fargo</i></p> <p>Arlette Walls <i>Iron Mountain</i></p> <p>Natausha Cruz-Wilson <i>Qualcomm</i></p>	<p><i>AI Governance Info Risk</i></p> <p>Artificial Intelligence and Compliance: How to Identify and Mitigate the Risks</p> <p>Robert Cruz <i>Smarsh, Inc.</i></p>	<p><i>Privacy</i></p> <p>The Governance Paradox: How to Resolve the Growing Conflict Between Records Management Mandates and Data Privacy Regimes</p> <p>Dean Gonsowski, Esq. <i>Gimmel</i></p> <p>Matthew Krengel, Esq. <i>Cooley LLP</i></p>	<p><i>Data Gov Privacy</i></p> <p>An Effective Sensitive Data Management Program and How it Solves for Consumer Privacy & Data Governance Functions</p> <p>Anish Abraham, Aditya Kongara, & Carlos Plata <i>USAA</i></p>
11:50-12:20pm		<p><i>AI Governance IG Best Practices</i></p> <p>The DL on AI & IG</p> <p>Chad Hartman <i>VP Operations</i></p> <p>Jim Higdon <i>SVP Information Strategy</i></p> <p>Vendor Direct Solutions</p>	<p><i>IG Best Practices</i></p> <p>Should Information Age Like Fine Wine?</p> <p>David Gould <i>Chief Customer Officer</i></p> <p>EncompaaS</p>	<p><i>eDiscovery</i></p> <p>Important eDiscovery Cases of 2023</p> <p>Tom O'Connor <i>Director</i></p> <p>Gulf Coast Legal Tech Center</p>
12:20pm-1:20pm	<p>Courtyard & Regency Ballroom</p> <p>Lunch & Networking</p>			

	<p>Copley Alley</p> <p>Networking Lounge Open</p> <p><i>Sponsored by CIGO Association</i></p>			
Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C
1:30pm PT	<p>1:30-2:20 <i>Data Gov</i></p> <p>Data Governance Roundtable Discussion</p> <p>Azeem Choudhury PwC (Moderator)</p> <p>Aditya Kongara USAA</p> <p>Anjali Gugle Cisco Systems</p>	<p>1:30-2:00 <i>IG Best Practices</i></p> <p>Polycymaking: How to Write Rules that People Will Follow</p> <p>Lewis Eisen Policy Expert</p>	<p>1:30-2:00 <i>Cybersecurity Info Risk</i></p> <p>Conquering the Cyber-Elephant in the Boardroom: How to Get the C-Suite and Boardroom Onboard with Cyber Accountability</p> <p>Mathieu Gorge CEO VigiTrust</p>	<p>1:30-2:00 <i>Cybersecurity Privacy</i></p> <p>Cyber Aspects of Privacy Program Management</p> <p>Matt Stamper Executive Advisors</p>
	<p>2:35-3:25 <i>eDiscovery</i></p> <p>eDiscovery Governance Roundtable Discussion</p> <p>Tom O'Connor (M) Joy Murao Peg Gianuca Ben Greene</p>	<p>2:05-2:35 <i>IG Best Practices</i></p> <p>Introducing and Sustaining an IG Program</p> <p>Dr. Kris Helge Deputy Director of IT Services CO Judicial Branch</p> <p>Jason Velasco Founder & CEO Kindato Consulting</p>	<p>2:05-2:35 <i>Data Gov</i></p> <p>Computational Data Governance with Data Mesh</p> <p>Anjali Gugle Product Security and Data Strategy Cisco Systems</p>	<p>2:05-2:35 <i>AI RIM Best Practices</i></p> <p>Navigating the AI Landscape: From Content Creation through Retention and Disposition</p> <p>Dr. Pat Franks Professor Emerita San Jose State U</p>
3:00-3:30		<p>Courtyard & Regency Ballroom</p> <p>Information Market & Networking Time</p>		

Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C
		2:40-3:10 <i>RIM</i> <i>M365/Purview</i> Information Architecture in M365: a Roadmap to Operationalizing Retention and Disposition John Collins Lighthouse	2:40-3:10 <i>AI Governance</i> The Robots Are Coming: How to Build a Successful AI Risk Management Program Peter Stockburger Managing Partner San Diego Dentons	2:40-3:10 <i>IG Best Practices</i> IG by Design: Leveraging Tech Initiatives to Drive Governance Imperatives Azeem Choudhury PwC Scott Whittington Fairfield Residential
	3:30-4:20 <i>Legal</i> Law Firm IG Issues Roundtable Discussion Matthew Krengel, Esq. Cooley LLP (M)	3:15-3:45 <i>M365/Purview</i> <i>Change Mgmt.</i> Reassessing Success: Refocusing on the Needs of End Users with Real Microsoft 365 Change Management Natausha Cruz-Wilson Qualcomm	3:15-3:45 <i>RIM Issues</i> I Like Big Buckets: Retention Schedule Simplification Monica Crocker Wells Fargo	3:15-3:45
	Patty Fitzpatrick Seyfarth Shaw Peter Stockburger Managing Partner San Diego Dentons	3:50-4:30 <i>M365/Purview</i> <i>IG Best Practices</i> Using M365 Efficiently Sheila Bryant Law Society of Alberta	3:50-4:30 <i>RIM Issues</i> Defensible Retention: Maximizing the Value of Your Data Glen Day NVISIONx	3:50-4:40 <i>eDiscovery</i> Managing eDiscovery and Legal Holds Ben Greene Legal Technology and Records Manager Land O'Lakes



4:30-6:30pm	Courtyard & Regency Ballroom InfoGov Excellence Awards Announcements Information Market Reception & Networking Time
6:30pm	Adjourn
6:30-8:30pm	Offsite Networking Receptions



Day Three, Wednesday, October 4

Time				
7am Pacific - 8:45am	Courtyard & Regency Ballroom Registration & Breakfast			
8:55-9:00	Horton Grand Theatre Welcome from the Conference Chair <i>Robert Smallwood, CEO, InfoGov World</i>			
9:05-9:45am	"Information Governance: State of the Industry 2023" <i>Robert Smallwood, CEO, InfoGov World</i>			
9:50-10:20am	Courtyard & Regency Ballroom Networking Break			
Session Rooms 10:20-11:00am	Horton Grand Theatre <i>AI</i> <i>IG Best Practices</i> AI in IG: Trends & Issues Roundtable Discussion Pat Franks (M) SJSU Peter Stockburger Dentons Robert Cruz Smarsh Chad Hartman VDS/FIT (David Greetham)	Regal Ballroom A <i>Privacy</i> Privacy Program Alignment Bob Siegel President Benjamin Siegel Sr. Privacy Consultant Privacy Ref, Inc.	Regency West <i>RIM</i> <i>IG Best Practices</i> Beyond the IG Reference Model: Engaging New Stakeholders Arlette Walls Iron Mountain	Regal Ballroom C <i>Privacy</i> <i>Cybersecurity</i> Actual Intelligence: Breaking Down Incident Mgmt. Silos Victor Maciel, VP Raymond James Zelda Olentia RadarFirst Judy Titera Independent Consultant



11:05-11:35am	11:05-11:55 <i>Cybersecurity & Info Risk</i> Roundtable Discussion Baird Brueseke Anjali Gugle Dustin Fritz (Mathieu Gorge)	11:05-11:35am <i>Privacy</i> Managing the Complexities of Global Data Privacy Compliance Robin Andruss Chief Privacy Officer Skyflow	11:05 -11:35am <i>IG Best Practices</i> IG Considerations in Legacy Data Cleanup Dean Felicetti Director of Data Risk & Remediation SullivanStrickler	11:05-11:35am <i>IG Best Practices</i> Curing Data Diabetes: A Prescription for Digital Transformation Chris Surdak Quantiqs, Inc.
11:40am-12:10pm		<i>Privacy</i> US Privacy Landscape in 2023 Taylor Bloom Partner - Privacy and Data Protection Baker & Hostetler Tucker Sarchio Baker & Hostetler	<i>IG Best Practices</i> Meaningful Metrics to Quantify IG Program Value Amy Sowder FedEx	<i>Privacy IG Best Practices</i> The Intersection of Privacy & IG Suzanne DiCicco Director of IG SEI Investments
12:15-1:20pm	Courtyard & Regency Ballroom Lunch & Networking Copley Alley Networking Lounge Open <i>Sponsored by CIGO Association</i>			
1:30-2:10pm PT	Horton Grand Theatre Keynote Address: “Lights, Camera, Action!” How to Transform Your IG Program into a Blockbuster Hit that Inspires Trust” Justine Phillips, Partner, Baker & McKenzie			



Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C
2:15-2:45pm PT	<p>2:15-3:10pm PT <i>Privacy & Data Protection</i></p> <p>Roundtable Discussion</p> <p>Justine Phillips DLA Piper Robin Andruss Skyflow Taylor Bloom Baker Hostetler Bob Siegel Privacy Ref</p>	<p>2:15-2:45pm <i>RIM Issues Privacy</i></p> <p>How Privacy Laws in the US and Beyond are Changing Records Management</p> <p>Forever Wanne Pemmelaar CEO Filerskeepers</p>	<p>2:15-2:45pm <i>Cybersec</i></p> <p>How to Catch Insider Threats: 2 Real Life Cases of Source Code Leaks and How to Prevent Them</p> <p>Dustin Fritz Troncore Security</p>	<p>2:15-2:45pm <i>AI Privacy</i></p> <p>Privacy Considerations Related to Big Data and AI</p> <p>Arianna Evers and Ali Jessani Wilmer Hale LLP</p>
2:50-3:20	<p>3:25-4:20pm <i>Career Development</i></p> <p>Upskilling Legal & Tech Careers w/ Durable Skills</p> <p>Joy Murao (Moderator) Peg Gianuca Disney Justine Phillips DLA Piper Sheila Grela Buchalter Julie Ruse Cooley</p>	<p>2:50-3:20 <i>IG Best Practices</i></p> <p>The CIGO® Certification Explained</p> <p>Rob't Smallwood (M) Patty Fitzpatrick Suzanne DiCicco Dean Felicetti</p>	<p>2:50-3:20 <i>Cybersecurity Info Risk</i></p> <p>Measuring and Communicating Cyber Risk</p> <p>Priya Mouli Cyber Risk Leader</p>	<p>2:50-3:20 <i>IG Best Practices</i></p> <p>Information Governance vs. Slack</p> <p>Baird Brueseke Director of IG eVisit</p>
4:20pm PT	Adjourn			
5:45-7:15 pm	<p>Reception for IAPP 'Privacy. Security. Risk.' Conference <u>Marriott Marquis San Diego Marina</u></p>			