



## InfoGov World Conference 2022

### Speaker Bios

#### 1. Robert F. Smallwood MBA, CIGO, CIP, IGP

CEO IG World magazine, Institute for IG, Chair at Certified IG Officers Association  
San Diego, California

Robert Smallwood is an IG SME and consultant, keynote speaker, and noted author of the seminal textbook "Information Governance: Concepts, Strategies, and Best Practices" (Wiley 2014, 2020). It is the textbook being used to guide corporations in their IG programs as well as teaching graduate students IG at major universities like Oxford, U of Michigan, San Jose State and others. He also wrote, "Information Governance for Executives (2016), and Introduction to Information Governance (2016), and "Managing Electronic Records: Methods, Best Practices and Technologies" (Wiley 2013), and "Safeguarding Critical E-documents: Implementing a Program for Securing Confidential Information Assets" (Wiley 2012).

#### 2. Dr Pieter van der Walt, MDQM

Group Information Governance & Privacy Officer at Discovery Limited  
South Africa  
<http://www.discovery.co.za/>

Pieter van der Walt is the information officer (Data Privacy Officer), leading the privacy operations team and drives the data governance framework within Discovery Ltd - an integrated financial services organization, specializing in health insurance, life assurance, wellness, investments and savings products, short-term insurance and banking products.

#### 3. Mathieu Gorge

CEO at VigiTrust - Chairman of the VigiTrust Global Advisory Board - Featured ForbesBooks Author - Keynote Speaker  
Ireland

Mathieu Gorge is an established authority on IT security and risk management, with more than 20 years of international experience.

#### 4. John Parkinson

HSBC Retail Banking & Wealth Management  
Global Head of Data Architecture (UK)

John Parkinson is a Data Strategy, Architecture, Governance, Quality and Business Intelligence Professional, with over 20 years of experience in management and use of information.

#### 5. Sam Gillespie

Solutions/Sales Engineer at OneTrust  
Atlanta, Georgia

Sam Gillespie provides help and support to companies on their path to Data Intelligence.

#### 6. Dean Felicetti, CIGO

Director of Data Risk & Remediation at SullivanStrickler  
Charlestown, Rhode Island

Dean Felicetti, a Certified Information Governance Officer (CIGO) has an extensive career in the Litigation Support arena. He is currently the Director of Data Risk & Remediation with SullivanStrickler, an international leader in forensics, backup tape services, information governance and eDiscovery support.



#### 7. **Natasha Welcome**

Education Consultant, founder of Metamorphosis Education Consultants  
Piscataway, New Jersey

Natasha Welcome's life has been characterized by themes or seasons. This season, transformation both personally and professionally has been foremost on her heart and she is therefore very passionate and intrigued with helping people to transform their life, school and profession.

#### 8. **Robert Seiner**

President at KIK Consulting & Educational Services  
Pittsburgh, PA

Robert (Bob) S. Seiner is the President and Principal of [KIK Consulting & Educational Services](http://KIKconsulting.com) (KIKconsulting.com) and the Publisher of [The Data Administration Newsletter](http://TDAN.com) (TDAN.com). Seiner is a thought-leader in the fields of data governance and metadata management. KIK (which stands for "knowledge is king") offers consulting, mentoring and educational services focused on Non-Invasive Data Governance, data stewardship, data management and metadata management solutions.

#### 9. **Devie Mohan**

CEO at Burnmark

Devie Mohan is an influential writer, speaker and commentator on fintech, and has been listed as a top 10 global fintech influencer by several groups. Devie is the co-founder and CEO of Burnmark, a fintech research company, that supplies research and data to players of the fintech ecosystem.

#### 10. **Steve Woodward**

Chief Strategy Officer at DryvIQ  
Canton, Michigan

Steve Woodward works as a Chief Strategy Officer at DryvIQ, which is a Business Intelligence (BI) Software company with an estimated 69 employees; They are part of the Corporate Strategy team within the Operations Department and their management level is C-Level.

#### 11. **Brad Schechter**

Head of Marketing, CMO, Growth Operator at DryvIQ  
Rochester, Michigan

Brad Schechter is a highly focused technology marketing executive with over 20-years of proven success in marketing growth initiatives for on-premises and cloud-based technologies, across multiple industries. He has a strong background in product and corporate marketing strategies and execution.

#### 12. **Dr. Solomon Tention**

Sr. Director for Pre-Award | Grant Monitoring & Continuity, Office of Advancement & Development  
Dallas, Texas

Dr. Solomon Tention is an author of several books and serves as a higher education administrator, professor, and CEO of SIM Companies. With just over 10 years working in education, Solomon has dedicated his career to building ecosystems dedicated to help individuals thrive and experience holistic success.

#### 13. **Dean Gonsowski**

Chief Revenue Officer (CRO) at Gimmel

As a former litigator/GC/AGC, Dean Gonsowski has a proven track record of accelerating the rapid development of high-growth, venture-backed software companies (such as ActiveNav, Relativity, Clearwell/Veritas, Recommind/OpenText).

#### 14. **Greg Buckles**

Founder/analyst/consultant at eDJ Group - Blogger - Perpetual Product Manager



Houston, Texas

Greg Buckles is an independent corporate legal technology consultant focused on reasonable, defensible process solutions. His specialties include: Forensics, consulting, software design, product management, legal technology, data classification, analytics, and efficiency consulting.

**15. Priya Keshav**  
CEO at Meru Data

Priya is the Founder and CEO of Meru Data LLC, a company focused on building solutions to simplify information governance. Prior to this, Priya was the leader of KPMG's Forensic Technology Services practice in the Southwest U.S. She has more than seventeen years of consulting experience. She provides information management strategies around big data, privacy, security, and forensics.

**16. Richard Berlin**  
Director at Unum Insurance

Richard has over 20 years of experience in the records and information management industry. He is currently the Director at Unum Insurance. Most recently, he was the Executive Director - Global Data Risk Management at JPMorgan Chase. He was responsible for Data Retention and Destruction providing 2nd Line of Defense operational risk oversight and advisory to the Lines of Business. Previously, he served as the Director - Records and Information Services at Abbott Laboratories overseeing the design and implementation of the records management program globally.

Areas of expertise include: Information governance, records and information management, data risk management, business process improvement and enterprise content management.

**17. Matt D.M. Watson, Ph.D., PMP**  
COO of My Career Maps | Author | Strategist | Innovator  
Meridian, Idaho

Matt D.M. Watson, Ph.D., PMP, is the founder and Principal of 9m, an innovation consulting firm based in Boise, Idaho. He began his career in the United States Air Force as a forward-air-controller, serving in the invasion of Iraq with the 101st Airborne Division. Following Matt's service, he worked with the Bechtel Corporation as an organizational development project manager and training director then later with Hewlett-Packard as a business strategy project manager and Career Maps as their COO.

**18. Suzanne DiCicco, IGP, CIGO**  
Director of Information Governance at SEI  
Oaks, Pennsylvania

Suzanne DiCicco is a Risk, IT, and Project Management professional with over 20 years of experience with large-scale, enterprise-wide IT Project Management and Software Development. The past 14 years have been focused exclusively in the Financial Services industry. She has extensive experience in managing projects throughout the entire development life cycle. Areas of particular depth include Risk, Information Security, and Software Release Management.

Current responsibilities are developing a Global Information Governance Program as part of the Enterprise Risk Management Team for SEI.

Specialties: Certified Information Governance Professional (IGP), Certified ISO 27001 Lead Implementer

**19. Baird Brueseke**  
Director of IG at eVisit

Baird Brueseke is leader in the Cyber Security and Content Services industries. Baird is skilled in Systems Architecture, Network Design and Enterprise Content Management. He is a published author with Academic Papers focusing on MOOCs and cloud-based education methods.

**20. Sheila Bryant**



Manager, Applications & Information at Law Society of Alberta (Canada)  
Calgary, Alberta, Canada

Sheila Bryant is an IT Executive with expertise in designing and implementing IG and Management Programs. Her areas of expertise include: Digital Transformation, Governance Framework development, IT Strategy and Business Plans, Organizational Change Management, Process Optimization, Information Security, Privacy, Content Services Platforms, Email Management, Records Retention and Defensible Disposition, Sarbanes Oxley and more.

#### 21. **Laura Madsen**

Fractional CDO | Advisor | Data Interpreter | Data & Analytic Team Builder | Rebel | Myth-Buster  
Greater Minneapolis-St. Paul Area, Minnesota

Laura Madsen has 20-plus years of experience in data and analytics while authoring books on Data Governance and healthcare analytics. She had delivered impassioned speeches about innovation, Data Governance, and the value of data in healthcare. Laura co-founded the Minneapolis-based consulting firm Moxy Analytics to converge two of her biggest passions: helping companies define and execute successful data strategies and radically challenging the status quo.

#### 22. **Andrew Harvey**

Head of Information Governance at University Hospitals Sussex NHS Foundation UK

Andrew Harvey is an ambitious, highly respected and motivated IG and Data Protection practitioner. Since 2005, he has worked with a variety of healthcare information processes across the NHS and independent/charity sector, including provider, shared business, and commissioning services.

#### 23. **Barry Moul**

Director at BJM IG Privacy (UK)

Barry Moul is an ICO Excellence in DP Award winner 2020. His many other achievements include:  
NHS SIGN IG Professional of the Year Award 2021  
IRMS Fellow  
AMIRMS & Life Time Achievement 2020

#### 24. **Neal Fischer**

Qualcomm Business Development Manager - Helping software publishers build great experiences.

Neal Fischer is a successful business development professional. He is a lifelong learner that is passionate about helping product managers and organizations improve customer experience and develop product /service differentiation delivering measurable bottom-line results. In addition, he is also an industry speaker and advocate.

#### 25. **Brett Tarr**

Senior Privacy Counsel, Collibra  
West Hollywood, California  
<https://collibra.com>

Brett Tarr is a highly accomplished strategic leader demonstrating 20 years of experience in organizational leadership and complex data-centric problem-solving. He has defined the vision and strategy execution in development of programs and workflows for data privacy, legal operations, information governance, and e-discovery.

#### 26. **Aaron Johnson**

Associate Director, IT Data and Performance at Isobar Public Sector  
Washington, District of Columbia

Aaron Johnson is a seasoned business and management information systems professional with a wealth of versatile experience in the government, commercial, and utility industries, as well as the trade association sector. He has valuable expertise in developing and maintaining customer interactions, and understanding client business.



### 27. **Odia Kagan**

Chair of GDPR Compliance and International Privacy at Fox Rothschild

Odia Kagan is a Partner and Chair of GDPR Compliance and International Privacy at Fox Rothschild LLP. Odia has advised more than 200 companies of varying industries and sizes on compliance with GDPR, the California Consumer Privacy Act (CCPA) and other US data protection laws. With an emphasis on a pragmatic, risk based approach, she provides clients with practical advice on how to design and implement their products and services in a compliant manner. She holds 3 law degrees, 5 bar admissions and 5 privacy certifications (FIP, CIPP/US/E, CIPM, CDPO). Please connect with Odia on <https://www.linkedin.com/in/odiakagan/> or follow her on Twitter @odiakagan.

### 28. **Andrew Ysasi, MS CRM/CIGO FIP CIPM CISM PMP IGP CSAP**

Vice President of Advocacy at Vital Records Control  
Grand Rapids Metropolitan Area, Michigan

Andrew Ysasi has over 25 years of award-winning professional experience, including more than 10 years of executive experience in technology, information services, healthcare, and non-profit organizations. Andrew helps individuals and organizations improve through developing strategies for success, mentoring, volunteering, and teaching. Andrew is a resume expert for CIO.com's IT Resume Makeover Series, has served on various industry boards, is a writer for industry textbooks, and is a faculty member at San Jose State University.

### 29. **Teresa Schoch, MS JD CIPP US E M CRM IGP**

Global Privacy Attorney

Teresa Schoch is currently focused on providing guidance to global corporations, financial institutions and non-profits, She addresses privacy, security, and recordkeeping laws of jurisdictions in which they conduct business and determines the best processes, technologies, and staff development and utilization to ensure compliance and to avoid data management risk. Most recently, she has been working as an attorney in highly technical areas drafting and negotiating privacy related contracts, including CCPA and GDPR DPAs, drafting privacy policies and procedures, developing frameworks for addressing new laws globally, resolving cross border transfer issues, ensuring privacy by design in products, training staff at all levels and determining privacy protection adequacy of recently developed apps.

### 30. **Richard Hogg**

Global Information Governance Director at White & Case LLP

Richard Hogg is responsible for global IG across all of the Firm's offices and functions including records management, privacy and legal holds. His mission is to keep the firm compliant and reduce the friction in finding, keeping, and using the right information, in the right way, for the right time. With 20 years global experience across IG (#infogov), previously he was with IBM as their global privacy evangelist and part of IBM's own privacy journey towards GDPR readiness, plus guiding heavily-regulated clients on their GDPR readiness journeys.

### 31. **Dustin Fritz**

Cyber Risk Leader at Troncore Security  
San Diego, California  
<https://linkedin.com/in/dustinfritz/>

As General Manager at Troncore Security, Dustin Fritz is responsible for data and infrastructure security consulting practices across technology, healthcare, and government clients. In his 20+ years of experience with various IPOs and SaaS companies, including CISO positions for government agencies, he has managed SOCs, developed risk programs, and built security teams from the ground up. Dustin holds a CISO executive certification from Carnegie Mellon University, CISSP, and MS in cybersecurity and information assurance.

### 32. **Matt D.M. Watson, Ph.D., PMP**

Founder and Principal of 9m



Matt D.M. Watson, Ph.D., PMP, is the founder and Principal of 9m, an innovation consulting firm based in Boise, Idaho. He began his career in the United States Air Force as a forward-air-controller, serving in the invasion of Iraq with the 101st Airborne Division. Following Matt's service, he worked with the Bechtel Corporation as an organizational development project manager and training director. Later he worked with Hewlett-Packard as a business strategy project manager and is the Chairman of the Board for the Community Veterans Justice Project.

**33. Dennis Kessler**

Global Head of Data Governance at Amazon GREF

Dennis Kessler is passionate about establishing and strengthening data governance and data management in complex international organizations. He is a frequently invited subject-matter expert speaker and chair of international conferences and seminars on data governance, analytics and financial data management. He has also been profiled for *Information Governance World Magazine*, Oct 2019.

**34. Justine Phillips**

Partner with Sheppard Mullin LLP

Justine Phillips focuses her legal practice on all things cyber and employment. She is a resource responding to all forms of cyber attacks like business email compromise, ransomware, data breaches, insider threats, Office 365 account takeovers, and more. On information governance, She helps clients navigate legal and regulatory requirements, assists with data identification, classification and management, vulnerability and risk assessments, cyber insurance, shifting/sharing risk with vendors through contracts, corporate governance on cyber issues, and how to create and maintain a cyber resilient organization.

**35. Taylor Bloom**

Associate - Privacy and Data Protection Group with Baker & Hostetler LLP

Taylor Bloom is a privacy and technology attorney with over 7 years of experience operating at the intersection of law, technology, and business, with a keen focus on international data protection, data privacy, and governance. As a certified privacy professional, CIPP/E, CIPP/US and CIPM, she is well-versed at coordinating and leading the implementation of global privacy and data security policies. Taylor specializes in compliance work, with an emphasis on GDPR preparation and is adept at working across company divisions to ensure practical, strategic, technology, and business solutions.

**36. Edward Kerkow**

Senior Vice President Software Operations at GovOS

Edward Kerkow has been working as a Senior Vice President Software Operations for GovOS. He has previously worked as Vice President, US Public Safety Software Services and Support Operations at Hexagon Safety & Infrastructure and Senior Vice President and General Manager, Public Safety Software Solutions at CentralSquare Technologies.

**37. David A. Greetham, CEDS, CIGO, CFE**

Computer Forensics Executive, Expert Witness, eDiscovery, Information Governance, Fraud Detection  
Houston, Texas

As a Computer Forensics expert, David Greetham has been delivering investigation excellence and expert witness testimony for over 24 years. He has been at the forefront of this ever-evolving field, authoring standards that set the grounds for effective investigation and inventing tools that revolutionize the field.

Computer forensics, a branch of digital forensic science, pertains to legal evidence found in computers and digital storage media. Anything that can store data is subject to digital forensics including the current explosion in mobile technology use.

**38. Douglas Schultz, CIP**

Information Governance | Enterprise Content Management | Records Management | Project Management | Change Management  
Tyler, Texas



Douglas Schultz has a broad IT background in upstream energy and other industries that includes technical infrastructure, software evaluation and selection, customer support center, and information management strategy and technologies.

**39. Bill Tolson**

VP of Global Compliance & eDiscovery at Archive360  
Fort Collins, Colorado  
<https://archive360.com>

Bill Tolson is a business/technology thought leader who has held executive positions with multiple top-tier IG, eDiscovery, Archiving, and Consulting Services providers. He has deep experience in eDiscovery, Regulatory Compliance, IG, Data Security, Cloud Computing, Machine Learning, Cloud Archiving, and Marketing from both a vendor as well as a consulting perspective. He is an active member of the International Cybersecurity Tech Accord organization, the EDRM, ARMA, and the IAPP.

**40. Dean Larsen II**

Award-Winning Privacy and Cyber Security Specialist Experienced in Data Management-Governance/Architecture/Design & IT Project Execution, Driving Impactful Business Development Efforts  
Sydney, New South Wales, Australia

With 20+ years of experience as a Cyber Security Expert, Dean Larsen has led risk management efforts that have resulted in high-level business efficiencies. He has consistently utilized strategic planning throughout his career, allowing for business process redesign & automation to drive process improvements. He is also skilled in digital forensics, of which he has been able to unify data to ensure seamless operations from an IT standpoint. Through IT architecture, he has become a privacy expert, which has led to building ground-up initiatives and establishing the future direction of data management.

**41. Tom O'Connor**

Director at Gulf Coast Legal Technology Center

Tom O'Connor is an experienced litigation support professional with over 40 years in the profession. He is skilled in litigation support workflow and processes as well as eDiscovery and Access to Justice issues.

**42. Lewis S. Eisen, JD CIP CVP**

Policy Drafting Expert  
Ottawa, Ontario, Canada

Lewis Eisen is an international speaker and author combining the fields of law and policy drafting. He offers an approach to drafting policy that has been adopted by groups at organizations such as the Royal Canadian Mounted Police, the U.S. Government Services Administration, and others across Canada, the United States, and the United Kingdom. He is the author of the international bestseller *How to Write Rules that People Want to Follow: A Guide to Writing Respectful Policies and Directives*.

**43. Lana (Schell) Pellegrino**

Managing Director | Developing innovative & transformational legal discovery solutions | Originator of Women in eDiscovery | CEO (Chief Empathy Officer) at #BiasCorrect  
Greater Philadelphia, Pennsylvania

Lana Pellegrino is an innovative and accountable leader with extensive experience working for software companies and consultancies, developing solutions and delivering transformational programs to government agencies, corporate legal teams and law firms. She possesses a proven track record of being a collaborative communicator skilled in developing and strengthening relationships across business functions in the legal industry to build cohesive and strategic operations for clients.



#### 44. **Leigh Isaacs**

Director, Information Governance at DLA Piper  
Washington, DC  
[dlapiper.com](http://dlapiper.com)

Leigh Isaacs is an indispensable collaborator and advisor with both client and law firm partners and teams in the strategic development and implementation of records and information governance programs. With over fifteen years of experience in records and IG and over 30 years of experience in the legal space, Leigh has a proven record of understanding business processes, identifying opportunities for improvements, and creating efficiencies by recommending customized solutions for workflow processes. Leigh understands the critical need for clear and effective communication and bridges the communications gap among law firm and client stakeholders. Believing that a successful records and IG program requires minimal disruption to the business, Leigh applies a practical strategy to policy and program development.

#### 45. **Patricia Fitzpatrick**

Sr. Director of Compliance & IG at Seyfarth Shaw LLP

Patricia Fitzpatrick is a proven executive with extensive experience developing solutions and leading teams. She has also worked with improving processes in the areas of conflicts of interest, new business intake, records management and IG, library, docket/calendar and other activities related to the ethical and regulatory requirements of lawyers. She has a working knowledge of the ABA Model Rules of Professional Conduct, as well as the regulatory requirements that apply to lawyers and the variety of contractual obligations that clients require in their outside counsel guidelines. She has assumed progressively higher levels of responsibility throughout her career, including a promotion to a national position at a full service, multi-discipline law firm.

#### 46. **Sue Trombley, MLIS, FAI, IGP**

Managing Director, Thought Leadership at Iron Mountain  
Greater Boston, Massachusetts

Sue Trombley is an experienced Information Management/Governance subject matter expert with a demonstrated history of working in the global information management sector. She has a passion for providing insights and practical advice on topics such as privacy and security, clean-up of data, expanding the role of Information management professionals, and new ways of working as innovation outpaces regulation. She is a frequent public speaker and RIM/IG advocate. She is also an avid explorer of nature, hiking trails, art museums and theaters around the world. Sue is a fan of fast cars, working out, books, needlepoint, and the New York Times crossword puzzle.

#### 47. **Arlette Walls, IGP, CIGO**

Global Records & Information Manager | Info Governance | Strategic Planning | Change Agent | Business Transformation  
San Diego, California

Arlette Walls is an accomplished Certified Information Governance Officer with experience leading global and cross functional IG initiatives, in the complex landscapes of the biotech and information management industries. Her expertise resides in assessing, identifying risks and gaps, and designing solutions from both a linear and non-linear perspective to generate positive results and enable business leaders to take smart risk-based approaches to decision-making.

#### 48. **Bill Morey**

Global Information Governance and Records Management Senior Manager at Oracle  
Broomfield, Colorado

Bill Morey has experience creating highly successful enterprise content management programs for large corporations. He is skilled in unifying legal, information technology, and records management functions to provide efficient, compliant, and world class content management programs in Fortune 500 companies. He also deploys highly cross-functional document management projects using lean six sigma methodologies.

#### 49. **Sabrina Chen Lozano, MBA, CRM/CIGO**

Leader in Enterprise Records & Information Governance





Washington DC-Baltimore Area

Sabrina Lozano is an accomplished leader in IG. She has over 20 years of experience creating policies, managing domestic and international enterprise programs, collaborating with business teams and stakeholders, and executing on information management strategies that impact the enterprise. As the Senior Director of Freddie Mac's enterprise Records and Information Management (RIM) program, Sabrina is driving information governance-focused changes to improve compliance capabilities, operational efficiency, and information life cycle management of records, documents, and data.

**50. Doug Laney**

Data & Analytics Innovation Fellow at West Monroe Partners

Douglas Laney is the data & analytics strategy innovation fellow with the consultancy, West Monroe. Formerly he was a Vice President and distinguished analyst with Gartner's Chief Data Officer (CDO) research and advisory practice. He is an accomplished practitioner and recognized authority on data and analytics strategy, and is a three-time recipient of Gartner's annual Thought Leadership Award, and is regularly considered one of the top global influencers of these topics. Doug specializes in and assists organizations with data monetization and valuation, open and syndicated data, data governance, and big-data based innovation. In 2001 he coined the "3Vs" of volume, velocity and variety, now commonly used in defining Big Data.

**51. Paula Lederman, MLS, MBA**

Partner with Imerge Consulting (Canada)

Paula Lederman has over 15 years of consulting and training experience in the field of content and information lifecycle management, in both the public and private sectors. She has extensive education and experience in a wide variety of ECM and Records Management systems including:

- SharePoint
- Open Text
- Hummingbird
- Documentum

**52. Nicola Askham**

DatalQ 100 2022 | Award Winning Data Governance Training | Consultant | Coaching | Data Governance Expert | D.A.T.A  
Founding Committee  
Orpington, England, United Kingdom

Nicola Askham is known as **The Data Governance Coach**. She helps organizations understand and manage their data better. For almost two decades, Nicola has helped corporates to reduce costs and inefficiencies and remain relevant. As well as providing coaching and consulting, she runs her popular training courses. She feels it is important to give people the skills to make sure that data is used to solve problems and make better informed decisions.

**53. Ranji Ragbeer**

Principal at Tendant  
[tendant.com](http://tendant.com)

Ranji Ragbeer is a seasoned technology executive with over thirty-five years of experience in the legal technology sector. Throughout his career, he has somehow always found himself at the vanguard of emerging legal industry technologies including imaging, collaboration, legal electronic invoicing, browser-based matter management, and now: Tendant.

**54. Sunil Soares**

Founder & CEO at YourDataConnect, LLC  
Harrington Park, New Jersey

Sunil Soares is the founder and CEO of YourDataConnect. Prior to this role, Sunil has spent more than a decade in the data governance world including stints at IBM and Information Asset. He is the author of eight books on data governance.



**55. Randy Moeller, IGP, CIP**

Global Records & Information Mgmt Governance Manager with Procter & Gamble  
Cincinnati, Ohio

Randy Moeller has a diverse 35+ years of experience in IG and records management at the corporate level. He has worked with goals to improve workforce effectiveness and reduce internal cost while ensuring compliance with laws and regulations.

**56. Nicholas Wittenberg**

Associate Vice President/ Senior Manager at Deloitte

Nicholas Wittenberg is an attorney focusing on legal technology policy serving as an Associate Vice President for Deloitte, previously serving as Senior Legal Counsel in The White House Office of Science and Technology Policy.

**57. Christopher Surdak**

Executive Partner with Gartner

Christopher Surdak is an industry-recognized expert in Collaboration and Content Management, Big Data, Information Security, Regulatory Compliance, and Cloud Computing with over 20 years of professional experience.

**58. David Cohen**

Partner with Reed Smith LLP

David R. Cohen graduated from Harvard Law School in 1983. He is a litigation partner at Reed Smith LLP, where he leads the firm's Records & E-Discovery (RED) Practice Group. He is admitted to practice before courts in New York, Pennsylvania, the Third, Fifth and Federal Circuits, and has been admitted pro hac vice in numerous other jurisdictions. Mr. Cohen has served as Special Discovery Counsel or National Discovery Counsel for many clients ranging from small businesses to Fortune 500 companies.

**59. Cheryl Strom, MBA, IGP, CIGO**

Records Information Senior Manager at McDonald's Corporation  
Chicago, Illinois

<https://corporate.mcdonalds.com/corpmcd/home.html>

Cheryl Strom is an experienced Records and Information Management (RIM) Senior Manager with a demonstrated history of working in the IG and legal industries. She holds total strategic planning, operational, budgetary, and overall program responsibility for corporate-wide RIM and office services programs, to include leading cross functional teams in support of RIM and IG initiatives.

**60. Michael Esola, TS/SCI, CISSP, CISM, CISA, PMP, CSM, CIGO, IGP, CDMP, CIP**

Information Governance Manager at eVisit

Michael Esola is a retired U.S. Army officer and innovative technology leader with extensive experience overseeing the development and execution of IT risk management strategies that dramatically strengthen all areas of the enterprise. He is a strategic and analytical leader of multidisciplinary, culturally diverse global teams. In addition, he is an astute problem solver, facilitating growth by bolstering and driving digital transformation, innovation, developing team's digital competencies, and safeguarding critical IT assets.

**61. Dr. Pat Franks CA, CRM, IGP**

Professor at San Jose State U (retired)  
San Francisco Bay Area, California

[slisweb.sjsu.edu/programs/master-archives-and-records-administration-mara](https://slisweb.sjsu.edu/programs/master-archives-and-records-administration-mara)



Pat Franks, CA, CRM, IGP is the author of the book *Records and Information Management* and co-editor of the *Encyclopedia of Archival Science*. She has written and presented widely on topics of social media, cloud computing, knowledge management, digital preservation, and IG.

**62. Phillip Kizun**

Chief Privacy Officer at SEI  
Chadds Ford, Pennsylvania

Phillip Kizun is an experienced and results-oriented chief privacy officer, governance, and business professional. He is proficient at developing and leading sophisticated global data privacy compliance programs, testing programs, and monitoring of trends.

**63. Sandra Serkes**

CEO at Valora Technologies  
Bedford, Massachusetts

Sandra (“Sandy”) Serkes is a dynamic leader with an extensive background spanning over 20 years in entrepreneurship, software marketing, product management and corporate strategy, particularly in IG, predictive analytics, document data mining and processing, computer telephony and speech recognition. A graduate of Harvard Business School and MIT, Sandy is a frequent industry speaker and panelist. She serves on the boards of several technology and analytics start-ups and was named a 2006 “Woman to Watch” by Womens’ Business magazine.

**64. Nouredine Lamriri**

VP Product Marketing at Everteam  
Lyon, Auvergne-Rhône-Alpes, France

Nouredine **Lamriri** the current VP Product Marketing at Everteam. He is an IG thought leader, ISO Convenor, standardization expert, Product Marketing, and Presales expert.

**65. John Myers**

President and CEO at Rentokil North America  
Reading, Pennsylvania

John Myers is the current President and CEO at Rentokil North America. For more than twelve years, John has scaled a regional pest control business into a national empire.

**66. Kirke Snyder JD, MSLA**

Certified IG Professional  
Denver Metropolitan Area, Colorado

Kirke Snyder has served as the Information Governance Practice Leader for Chorus Consulting LLC.

**67. Ulrich Kampffmeyer**

Managing Director and Owner, PROJECT CONSULT Unternehmensberatung GmbH  
Hamburg, Germany

Ulrich Kampffmeyer serves as the Managing Director and Owner, PROJECT CONSULT Unternehmensberatung GmbH.

**68. Kurt Neumann**

Architect, Active Threat Analytics  
San Diego, California

Kurt Neumann serves as the Director, Instance Security Management for ServiceNow. He is also the Co-Founder of antsle, Inc.



**69. Natausha Cruz Wilson**

Director of Information Governance at Qualcomm Corp  
Bay Area, California

Natausha Cruz Wilson, Esq., has over 12 years in the field of IG as an advisor, practitioner, and subject matter expert. She specializes in the assessment, development, and maintenance of comprehensive information governance/privacy programs. In her current role as Director of the Information Governance Organization for Qualcomm Incorporated, Natausha is charged with building the information governance framework, leading a cross-functional steering committee, and deploying a change management strategy for the adoption of new data handling requirements.

**70. Dr. Nekita Sullivan, DPT, CHT, CYT, MBA, CHES**

Owner of Yoga Therapy Bar  
Greenville-Spartanburg-Anderson, South Carolina

Nekita Sullivan has 20 years of experience as a health and wellness professional assisting seniors, kids, adults, athletes, those with special needs, and corporations. She is also the owner of Yoga Therapy Bar a holistic physical therapy, yoga, and wellness studio in downtown Clemson, South Carolina. It exclusively offers a specialty of physical therapy and yoga to improve physical and mental health and wellness of the mind and body.

**71. Amy (VanVoorhis) Sowder**

Sr. Compliance Analyst, FedEx Corp. at FedEx  
Memphis, Tennessee

Amy Sowder serves as the current Sr. Compliance Analyst with FedEx. Her list of accomplishments include: Master of Archives and Records Administration (MARA), Certified Records Manager (CRM), Certified Information Privacy Professional (CIPP/US), and Certified Information Governance Officer (CIGO).

**72. Sangeeta Krishnan**

North American Analytics Lead at Bayer Influencing Decision Making| Public Speaker | Data Book Releasing Soon | Driving Enterprise Data Adoption | Data Storyteller  
New York City Metropolitan Area, New York

Sangeeta Krishnan is an engaging business intelligence and analytics leader who possesses a winning blend of subject matter expertise and practical experience from a variety of industries. Most recently, she joined Bayer as senior analytics lead (director) for mass sales. She has worked with Fortune 500 organizations, not-for-profits, and everything in between helping various organizations in building their operations and monetizing data products –establishing a data analytics team from the ground up, building automated workflows to improve accuracy and seamless enterprise data handling.

Sangeeta is a public speaker, content creator having articles published in industry journals and was recognized as a Finalist of the Women in IT Awards 2018 (USA) in the Data Leader of the Year category. Outside of work, she likes to travel with family and crochet.