



AGENDA
INFOGOV WORLD 2023
‘Information Governance in Action’

A Global Conference in San Diego

October 2-4, 2023

Agenda As of October 1, 2023



Day One, Monday, October 2

Time			
9am-5pm Pacific Time	Courtyard Registration & Coffee		Regency Ballroom Exhibitor Setup
	Regal Ballroom A	Regency West	Regal Ballroom C
9am	9am-4pm CIGO Prep Training Class Robert Smallwood <i>Chair, CIGO Assn.</i> Baird Brueseke <i>eVisit et. al.</i>	9am-4pm Policy Drafting Workshop Lewis Eisen, J.D. <i>Leading Authority on Policy Effectiveness</i>	10am-4pm AI Governance Workshop Dr. Pat Franks <i>San Jose State U</i> Chris Surdak <i>AI Expert</i> Robert Cruz <i>Smarsh</i> Robert Smallwood
4pm-5pm	CIGO Association 1st Annual Meeting Regency		
5pm-7pm	Courtyard & Regency Ballroom “Meet the Speakers” Networking & Drinks Reception		
7-9pm	Offsite Networking Events (Downtown San Diego)		



Day Two, Tuesday, October 3

Time	
7am Pacific Time 8:55am	<p style="text-align: center;">Hotel Lobby Courtyard</p> <p style="text-align: center;">Registration & Breakfast (full hot breakfast)</p>
8:55-9:10	<p style="text-align: center;">Horton Grand Theatre</p> <p style="text-align: center;">Welcome from the Conference Chair <i>Robert Smallwood, CEO, InfoGov World</i></p>
9:10	<p style="text-align: center;">AI Governance Horton Grand Theatre</p> <p style="text-align: center;">Keynote Session:</p> <p style="text-align: center;">“AI & Digital Transformation: Where Are We Going? (and How Will We Know If We get There?)”</p> <p style="text-align: center;">Chris Surdak Quantiqs, Inc.</p>
9:40	<p style="text-align: center;">Horton Grand Theatre</p> <p style="text-align: center;">Vendor Showcase</p>
9:50-10:30	<p style="text-align: center;">AI Governance Roundtable Discussion</p> <p style="text-align: center;">Chris Surdak, J.D. Pat Franks, PhD, IGP, CRM/ CIGO® Robert Cruz, MBA Peter Stockburger, J.D. Robert Smallwood, MBA, IGP, CIGO® (Moderator)</p>
10:30-11:00	<p style="text-align: center;">Courtyard & Regency Ballroom</p> <p style="text-align: center;">Information Market & Networking Time</p>
	<p style="text-align: center;">Day Two, Tuesday, October 3</p>



Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C
11:00-11:45	<p><i>RIM Issues</i></p> <p>RIM Roundtable Panel Discussion</p> <p>Dr. Pat Franks <i>San Jose State U</i></p> <p>Monica Crocker <i>Wells Fargo</i></p> <p>Arlette Walls <i>Iron Mountain</i></p> <p>Natausha Cruz-Wilson <i>Qualcomm</i></p>	<p><i>AI Governance Info Risk</i></p> <p>Artificial Intelligence and Compliance: How to Identify and Mitigate the Risks</p> <p>Robert Cruz Smash, Inc.</p>	<p><i>Privacy</i></p> <p>The Governance Paradox: How to Resolve the Growing Conflict Between Records Management Mandates and Data Privacy Regimes</p> <p>Dean Gonsowski, Esq. Gimmel</p> <p>Matthew Kregel, Esq. Cooley LLP</p>	<p><i>Data Gov Privacy</i></p> <p>An Effective Sensitive Data Management Program and How it Solves for Consumer Privacy & Data Governance Functions</p> <p>Anish Abraham, Aditya Kongara, & Carlos Plata USAA</p>
11:50-12:20pm		<p><i>AI Governance IG Best Practices</i></p> <p>The DL on AI & IG</p> <p>Chad Hartman VP Operations</p> <p>Jim Higdon SVP Information Strategy</p> <p>Vendor Direct Solutions</p>	<p><i>IG Best Practices</i></p> <p>Should Information Age Like Fine Wine?</p> <p>David Gould Chief Customer Officer</p> <p>EncompaaS</p>	<p><i>eDiscovery</i></p> <p>Important eDiscovery Cases of 2023</p> <p>Tom O'Connor Director</p> <p>Gulf Coast Legal Tech Center</p>
12:20pm-1:20pm	<p>Courtyard & Regency Ballroom</p> <p>Lunch & Networking</p> <p>Copley Alley</p> <p>Networking Lounge Open</p> <p><i>Sponsored by CIGO Association</i></p>			



Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C
1:30pm PT	<p>1:30-2:20 <i>Data Gov</i></p> <p>Data Governance Roundtable Discussion</p> <p>Azeem Choudhury PwC (Moderator)</p> <p>Aditya Kongara USAA</p> <p>Anjali Gugle Cisco Systems</p>	<p>1:30-2:00 <i>IG Best Practices</i></p> <p>Policymaking: How to Write Rules that People Will Follow</p> <p>Lewis Eisen Policy Expert</p>	<p>1:30-2:00 <i>Cybersecurity Info Risk</i></p> <p>Conquering the Cyber-Elephant in the Boardroom: How to Get the C-Suite and Boardroom Onboard with Cyber Accountability</p> <p>Mathieu Gorge CEO VigiTrust</p>	<p>1:30-2:00</p> <p><i>Cybersecurity Privacy</i></p> <p>Cyber Aspects of Privacy Program Management</p> <p>Matt Stamper Executive Advisors</p>
	<p>2:35-3:25 <i>eDiscovery</i></p> <p>eDiscovery Governance Roundtable Discussion</p> <p>Tom O'Connor (M) Joy Murao Peg Gianuca Ben Greene</p>	<p>2:05-2:35 <i>IG Best Practices</i></p> <p>Introducing and Sustaining an IG Program</p> <p>Dr. Kris Helge Deputy Director of IT Services CO Judicial Branch</p> <p>Jason Velasco Founder & CEO Kindato Consulting</p>	<p>2:05-2:35</p>	<p>2:05-2:35 <i>AI</i></p> <p><i>RIM Best Practices</i></p> <p>Navigating the AI Landscape: From Content Creation through Retention and Disposition</p> <p>Dr. Pat Franks Professor Emerita San Jose State U</p>
3:00-3:30	<p>Courtyard & Regency Ballroom</p> <p>Information Market & Networking Time</p>			
Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C



		<p>2:40-3:10 <i>RIM</i> <i>M365/Purview</i></p> <p>Information Architecture in M365: a Roadmap to Operationalizing Retention and Disposition</p> <p>John Collins Lighthouse</p>	<p>2:40-3:10 <i>AI Governance</i></p> <p>The Robots Are Coming: How to Build a Successful AI Risk Management Program</p> <p>Peter Stockburger Managing Partner San Diego Dentons</p>	<p>2:40-3:10 <i>IG Best Practices</i></p> <p>IG by Design: Leveraging Tech Initiatives to Drive Governance Imperatives</p> <p>Azeem Choudhury PwC Scott Whittington Fairfield Residential</p>
	<p>3:30-4:20 <i>IG Best Practices</i></p> <p>Everyday IG Challenges & Issues Roundtable Discussion</p> <p>Barry Brueseke (M) eVisit</p> <p>Patty Fitzpatrick Seyfarth Shaw</p> <p>Arlette Walls Iron Mountain</p> <p>Suzanne DiCicco SEI</p>	<p>3:15-3:45 <i>M365/Purview</i> <i>Change Mgmt.</i></p> <p>Reassessing Success: Refocusing on the Needs of End Users with Real Microsoft 365 Change Management</p> <p>Natausha Cruz-Wilson Qualcomm</p>	<p>3:15-3:45 <i>RIM Issues</i></p> <p>I Like Big Buckets: Retention Schedule Simplification</p> <p>Monica Crocker Wells Fargo</p>	<p>3:15-3:45 <i>Data Gov</i></p> <p>Computational Data Governance with Data Mesh</p> <p>Anjali Gogle Product Security and Data Strategy Cisco Systems</p>
		<p>3:50-4:30 <i>M365/Purview</i> <i>IG Best Practices</i></p> <p>Using M365 Efficiently</p> <p>Sheila Bryant Law Society of Alberta</p>	<p>3:50-4:30 <i>RIM Issues</i></p> <p>Defensible Retention: Maximizing the Value of Your Data</p> <p>Glen Day NVISIONx</p>	<p>3:50-4:40 <i>eDiscovery</i></p> <p>Managing eDiscovery and Legal Holds</p> <p>Ben Greene Legal Technology and Records Manager Land O'Lakes</p>



4:30-6:30pm	Courtyard & Regency Ballroom InfoGov Excellence Awards Announcements Information Market Reception & Networking Time
6:30pm	Adjourn
6:30-8:30pm	Offsite Networking Receptions



Day Three, Wednesday, October 4

Time				
7am Pacific - 8:45am	Courtyard & Regency Ballroom Registration & Breakfast			
8:55-9:00	Horton Grand Theatre Welcome from the Conference Chair <i>Robert Smallwood, CEO, InfoGov World</i>			
9:05-9:45am	“Information Governance: State of the Industry 2023” <i>Robert Smallwood, CEO, InfoGov World</i>			
9:50-10:20am	Courtyard & Regency Ballroom Networking Break			
Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West IG Best Practices	Regal Ballroom C
10:20-11:00am	<i>AI IG Best Practices</i> AI in IG: Trends & Issues Roundtable Discussion Pat Franks (M) SJSU Peter Stockburger Dentons Robert Cruz Smarsh Chad Hartman VDS/FIT	<i>Privacy</i> Privacy Program Alignment Bob Siegel President Benjamin Siegel Sr. Privacy Consultant Privacy Ref, Inc.	Information Governance vs. Slack Baird Brueseke Director of IG eVisit	<i>Privacy Cybersecurity</i> Actual Intelligence: Breaking Down Incident Mgmt. Silos Victor Maciel, VP Raymond James Zelda Olentia RadarFirst Judy Titera Independent Consultant



<p>11:05-11:35am</p>	<p>11:05-11:55 <i>Cybersecurity & Info Risk</i></p> <p>Roundtable Discussion</p> <p>Baird Brueseke Anjali Gugle Dustin Fritz Dean Felicetti</p>	<p>11:05-11:35am <i>Privacy</i></p> <p>Managing the Complexities of Global Data Privacy Compliance</p> <p>Robin Andruss Chief Privacy Officer Skyflow</p>	<p>11:05 -11:35am <i>Privacy</i> <i>IG Best Practices</i></p> <p>The Intersection of Privacy & IG</p> <p>Suzanne DiCicco Director of IG SEI Investments</p>	<p>11:05-11:35am <i>IG Best Practices</i></p>
<p>11:40am-12:10pm</p>		<p><i>Privacy</i></p> <p>US Privacy Landscape in 2023</p> <p>Taylor Bloom Partner - Privacy and Data Protection Baker & Hostetler</p> <p>Tucker Sarchio Baker & Hostetler</p>	<p><i>IG Best Practices</i></p> <p>Meaningful Metrics to Quantify IG Program Value</p> <p>Amy Sowder FedEx</p>	
<p>12:15-1:20pm</p>	<p>Courtyard & Regency Ballroom</p> <p>Lunch & Networking</p> <p>Copley Alley</p> <p>Networking Lounge Open <i>Sponsored by CIGO Association</i></p>			
<p>1:30-2:10pm PT</p>	<p>Horton Grand Theatre</p> <p>Keynote Address:</p> <p>“Lights, Camera, Action! How to Transform Your IG Program into a Blockbuster Hit that Inspires Trust”</p> <p>Justine Phillips, Partner, Baker & McKenzie</p>			



Session Rooms	Horton Grand Theatre	Regal Ballroom A	Regency West	Regal Ballroom C
2:15-2:45pm PT	<p>2:15-3:10pm PT <i>Privacy & Data Protection</i></p> <p>Roundtable Discussion</p> <p>Justine Phillips (M) Baker & McKenzie</p> <p>Robin Andruss Skyflow</p> <p>Taylor Bloom Baker Hostetler</p> <p>Bob Siegel Privacy Ref</p>	<p>2:15-2:45pm <i>RIM Issues Privacy</i></p> <p>How Privacy Laws in the US and Beyond are Changing Records Management</p> <p>Forever Wanne Pemmelaar CEO Filerskeepers</p>	<p>2:15-2:45pm <i>Cybersec</i></p> <p>How to Catch Insider Threats: 2 Real Life Cases of Source Code Leaks and How to Prevent Them</p> <p>Dustin Fritz Troncore Security</p>	<p>2:15-2:45pm <i>AI Privacy</i></p> <p>Privacy Considerations Related to Big Data and AI</p> <p>Arianna Evers and Ali Jessani Wilmer Hale LLP</p>
2:50-3:20	<p>3:25-4:20pm <i>Career Development</i></p> <p>Upskilling Legal & Tech Careers w/ Durable Skills</p> <p>Joy Murao (Moderator) Peg Gianuca Disney</p> <p>Rita Hauswirth Cooley LLP</p> <p>Sheila Grela Buchalter</p> <p>Julie Ruse Cooley</p>	<p>2:50-3:20 <i>IG Best Practices</i></p> <p>The CIGO® Certification Explained</p> <p>Rob't Smallwood (M) Patty Fitzpatrick Suzanne DiCicco Dean Felicetti</p>	<p>2:50-3:20 <i>Cybersecurity Info Risk</i></p> <p>Measuring and Communicating Cyber Risk</p> <p>Priya Mouli Cyber Risk Leader</p>	<p>2:50-3:20 <i>IG Best Practices</i></p> <p>IG Considerations in Legacy Data Cleanup</p> <p>Dean Felicetti Director of Data Risk & Remediation SullivanStrickler</p>
4:20pm PT	Adjourn			
5:45-7:15 pm	<p>Reception for IAPP 'Privacy. Security. Risk.' Conference</p> <p>Marriott Marquis San Diego Marina</p>			