

3-D VIRTUAL REALITY

**SEPTEMBER
14-17, 2021**

6am-6pm EASTERN TIME
11am-11pm GMT (LONDON)

InfoGov World 2021

**THE FIRST GLOBAL
3-D VIRTUAL
REALITY ALL-IN-ONE
IG TRADE SHOW**

InfoGov World 2021 is an innovative 3-D virtual reality campus with an expo hall, auditorium, breakout rooms, and outdoor meeting space.



InfoGov World 2021 will host 100+ sessions, 1,000+ attendees, and operate across North American + UK and European time zones, extending to the southern hemispheres.

MEDIA SPONSORS



TRAINING SPONSOR

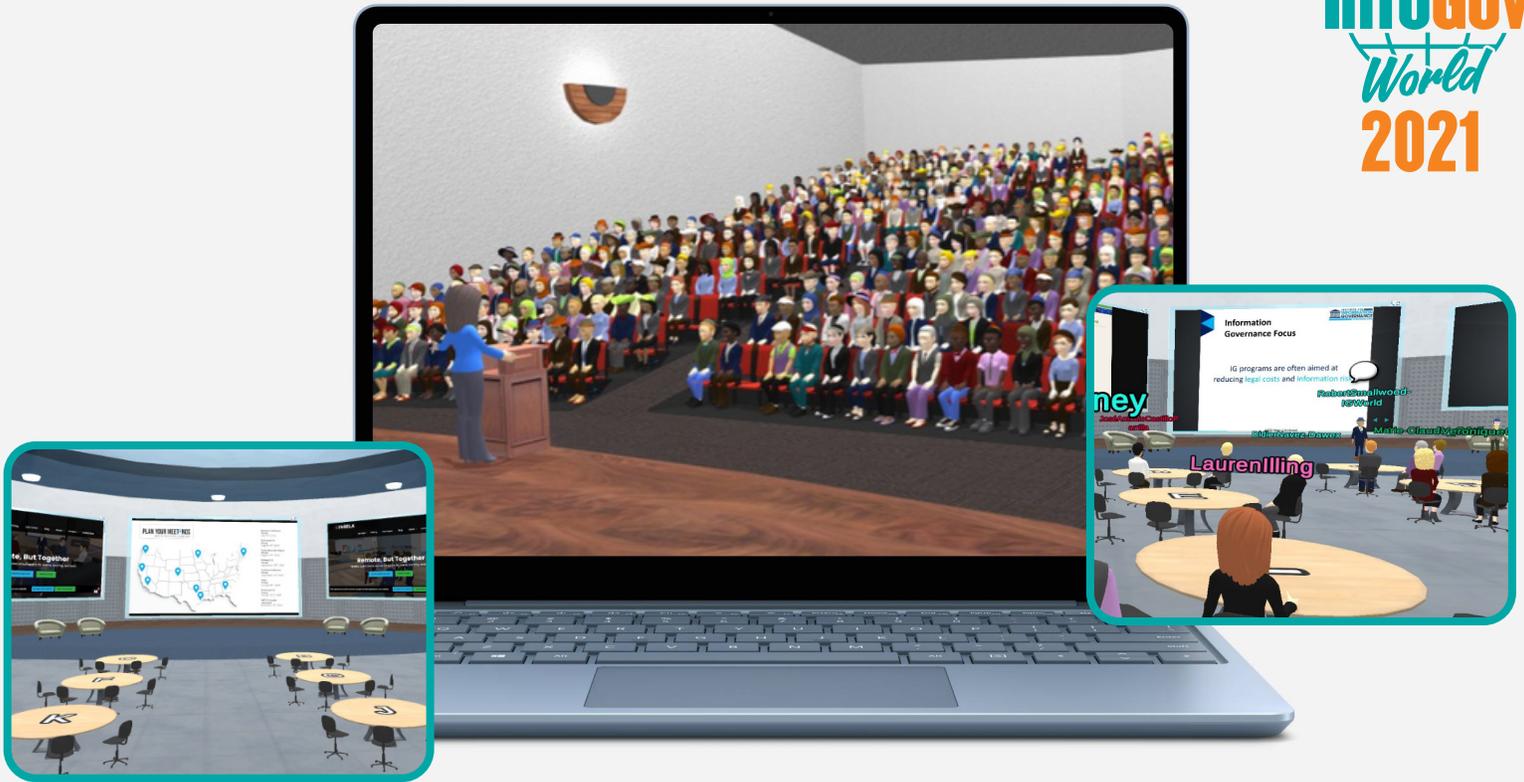


CERTIFICATION SPONSORS



MORE INFO @ INFOGOVWORLD.COM

Data Privacy, eDiscovery, Cybersecurity, Data Governance, Info Risk, Content Services, RIM, & Infonomics.



A 4-DAY SHOW, CONFERENCE, TRAINING & JOB FAIR

ACEDS: CIGO InfoGov certification training, ACEDS eDiscovery certification training, and ICRM RIM certification training will be held the first 2 days, followed by the 2-day conference and trade show expo, and evening job fair.

Attendees will get a sense of togetherness, being in the same virtual room with others, and they can actually speak with each other and make real connections using the live voice feature. Also, our 'spatialized voice' feature means that you can hear those close to you, but not those farther away, just like in real life. This makes for great networking!

PAST IG WORLD MAGAZINE VIRTUAL EVENTS ATTENDEES



HOW OUR VIRTUAL EXPO & CONFERENCE ENVIRONMENT WORKS



PRESENTATION TOOLS

Participants have access to a range of presenter tools inside the InfoGov World virtual environment, with support for file sharing, .ppt/.pdf/image upload, screen sharing, laser pointers, and even video casting in the 3D world.



AVATAR INTERACTION

In InfoGov World, users interact as customizable avatars. Instead of video chat tiles that remind everyone that they are in separate places, avatars in InfoGov World feel together in the same environment. Your avatars can interact via voice chat, text chat, or playful animations.



THOUGHTFULLY DESIGNED ENVIRONMENTS

The InfoGov World virtual campus has board room environments that are perfect for smaller gatherings and auditoriums with expandable seating for keynotes. Want a space for more casual networking after the keynote presentation? We have outdoor environments like the beach that are perfect for that.



SENSE OF SPACE

In a 3D environment, events have a real sense of space that helps audiences interact naturally and effectively. Doing things like breaking into small groups is as easy as it is in physical space.



SCALABLE

It's tough for lots of people to come together online and really feel "present" with each other.

In our 3D event space, global scale doesn't come at the expense of togetherness and a feeling of presence. We can host as many as 1,000 simultaneous users, and our capacity is growing. So we can scale up in the future as the conference & expo grows.

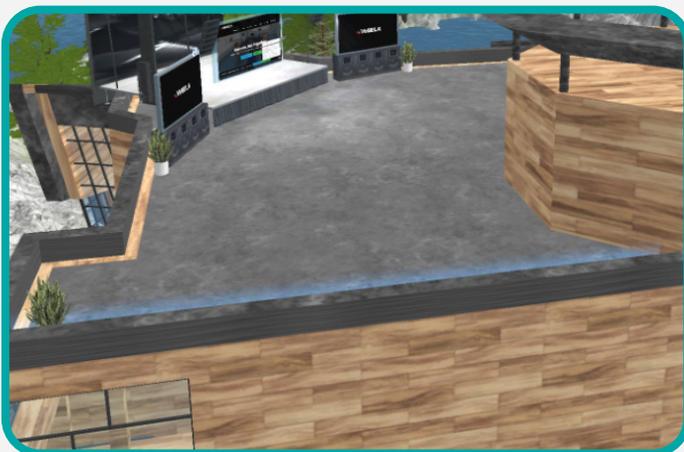


SUPPORT + TRAINING

We work closely with your event presenters, and participants to ensure that they know how to use the tools in our virtual environment. We also provide support during the event including trained docents to ensure that it runs smoothly.

NETWORKING EVENTS

Host a networking event outdoors or by the beach! Attendees can engage in real conversations using the live voice feature, and small groups that gather cannot be heard from a distance, due to our "spatialized voice" feature so private conversations can be held.



TIMELINE

Event sponsors will have the opportunity to exhibit and speak in 1 or 2 major markets. Host a booth at the expo and job fair, sponsor a speaker, and post signage in common areas to drive leads and brand recognition. Plus choose from multiple add-ons to customize your marketing approach.

Sponsorship Contract Commitment	March 1, 2021
Press releases + Social Media Ramp Up	February 1st -September
Initial Conference Team Training	August 2021
Booth Setup	September 8, 2021
Speaker Training	September 8-10, 2021
Final Team Training	September 8-10, 2021
CIGO Exam Prep Training	September 14-15, 2021
Conference & Expo	September 16-17, 2021
Friday Job Fair	September 17, 2021 (afternoon)

ATTENDEE PRICING

Expo Hall Only	\$25	Includes Full Access to Expo Hall + Job Fair
Full Conference	\$198	Includes access to all conference sessions (2 days)
Local Meetups	\$25	Physical Meet-Ups after conference days 1 & 2 Dubai, London, Hamburg, Paris, New York, Toronto, Chicago, Los Angeles, San Francisco, Houston, New Orleans
CIGO Training (2 days + exam)	\$1,250	Complete CIGO Prep Training + Exam (following week)

