



Dear Potential Sponsor,

We are excited to invite you to be part of the **35th Anniversary of Barnesville Potato Days**. Please see the details below:

- Celebrating 35 years of a beloved community tradition
- A growing, family-friendly festival with something for everyone
- Opportunity to showcase your business to thousands of attendees
- Community-wide visibility throughout the entire celebration
- Meaningful recognition for your support

**2026 Festival Highlights:**

- Wojo's Rodeo - back again for 2 nights!
- Street and food vendors - eating, peeling, dancing & more!
- Live stage entertainment
- Jayne (Herbranson) Halverson Memorial 5K Run & Color Run
- Street dance featuring Some Sh!tty Cover Band
- 3-on-3 basketball tournament

**Sponsorship Opportunities:**

- Multiple business sponsorship levels available (see enclosed information)
- Family Sponsorship option:
  - \$100 contribution
  - Family name listed on festival banners and promotional materials
  - Entry into a drawing for prizes from the Potato Days souvenir shop
- Sponsorship details and perks are included in the attached information
- Response deadline: March 31, 2026
- Event takes place in August 22 in Barnesville

We hope you will consider joining us for this exciting milestone year. Your support helps ensure the continued growth and success of Potato Days.

If you have any questions, please feel free to contact me.

Sincerely,

Megan Bauer  
Potato Days Director  
potatodaydirector@gmail.com

**Sponsorship checks may be mailed to:**

Barnesville Potato Days PO Box 345 Barnesville MN 56514