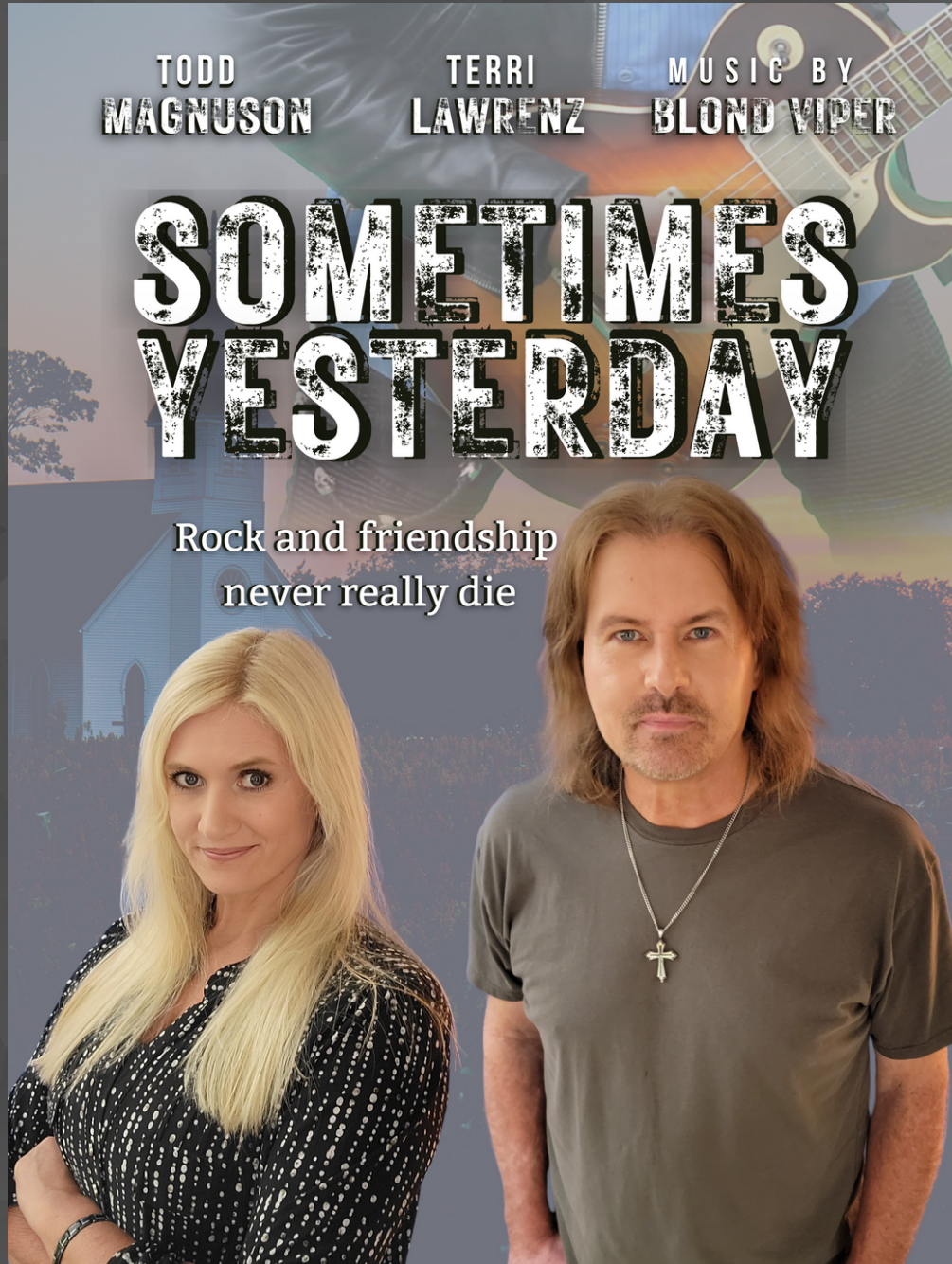


**“THAT IDEA’S SO CRAZY,
IT JUST MIGHT WORK”**

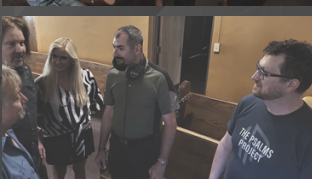
BAND@BLONDVIPER.COM

605-941-3320

WWW.BLONDVIPER.COM



**AWARD-WINNING ROCK FILM
SLATED FOR INTERNATIONAL RELEASE**



Blond Viper is an original, classic hard-rock band who thinks outside the box. Then sets the box on fire. Most bands would record an album (or two) then promote it by playing live gigs, blast it out on social media, or paying to be on playlists. Blond Viper has taken a different approach at getting their music heard. They made a full-length feature film featuring a soundtrack which they wrote and recorded.

The bands founder, vocalist/bassist, Todd Magnuson said "Almost daily we hear from people saying how much they like our music style, and how they miss that rock sound from the 80's." This is what prompted he and long-time partner and vocalist Terri Lawrenz to take on the task of producing a full-length feature film highlighting their music. Magnuson and Lawrenz have an extensive film and television background, including producing and starring in the nationally-syndicated TV series *Nature Adventures with Terri and Todd*, and several other movie projects.

Their latest project, *Sometimes Yesterday*, is a modern-day musical drama about a terminally ill rock musician. He develops an unlikely friendship with a church choir director, and she helps him find a band to record his songs.

"We have been blessed to have had much success in our past projects" added Lawrenz "We've won several awards as well as an Emmy nomination."

Sometimes Yesterday has garnered awards as well, with nine wins for best original song/score at various international film festivals. According to Music Insights Today, Blond Viper is "one of the best new hard bands out there, making classic rock new again."

Album sales in 2023 so far have indicated that 40% of Blond Viper album sales are from Europe. "We hope the film is well-received, and our music reaches a bigger audience. But it's more than that. I hope it's good for the entire rock genre, and it brings people back to classic rock", stated Magnuson.

Mix powerful rock with softer ballads and you get the makeup of the films' soundtrack. "The genre is hard-driving, guitar-based rock, with shredding, raspy vocals, killer harmonies, and driving drums", stated drummer Rich Dahl. "With music being the focus of this project, we hope that viewers will realize that there are a lot of great new bands out there", added guitarist Eldon Fisher.

The soundtrack for *Sometimes Yesterday* is now available through the band's website, blondviper.com and in most digital music streaming services.

Sometimes Yesterday is available on Amazon Prime Video in English speaking countries, and on Reveel worldwide.



LINKS

- [Facebook](#)
- [Spotify](#)
- [Movie Trailer/Promo Images](#)
- [Tear The House Down Video](#)



Todd Magnuson



Terri Lawrenz

Provided by

