

COMMUNITY-DRIVEN SOLUTIONS



Official Sponsorship Brochure 2023

THE HOPE SUMMIT

Sept 29th - Oct 1st, 2023

cultivate ideas - accelerate solutions - inspire hope

Registration & Info
thehopesummit.org



Our Vision

The Hope Summit is an annual conference and festival held in Charleston at the end of September to highlight the multidisciplinary and intersectional challenges facing our community and celebrate the community-driven solutions possible through the dozens of nonprofits, community organizations, schools, and local agencies working to create agency and hope in coastal South Carolina.

For The Hope Summit 2023, the Carolina Ocean Alliance is partnering with the College of Charleston, Daniel Island Neighborhood Association and Property Owners Association, and the Lowcountry Marine Mammal Network to host a 3-day gathering including a kick-off party, conference, and festival that are all free and open to the public.

Promotional Impact

The Hope Summit is made possible thanks to a collaborative network of nonprofits, community and government institutions, schools, businesses, and citizens who will elevate our promotional campaign and highlight sponsors.

Website

- Home Page
- Sponsors Page
- Tiered Sponsor List

Social Media

- Direct promotion on major social media sites
- Additional promotion by partners and participants
- Dedicated hashtags

Gift Bags and THS Merch

- Attendee gift bags filled with branded items
- Single-production THS 2023 T-shirts and other merchandise
- Potential for other merchandise and free handout promotions at The Hope Summit Festival and Kick-off Party

Press & Advertisements

- Charleston City Paper digital ads
- Daniel Island News story and ads
- Post & Courier Magazine Story

On-Site Promotion

- Physical signage
- Conference slideshow
- Event Guide

THS 2023 AT A GLANCE

Kick Off Party

Brewlab
Sept. 29, 6 - 8 pm

The Lowcountry Marine Mammal Network presents The Hope Summit 2023 Kick-off Party at 2022 host Brewlab. Meet and mingle with fellow Summit guests and VIPs as we kick off our celebration of community-driven solutions.



Conference

202 Calhoun St, Charleston
Sept. 30, 8:30 am - 4:30 pm

The Conference is where solutions creators and accelerators exchange knowledge, experience, and best practices to strengthen community-driven solutions in the South Carolina Lowcountry and around the world through Mainstage speaker series, short talk blocks, workshops, mentorship sessions, and opportunities for networking.



Festival

Daniel Island Waterfront Park
Oct. 1, 11:00 am - 4:00 pm

A celebration of agency and hope. Come meet dozens of local organizations, sustainable vendors, and solutions providers for a celebration of community-driven solutions at the Daniel Island Waterfront Park, including a Family Zone curated by the Lowcountry Marine Mammal Network.



SPONSORSHIP OPPORTUNITIES

Title Sponsor

1 AVAILABLE AT \$5000

Naming rights for The Hope Summit 2023 on all promotions.

- Logo placement on all digital graphics for promotion & dedicated physical signage
- Top tier logo feature on THS 2023 website with link to sponsor's site
- Company highlight with mission in press release
- Company listing on a dedicated page with a link to sponsor's website on our 2023 Community Partners webpage
- Recognition of sponsorship in all opening remarks with opportunity to speak
- Opportunity to promote company in guest gift bag
- And more...



Event Sponsors

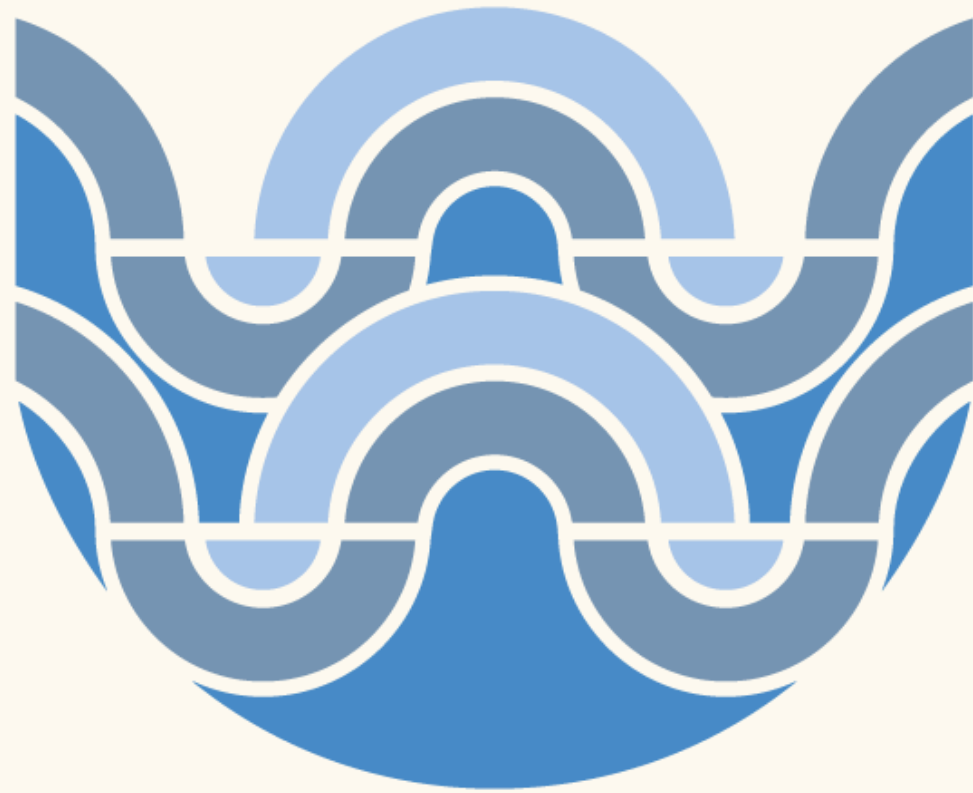
3 AVAILABLE AT \$2500

Naming rights for the Kick-off Party, Conference, or Festival.

- Logo placement on all digital graphics for promotion & dedicated physical signage
- Logo feature on THS 2023 website with link to sponsor's site
- Company listing on a dedicated page with a link to sponsor's website on our 2023 Community Partners webpage
- Recognition of sponsorship in all opening remarks with opportunity to speak
- Opportunity to promote company in guest gift bag
- And more...

	Reef Tier \$250	Esturary Tier \$500	Watershed Tier \$1000	Event Sponsor \$2500	Title Sponsor \$5000
Summit Presenting Sponsor					✓
Event Presenting Sponsor				✓	
Opening Remarks Recognition				✓	✓
Recognition at all events			✓	✓	✓
Inclusion in Press Release			✓	✓	✓
Festival Exhibit Space Option		✓	✓	✓	✓
Gift Bag Promotion Participation		✓	✓	✓	✓
Event Guide Acknowledgement	✓	✓	✓	✓	✓
Tiered Thank You Signage	✓	✓	✓	✓	✓
Tiered Website & Social Media Recognition	✓	✓	✓	✓	✓

Official Conference Sponsor



SOA

SUSTAINABLE OCEAN ALLIANCE

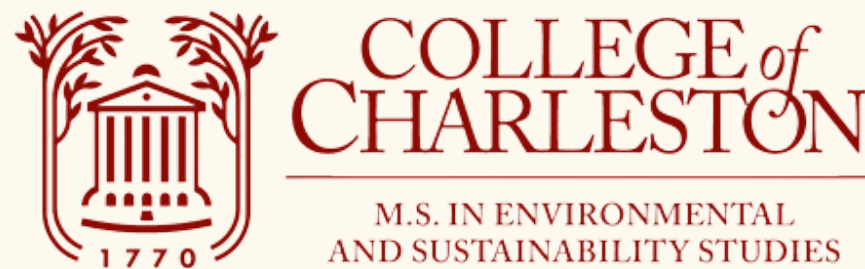
Corporate Sponsors



Supporting Partners



Venue Co-Sponsors





CONTACT US

Visit our website
thehopesummit.org

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For general inquiries and partnerships.

Brooke Brown LOWCOUNTRY MARINE MAMMAL NETWORK

brooke@lmmn.org

For the Kick-off Party, Festival Family Zone,
or Festival Workshop inquiries.