# JOSEPH GLAUERT

St. Louis Metropolitan Area, 62223 | 314.591.2998 | joeglauert@gmail.com | www.josephglauert.com

#### ANIMATION | VIDEO EDITING | VIDEOGRAPHY | DESIGN

Experienced creative talent, able to deliver quality visual product and contribute a vital voice in production from beginning to end. Interested in ability to impact, mentor, and develop a team within a production setting for a variety of visual and audio projects. Versatile and energetic learner with the drive to learn emerging technologies.

Animation & Video Editing: After Effects, DaVinci Resolve, Premiere Pro, Motion Design, Animate CC, Final Cut Pro,

2D Animation, Interactive Media, Color Correction & Grading, Cinema 4D

Graphic Design: Photoshop, Illustrator, InDesign, Educational Design

Audio & Visual: Camera & Microphone setup, Audition, ProTools, Audio Editing, Voice Acting

Photography: Adobe Lightroom, Canon, Sony, and Panasonic Cameras, Studio Setup, Lighting,

Portraiture, Candid & Live-event Photography, Sport Photography

Video Production: Videography, Filming, Event Production, Product Presentation, Corporate Production,

Educational Production, Multimedia Production, Post-Production, Content Creation

# **EXPERIENCE**

# HARRIS-STOWE STATE UNIVERSITY, St. Louis, MO

January 2023 - Present

#### Multimedia Support Specialist

- Photograph, film video, and record audio for special milestone moments, presentations, graduations, and promotional material for the university using a variety of different cameras and microphones.
- Collaborates with team to produce university media for social & digital platforms.
- Craft motion graphics for sporting events & promotional videos to increase campus participation, energy, and camaraderie.
- Assist the university in audio-visual production for live events on-campus & off-campus.
- Document & archive footage from university initiatives and proceedings.

# FOUNDATION CREATIVE, Clayton, MO

October 2022 - January 2023

### Freelance Videographer & Video Editor

- Photographed, filmed video, record audio, and crafted motion graphics for the studio and their clients (non-profits and small businesses).
- igcup Organized footage and provided selects for everything that was filmed, to produce the best segments.
- Edited video, color-corrected footage, and provided rough & final cuts of any video material.
- ① Strategized internal media marketing for digital distribution.
- Created and animated the intro video for Foundation Creative.

## SPECTRUM REACH / KERNEL, Olivette, MO

June 2016 - June 2022

Animator / Editor / Videographer

Utilized a combination of original, custom-shot video, as well as still-photography and stock video, to construct, animate, and edit commercial spots for businesses and clients. These spots were later aired on broadcast television and online over social media. Premiere Pro, After Effects, Avid, Photoshop, Illustrator, and InDesign were used to make each commercial spot. Worked for multiple clients per day, in multiple industries.

- Collaborated with local and nationwide clients to perfect commercials for television & online broadcast.
- Filmed video and shot photography for local companies, commercials, and events.
- Produced spots for local and national clientele including:
  - Regional/Local: Bo Beuckman Ford, Bethalto Family Vision Center, Clearant, Custom Car & Truck, Dobbs Tire & Auto, The Fox Theater, Grabber School of Hair Design, Kettle River Furniture, Missouri History Museum, The Muny, Scottsman Coin and Jewelry, Sheldon Art Gallery, Saint Louis Symphony Orchestra, Uncle Lenny's Food & Brews, and West County Center.
  - National: Spectrum (internal huddle and quarterly investor meeting, self-help tool for clients), ReMax, Evolve Credit Union, American Marketing Association (AMA) Lincoln, P&G Research, Prosthetic One, Saratoga Homes, and Super Saver.

## COOLFIRE STUDIOS, St. Louis, MO

November 2015 - March 2016

#### Animator / Editor

Composed & animated two scholastic videos a day. Responsible for animating the scenes and characters, and the overall design from start to finish. Each video varied between 3-4 minutes in length.

- Sought and integrated client feedback throughout the creative process to ensure buy-in along the way and satisfaction with final product.
- Each educational video was composed and animated in the "see-and-say" format for an educational website, with middle school to high school age students in mind.

# GRAPHIC WORLD INC., Maryland Heights, MO

June 2012 - November 2015

#### Media Developer

Created animated and interactive illustrations for e-books. These were targeted for grade school through the collegiate level, as well as the medical field.

- Animated a wide variety of e-Book content for several major publishers including Elsevier, Pearson, Cengage-Delmar, and National Geographic.
- Modernized & modified an average of 50 online medical journals a week, using XML & database management tools.

## **VOLUNTEER EXPERIENCE**

ST. PAUL'S EVANGELICAL CHURCH, Creve Coeur, MO

November 2011 - March 2020

Volunteer Sound Engineer, Web & Graphic Designer

Sound and design expert for a 350+ member church serving the Greater St. Louis region.

- ① Operated soundboard for voice, music, and video presentations.
- Maintained church website using Drupal CMS.
- Generated podcasts, as well as freshened, corrected, and compressed sermon audio for the website.
- Designed CD art using Photoshop and Illustrator.

### **EDUCATION**

Bachelor of Science in Interactive Media, Specialization in Graphic Design, Bradley University, Peoria, IL

Dean's List for Outstanding Academic Achievement, Spring 2011

Voice Actor Training, Clayton Studios, VoiceOver St. Louis, Fall 2015 - Spring 2016, Richmond Heights, MO

# **CONTACT**