

# Oral Design™: Full Mouth Rehabilitation using Digital & Analog Workflows

Dr. John Heimke



COASTAL CAROLINA  
DENTAL FORUM

## Lecture:

One of dentistry's most challenging dilemmas relates to whether or not a Dentist will be able to more closely meet the patient's treatment goals and expectations. This 2D digital smile design process will allow you to visualize a possible final result on the screen at the consult utilizing Facial Aesthetics as a starting point and ending with a Smile designed with Natural Algorithms into a 3D form.

03  
MAR  
2023  
8 AM - 3 PM



REGISTRATION IS FREE

# March 03, 2023

**John Heimke DMD FAGD MPH, Oral Design - Cleveland**

## **Oral Design™: Full Mouth Rehabilitation using Digital & Analog Workflows**

**Lecture, Up to 6 Hours**

**Fixed Prosthodontics, AGD Subject Code 610**

During this course, Dr Heimke will review the "Oral Design" approach, interdisciplinary restorative team workflows, and digital office equipment and integration. He will show how he utilizes Facial Aesthetics as the starting point and ending point resulting in a functional, aesthetic and emotionally fulfilling Smile Design. The Oral Design Team protocol is unique in that it fosters true "Team Synergy" between the restorative Dentist, Laboratory, and Specialist. This results in more predictable treatment outcomes from simple smile cases to full mouth rehabilitation involving natural teeth to dental implants.

**Upon completion of this session, attendees should be able to:**

- Utilize "Blue Ocean" Strategies, Marketing, and Branding to understand the unique connection to the emotional component of dentistry.
- Develop skills on how to utilize Digital Smile Design, Consult, Present, and gain high levels of case acceptance.



Dr. Heimke is a private solo restorative dentist, his practice is in Cleveland, Ohio. He is known for his exceptional talents and unique skill sets in creating, Amazing Natural Smiles. Emphasizing "The Smile Artist Approach" to make the smile come "Alive" He utilizes Facial Aesthetics - Oral Design, Digital Smile Design, Digital - Analog Dentistry. He is an expert in Emotional Dentistry, "The Aging Smile", Smile Makeovers, Full Mouth Reconstruction, via Porcelain Veneers, Crowns, Bridges, Dental Implants, Full Arch Implant-Monolithic Zirconia Bridge, and Dentures. Dr. John Heimke is a 1989 graduate of Case Western Reserve University School of Dental Medicine, earning his degree of Doctor of Dental Medicine (DMD). He also earned a graduate degree, Masters in Public Health (MPH) from Emory University. His Residency: Advanced Education Program in General Dentistry was completed at Ft. Benning, Ga., while serving in the U.S. Army Medical Department as a Captain. Dr. Heimke is a Fellow of the Academy of General Dentistry, and Fellow of The Pierre Fauchard Academy. Dr Heimke in October 2019 was invited into the prestigious Oral Design International Foundation by founder Master Ceramist Mr Willi Geller, in Zurich, Switzerland.

# REGISTER TODAY

for Oral Design™: Full Mouth Rehabilitation  
using Digital & Analog Workflows

The Hilton Garden Inn | Jacksonville, NC  
March 03, 2023



Each person attending  
will be required to fill out  
a Registration Form

Register  
ONLINE!

or FILL OUT and return  
this REGISTRATION  
FORM.

*Registration & More information can also be found on [coastalcarolinadentalforum.com](http://coastalcarolinadentalforum.com)*

## Registration Form:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Position: \_\_\_\_\_ Practice: \_\_\_\_\_

**Phone:** (910) 545-0106 | **Fax:** (910) 577-1078 | **Email:** [ambassador@carolinadsc.com](mailto:ambassador@carolinadsc.com)

**Physical Address:** 200 Doctors Drive, Suite N, Jacksonville NC 28546

**REGISTRATION FOR THIS EVENT IS FREE OF CHARGE**