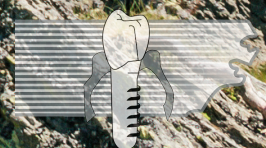


COASTAL CAROLINA DENTAL
2019-2020
FORUM PRESENTS

*Reaching
New Heights
In Dentistry*

A YEAR OF LEARNING
HOW TO INCORPORATE
NEW MATERIALS,
TECHNOLOGIES, AND
WAYS OF PRACTICING



A message from our Director

We welcome you to another amazing year of learning with the Coastal Carolina Dental Forum. This years' theme for our study club is "Reaching New Heights in Dentistry". Together in this effort we will all be climbing to reach the ultimate goal of creating the ideal dental practice. This objective can only be achieved by leaving our comfort zone and challenging ourselves on a daily basis. My vision, in directing our Study Club, is to create an environment for dentists in the greater Jacksonville area to strengthen their clinical skills, develop a comprehensive approach to treatment planning and cultivate deeper relationships with peers in the dental profession. Together, we are creating a standard of dental excellence, improving the quality of our practices, enhancing our individual skills, and providing the highest level of patient care. With the program we have planned this year we can develop additional skills and obtain the tools we need to help us climb towards the summit as a team. I am looking forward to another successful year for the Coastal Carolina Dental Forum.

-Jose

Our Director **Jose Arauz, D.M.D.**



Dr. Arauz received his first dental degree (Doctor in Dental Surgery, D.D.S.) from the University of Panama in Panama City, Panama in 1997 and then his second dental degree (Doctor in Dental Medicine, D.M.D.) from Case Western Reserve University School of Dental Medicine in Cleveland, Ohio in 2004. He completed his specialty degree in Periodontology at the University of Rochester's world-renowned Eastman Dental Center in New York in 2002, and completed a two-year residency in advanced education in general dentistry (AEGD) and general practice residency (GPR) as well. While at Case Western Reserve University, he was an Assistant Professor in the Department of Periodontics and he taught to residents and dental students for five years. He was also Clinic Director of the

residency in Periodontics, and directed courses in Implantology, Sedation, and Surgical Periodontics. Additionally, Dr. Arauz was a staff periodontist and consultant in periodontology and dental implants at the Department of Dentistry of the world-renowned Cleveland Clinic, and practiced periodontics and dental implantology in private offices located in Westlake, Lyndhurst and Mentor, Ohio. Dr. Arauz has been in practice in this area since December 2007. And, moving to the beautiful Eastern Carolina area has been a "dream come true" for him and his family. Dr. Arauz is a Board Certified periodontist, Diplomate of The American Board of Periodontology, and an active member of the American Academy of Periodontology, the Academy of Osseointegration and the American Board of Periodontology. The dental practice of Dr. Jose Arauz is limited to Periodontics, Implants, and Oral Medicine

OUR ADVISORY BOARD

Dr. Stuart Miller

Dr. B.J. Richards

Dr. Halley White

James Grady, CDT

Program Schedule At A Glance

FRIDAY, SEPTEMBER 20, 2019, 8:00 AM-3:00 PM; MARRIOTT

MORNING: HABITS, ATTITUDES, AND BELIEFS:
LEVERAGING YOUR CAPACITY FOR GROWTH WITH GREG TICE
FULL STAFF | LECTURE | UP TO 4 CE CREDITS

AFTERNOON: AN ESTHETIC "NIGHTMARE" — THE ULTIMATE CHALLENGE;
LIVE-STREAM WITH DR. MICHAEL COHEN
DOCTORS ONLY | LECTURE | UP TO 2 CE CREDITS

THURSDAY, OCTOBER 3, 2019, 6:00-8:30 PM; CHAMBER OF COMMERCE

IMPEDIMENTS WORKSHOP:
WHAT'S STANDING BETWEEN YOU AND YOUR IDEAL PRACTICE?
DOCTORS ONLY | LECTURE | FACILITATED BY DR. JOSE ARAUZ | UP TO 2 CE CREDITS

THURSDAY, NOVEMBER 7, 2019, 6:00-8:30 PM; CHAMBER OF COMMERCE

"THE NEW CLASSIFICATION OF PERIODONTAL AND PERI-IMPLANT
DISEASES AND CONDITIONS" BY DR. JOSE ARAUZ
DOCTORS ONLY | LECTURE | UP TO 2 CE CREDITS

THURSDAY, DECEMBER 12, 2019, 6:00-8:30 PM; CHAMBER OF COMMERCE

PREVENTING HEART ATTACKS, STROKES AND DIABETES
PRE-RECORDED VIDEO PRESENTATION BY DR. AMY DONEEN
DOCTORS ONLY | LECTURE | UP TO 2 CE CREDITS

THURSDAY, JANUARY 9, 2020, 6:00-8:30 PM; MARRIOTT

"FINANCIAL DECISIONS THE DENTIST MUST GET RIGHT" WITH CHARLES LORETTO
DOCTORS AND SPOUSES | LECTURE | UP TO 2 CE CREDITS

THURSDAY, FEBRUARY 6, 2020, 6:00-9:00 PM; MARRIOTT

AN EVENING OF TREATMENT PLANNING
FACILITATED BY DR. JOSE ARAUZ
DOCTORS AND HYGIENISTS | LECTURE | UP TO 2.5 CE CREDITS

FRIDAY, MARCH 13, 2020, 8:00 AM-3:00 PM; HILTON

ANNUAL COMMUNITY EVENT, SPEAKER: DR. HOWARD CHASOLEN
FULL STAFF | LECTURE | UP TO 6 CE CREDITS***

THURSDAY, APRIL 9, 2020, 6:00-8:30 PM; CHAMBER OF COMMERCE

HIGH INTENSITY LEARNING SESSION: BLACK TRIANGLES
DOCTORS ONLY | LECTURE | UP TO 2 CE CREDITS

FRIDAY, MAY 8, 2020, 8:00 AM- 3:00 PM; MARRIOTT

PRINCIPLES OF SMILE DESIGN WITH
DR. JAMES WOODDELL AND DR. JOSEPH PASSARO
DOCTORS ONLY | LECTURE & PARTICIPATION | UP TO 6 CE CREDITS

THURSDAY, JUNE 18, 2020: FINAL DINNER: LOCATION TBA

AN EVENING OF CELEBRATING THE YEARS' SUCCESSES
AND UNVEILING THE 2020/2021 PROGRAM

Biographies



**Michael Cohen,
DDS, MSD, FACD**

Michael Cohen is founder and president of Seattle Study Club. He received his DDS from McGill University in Montreal and his MSD and certificate in periodontics from the University of Washington. He has authored various articles on continuing education and has lectured internationally over the past 25 years. In 2008, Dr Cohen authored and edited a textbook entitled *Interdisciplinary Treatment Planning: Principles, Design, Implementation* (Quintessence). The book is unique in that it looks at treatment planning through the eyes of 15 top clinicians around the world, each with their own individual perspective and philosophy on the subject. In 2011, *Interdisciplinary Treatment Planning, Volume II: Comprehensive Case Studies* was released to bring readers to the next important step—learning by repetition. This text includes the presentation of additional cases treated by master clinicians from every specialty.



Greg Tice

Greg Tice has presented more than 200 programs built around the cognitive principles affecting how we learn, how we grow, and how we effectively use goal setting. For the last 24 years, Greg has been the managing director for the Seattle Study Club. He has developed dozens of educational programs, coached hundreds of clinicians on educational implementation, and refocused thousands of participants on real growth and behavior change.



Charles Loretto

Charles received a Bachelor of Arts in marketing from University of Texas at Arlington. He joined CWA in 2001 and became a partner in 2016. As an Investment Advisory Representative, he plays a critical role in growing the firm's client base as the director of business development, marketing and new client services. He regularly speaks to dental schools and residency programs, study clubs, dental symposiums and state and national dental meetings. Since 2004, Charles has presented to over 30,000 dentists and 51 dental schools. He is a published author, and host of the top-ranking dental podcast, *Transition Talk*. Charles oversees the practice transition department for CWA, and is founder of affiliate company, *National Dental Placements*, that assists doctors in the buying, transitioning and valuation of a practice. He and his team help hundreds of clients and non-clients with their transition goals annually.



**Howard M.
Chasolen, D.M.D.**

Dr. Howard Chasolen graduated from the University of Medicine and Dentistry of New Jersey in 1991. He earned a specialty certificate in Prosthodontics and a fellowship certificate in Implant Prosthodontics from the University of Pittsburgh School of Dental Medicine from 1991 to 1994. He is a Diplomate of the American Board of Oral Implantology and a Fellow of the American Academy of Implant Dentistry. He is a Past President of the Florida Academy of Cosmetic Dentistry, The Florida Prosthodontic Association and The Sarasota County Dental Association as well as being appointed to the faculty at the University of Florida in the Graduate Prosthodontic Residency Program. He has restored over 20,000 units of crown and bridge, 1000 full arches, and 10,000 implants. His practice is limited to Prosthodontics and is located in Sarasota, Florida.

Biographies Cont.



**Joseph C.
Passaro, DDS**

Dr. Joe is originally from Towson, MD where he attended Calvert Hall High School and completed his undergraduate studies at the University of Maryland at College Park. He obtained his Doctorate in Dentistry from the University of Maryland at Baltimore Dental School in 1981. Dr. Joe and his wife Ginny live in Bay Ridge. They have two grown daughters, Kelley and Keri. Dr. Joe and Ginny also have three grandsons, Cody, and twins Brooks and Ryan, who bring them great joy.



**James B.
Wooddell, DDS**

Dr. Woody, as he likes to be called, grew up in Davidsonville, MD and attended Severn School. He completed his undergraduate studies at Washington & Lee University in Lexington, VA and obtained his Doctorate in Dentistry from the University of Maryland at Baltimore Dental School in 1981. Dr. Woody and his wife Nancy live in Harwood. They have three grown children: Kaitlin, Jamie, and Kelsey. Jamie is following in his father and grandfather's footsteps and is currently in his second year of Dental School at UMB.

Drs. Wooddell and Passaro have dedicated over 200 hours of continuing education each year keeping current on the latest techniques and advancements in dental technology.

A STEP Above the Rest

As trusted experts in their field and founders of the Chesapeake Dental Education Center (CDEC), Drs. Woody and Joe have taught and lectured thousands of dental professionals from across the country. Their innovative STEP™ system became a part of the University of Maryland School of Dentistry's curriculum in 2014.



**Amy Doneen,
RN, BSN, MSN,
ARNP, DNP**

Amy L. Doneen, ARNP, DNP is an international leader in the prevention of heart attacks, strokes and diabetes. She is the cofounder and a principal instructor in the BaleDoneen Method, practiced by more than 1,000 healthcare providers around the world. This genetically guided, precision-medicine approach to the prevention, detection and treatment of cardiovascular disease (CVD) has been shown in two recent peer-reviewed studies to halt, stabilize and even reverse CVD, helping people avoid heart attacks and strokes, even if they have already suffered one or more of these events. Dr. Doneen is the owner and medical director of The Heart Attack & Stroke Prevention Center (HASPC) in Spokane, Washington, a highly sought private clinical practice that serves patients from all over the world using the BaleDoneen Method.

General Information

CODE OF CONDUCT

Coastal Carolina Dental Forum is committed to ensuring a safe and respectful meeting environment that is free of harassment, bullying, or offensive comments and/or behavior toward others. We expect all CCDF Members and guests to abide by this Code of Conduct policy in all venues at the meeting, including ancillary events, and official and unofficial social gatherings.

- Exercise consideration and respect in your speech and actions.
- Refrain from demeaning, discriminatory, or harassing behavior and speech.
- Alert Coastal Carolina Dental Forum staff if you notice harassment of others, or if you have been harassed.

CONTACT INFORMATION

Coastal Carolina Dental Forum
Attn: Natalie Johnson
200 Doctors Drive, Suite N,
Jacksonville, NC 28546
Phone: 910.545.0106
Fax: 910.577.1078
Email: ambassador@implantperiohealth.com
Website: coastalcarolinadentalforum.com

PHOTO RELEASE

By submitting your registration, you grant Coastal Carolina Dental Forum permission to use your likeness in photographs (online and in print) and/or online videos without payment or consideration made to you.

SUBSTITUTIONS

This booklet represents the speakers, venues and activities booked at the time of publication; however, speaker, venue or activity cancellations occasionally occur, for reasons beyond our control. In the event of a cancellation, speaker, venue or activity substitutions may be made without prior notice.

VENUES

Courtyard by Marriott Jacksonville

5046 Henderson Dr,
Jacksonville, NC 28546

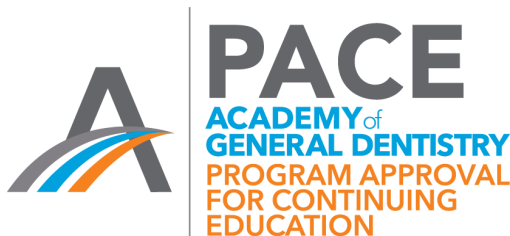
Hilton Garden Inn Jacksonville

1016 Jacksonville Pkwy,
Jacksonville, NC 28546

Chamber of Commerce

1099 Gum Branch Rd,
Jacksonville, NC 28540

EARN UP TO 24.5 CE CREDITS THIS ACADEMIC YEAR



The Coastal Carolina Dental Forum, an affiliate of Seattle Study Club, is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by the AGD for Fellowship/Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 7/13/2018 - 7/12/2021
Provider ID #386949

Registration Information

This is a lecture-, slide-, and peer discussion–based program suitable for all study club members regardless of prior experience. Your registration is not confirmed without payment.

TO REGISTER

Visit: coastalcarolinadentalforum.com > Member Registration

Complete Registration Form:

Mail form to: 200 Doctors Drive, Suite N, Jacksonville, NC 28546

Or Fax registration form to: 910-577-1078

TUITION INFORMATION

Your total tuition is \$2,195.00 and includes an opportunity to earn up to 24.5 CE credits with 6 evening sessions, 2 full day sessions (1 Full Staff Morning Session included in Full Day on September 20th, 2019) and our “Final Dinner”. It also includes membership into “The Seattle Study Club” network and subscription to the quarterly treatment planning journal. All tuition collected is dedicated solely to the operating costs of the high quality programming of Coastal Carolina Dental Forum.

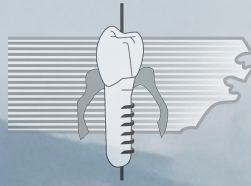
***Please note that the community event on March 13th, 2020 is not part of the Calculated Tuition, CE Credits and Curriculum for our Study Club but it was taken into consideration when choosing our meeting dates as we would love for all of you to attend this annual community event.

PAYMENT OPTIONS

- Pay the **full** amount \$2,195.00 due August 1st, 2019
- Pay **half** payments with following payment schedule:
 - \$1097.50 due July 15th, 2019
 - \$1097.50 due August 15th, 2019
- Pay **quarter** payments with following payment schedule:
 - \$548.75 due July 15th, 2019
 - \$548.75 due August 15th, 2019
 - \$548.75 due September 15th, 2019
 - \$548.75 due October 15th, 2019

"The summit is what drives us, but the climb itself is what matters."

-Conrad Anker



Coastal Carolina Dental Forum

200 Doctors Drive, Suite N, Jacksonville, NC 28546

PH: 910-545-0106

coastalcarolinadentalforum.com

