

HONORING OUR HEROES



The thought of buying a new home from a different state or another country may seem overwhelming, but for military families, it's just another part of military life. The PCS process can be challenging, but with a good realtor and a good amount of patience, it can be done seamlessly.

Whether you are PCSing (Permanent Change of Station), are curious how to get top dollar for your current home, or are interested in virtual showings, we take pride in making military moves less daunting by taking the guesswork out of your move. We understand first-hand what it takes to have a successful military move. Even if you're looking to stay here, but upgrading your home or entering into the empty-nester stage, we have you covered.

Military buyers have been increasingly active in the real estate market. In 2019, active duty military and veterans made up 19% of all home buyers, according to the National Association of Realtors. In 2020, that percentage increased to 23%.

Thankfully, long distance home buying has become somewhat easier for military buyers as well as civilians as much of the homebuying and selling processes have moved online in response to the pandemic. You've protected us, now let us serve you!

F U N F A C T

In 1997, Pepsi and FOX ran a contest that offered a grand prize of a full-sized, habitable, accurate-down-to-the-furniture version of the Simpson's house. The winner of the contest could take the home or \$75,000 cash, and tragically, they opted for cash instead.

Real Estate Snapshot Omaha/Lincoln Metro Area



Active Listings
801

Listings Under Contract
2034

Total Closings
1690

Days on Market
17

Median List Price
\$267,249

Median Sold Price
271,989

PLANTING TREES FOR A BIG FINANCIAL PAYOFF



Did you know that planting trees in your yard can really increase the value of your home in the long run? It's almost like money is actually growing on trees! Full-grown, mature trees have a lot of benefits to homeowners. They provide privacy, reduce heating and cooling costs, soften noise, attract lots of beautiful creatures, and create lasting memories... Hello tree house! If you're thinking of adding some greenery around your yard, think of it as a long term investment.

Just like monetary investments, making smart decisions with the trees that you choose is key. It's all about planting the right tree, at the right time, and in the right place. So first, think about what your goal is with your tree. Is it to add some shade or some color? Is it to cover a neighbors unsightly fence? Do you want a nice place to add a bench for you to be able to sit and read under? This will help you decide what type of tree will bloom and grow best, for your needs.

Don't forget to think about the long term growth of your tree. Will it hit power lines in 10 years from now? Will the roots start growing under the house if placed too close?

If you've found the right spot, now go ahead and dig a big hole (after calling your local dig hotline), about 2-3 times bigger than the root ball. Once your tree is planted, make sure to take good care in pruning your tree its first year to set your tree up for a long, successful life.

And just like that! You've just added lots of value to not only your home but your neighborhood as well. The more healthy trees in your community, the better the air and water quality, the less stormwater runoff, the more carbon storage, and the higher overall property values. Plus trees attribute to better mental health as well!

Happy planting!

Love It OR Hate It: Eclectic

Some call it eclectic. Others call it kitsch. Or is it really just a nice way of saying, "Girl, your house looks like a hot mess."

Whatever the word, this boundary-pushing style blends seemingly random, bold, and even humorous elements. Done well, it leads to rooms that look creative and playful. Overdone, and all that kitsch turns to clutter.

Are you an out-of-the-box collector and curator? Or are you more of a matchy-match kind of style?



Nebraska mortgage and refinance rates today (APR)

3.25% 30-year fixed **2.58%** 15-year fixed **3.0%** 5/1 Adjusted Rate Mortgage (ARM)



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