



## Gain fresh insights from experienced peers

### Harnessing Peer Advantage to Your Advantage

There are thousands of books on leadership, hundreds on followership, and relatively few on the importance and value of the people who stand beside you. Peer influence is something you've experienced your whole life, yet too few people give it a second thought. Imagine if you gave it a second thought. Consider what would be possible for you if you were more selective, strategic and structured about the way you engaged your peers.

Expert speaker and author, Leo Bottary, will cover:

- The pervasive nature of peer influence
- The four ways we engage our peers
- The difference between garden-variety peer influence and peer advantage
- The five factors that make peer advantage possible
- The value of case clinics and triads
- A model for improving group and team performance

You will also experience how a Vistage Private Advisory Board, led by Vistage Chair **Chuck Hyde**, can help you evaluate opportunities, gain new perspectives and discover a renewed sense of direction.

### When:

Wednesday, December 13, 2017  
7:30 a.m. – 12:45 p.m.

### Where:

Shadow Valley Country Club  
7001 W Shadow Valley Road  
Rogers, AR 72758

### R.S.V.P.

By December 8, 2017, by calling  
479.238.6054 or emailing  
[chuck.hyde@vistagechair.com](mailto:chuck.hyde@vistagechair.com).

*Seating is limited for this event*

*This event is exclusively for CEOs, owners,  
and executives of \$5M+ companies.*



### Hosted by Vistage Chair Chuck Hyde

Chuck Hyde is a trusted advisor to CEOs, key executives and emerging leaders. He has a track record of building teams, acquiring and maximizing talent, and delivering results. Chuck's experience as CEO of a leadership development consulting firm as well as a leader of teams and projects for a Fortune 100 company gives him unique insights into challenges facing today's leaders. Chuck earned his MBA from John Brown University in 2008 and his Bachelor of Science in Chemical Engineering from the University of Arkansas in 1992.