

# CB4L FUNDRAISING PACKAGE

Powered by DSP Studios & ReadyTraxx Royalty Road, this fundraising package supports cancer awareness, healing, and survivor advocacy through licensed media, music, and digital assets.

## PURPOSE

To raise funds through structured, repeatable campaigns that provide value to donors while protecting creative sustainability.

## CAMPAIGN OPTIONS

### ***1. Healing Media Fund***

Licensed healing music, branded awareness videos, and donor recognition assets.

### ***2. Sponsored Creator Seats***

Donors sponsor certification seats for creators who produce content supporting CB4L initiatives.

### ***3. Impact NFT Fundraiser***

Limited-edition digital collectibles serving as proof of support and storytelling tools.

## DONOR SUPPORT TIERS

- 1 Supporter (\$50–\$99): Healing media access
- 2 Contributor (\$100–\$249): Media bundle + recognition
- 3 Sponsor (\$250–\$499): Branded acknowledgment
- 4 Legacy Partner (\$500+): Featured impact recognition

## STRUCTURE & TRANSPARENCY

All collaborations operate through licensed systems. Funds are tracked per campaign with clear deliverables and accountability.

CB4L and DSP Studios are aligned in mission, clarity, and sustainability—ensuring impact without burnout.