# Adam Cohen

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## Work Experience

**Tri-City ValleyCats** Troy, NY
**Play-By-Play Announcer** April 2023 - Present

- Broadcast more than 200 professional baseball games, including postseason contests and the 2025 Frontier League All-Star Game, becoming the longest-tenured play-by-play announcer in ValleyCats history.
- Led the media department from July 2023 to January 2026, contributing to a 7.4% growth in followers on Facebook and a 22.3% growth in followers on Instagram.
- Developed game notes, calendars, gameday programs, game recaps, pocket schedules, and press releases, along with additional media materials.
- Generated more than $150,000 in revenue and more than 7,000 tickets sold through group outing, advertising, and ticket-plan sales.
- Hired and trained the 2025 Seasonal Marketing and Digital Media Associate.

**Green Mountain Electric Supply** Clifton Park, NY
**Marketing and Broadcasting Associate** April 2026 - Present

- Serve as the inaugural voice of the NY Dynamo NCDC hockey team.
- Oversee broadcast operations for six junior hockey teams across New York, Maine and Connecticut.
- Supervise social media for the Dynamo NCDC and Syracuse Lightning NCDC clubs.
- Built the sponsorship program for all six GMES hockey clubs, which has raised over $135,000 in corporate and season ticket sales.
- Execute sponsorship deliverables and design contracts for every GMES hockey team.

**Erie SeaWolves** Erie, PA
**Broadcast and Media Relations Assistant** April 2022 - Sept. 2022

- Provided six innings of color commentary and three innings of play-by-play during home games and select road broadcasts.
- Filled in as the lead commentator for all nine innings in Akron, Ohio on July 22.
- Filmed a documentary sharing the stories of four SeaWolves' players as part of a senior project.
- Produced game notes, wrote game recaps utilizing MiLB Forge and live-tweeted in-game updates.

## Accomplishments

**Broadcasting:** Northwoods League Webcasting Team of the Year (Duluth Huskies - 2021), Northwoods League TV Announcer of the Year (Rockford Rivets - 2020).
**Media Experience:** Completed a voice-intensive course in South Africa in January 2023, and served as a press reporter at Yankee Stadium on September 20, 2019 for Backsportspage.com.
**Technical Skills:** Adobe Creative Suite, Microsoft Office, MiLB Forge, Canva, Google Workspace.
**Athletics:** 2018 champion outfielder in Israel with the Ra'anana Raiders.

## Education

**Allegheny College** Meadville, PA
**Bachelor of Arts in Communication,** *magna cum laude* Aug. 2019 - Dec. 2022

**Bard High School Early College Queens** Long Island City, NY
**Associate in Arts in Liberal Studies** Sept. 2016 - June 2018