



2026

THE BUILD OUT

Investor Prospectus

A Fashioning Opportunity

WWW.DEFIGLOBALINC.COM



BUILDING THE MIDWEST FASHION ECONOMY

ONE STITCH AT A TIME!!

**We're re(DE-FI)ning fashion as infrastructure,
connecting agriculture, technology, design,
and manufacturing into a regional ecosystem
of innovation, equity, and opportunity.**

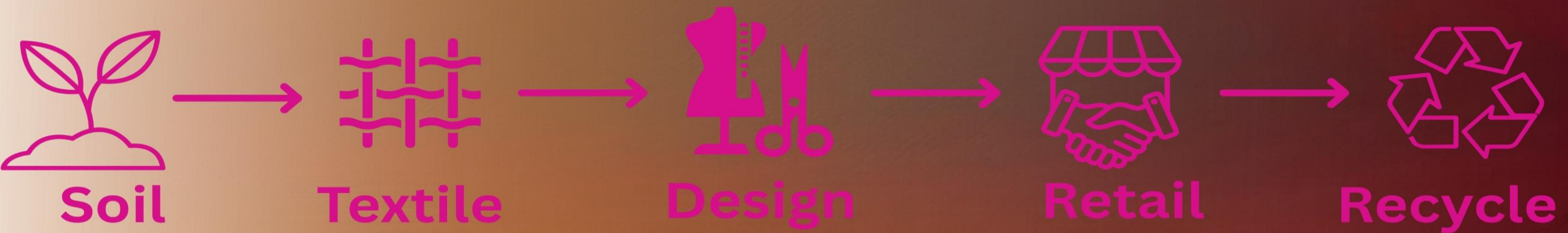
**From fiber to fabric, from education to
entrepreneurship, (DE-FI) is building a
sustainable, inclusive economy powered by
creative talent and community reinvestment.**



FASHION IS MORE THAN AN ART FORM — IT'S AN ECONOMIC ENGINE.

(DE-FI) Global INC is creating the Midwest's first integrated fashion value chain, from fiber/textiles to retail, by linking agriculture, design, and innovation.

Through workforce training, small-batch manufacturing, and creative entrepreneurship, we're proving that fashion is infrastructure.



THE MOST INFLUENTIAL & IMPACTFUL FASHION PLATFORM IN THE MIDWEST

12+ YEARS

Volunteer-led innovation transforming regional fashion into a national model.

OVER \$1.8M

Collective earned media and economic impact since inception

1000+

Designers & Models

Partnerships

Hocking College,
Currently Global,
Ohio Hemp Company,
Edessa School of Fashion
Rustbelt Fibershed

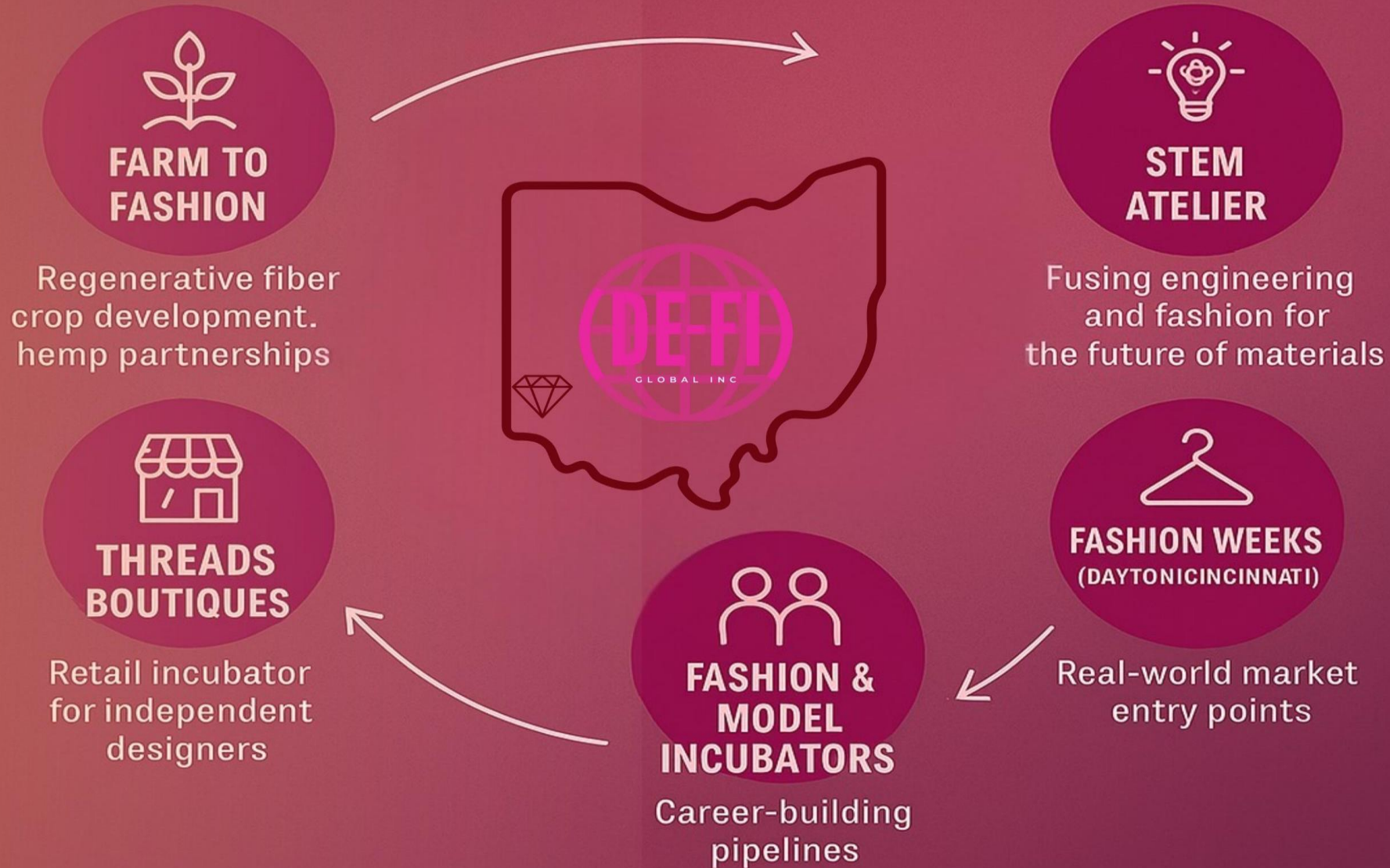
Invited to Gracie Mansion

by Mayor Eric Adams, CFDA Chair Thom Browne, and Anna Wintour, Editor-in-Chief of **Vogue**.

Expanding Statewide

Dayton and Cincinnati hubs-anchoring Ohio's fashion economy. Cultivating Fashion Rooted in (DE-FI)ance- Building the Midwest Fashion Economy.

SIGNATURE PROGRAMS



PARTNERS & COLLABORATIONS

*Strengthening the Midwest Fashion Ecosystem
through Education, Innovation & Sustainability*

EDUCATIONAL & WORKFORCE PARTNERS

Central State University

Hocking College

Edessa School of Fashion

INDUSTRY & INNOVATION COLLABORATIONS

Sew Valley

Ohio Hemp Company

Rustbelt Fibershed

Currently Global

Cincinnati Recycling & Reuse Hub

The Edward. A. Dixon Gallery

Audio Etc

The Studio at Innisfree



A SOCIAL ENTERPRISE

12+ Years of Volunteer-Led Innovation Powering the Midwest Fashion Economy

REACH

2025 Website Visitors

8,512 as of 10/31

Direct visits **96%**

Average Social Media

88-92K/yr

Geographic Reach

Dayton **20%**

Columbus **18%**

Cincinnati **17%**

Indianapolis **10%**

Milwaukee **8%**

Chicago **7%**

New York **7%**

Other U.S. **13%**

International Reach: Nigeria **30%** · Pakistan **25%** · United Kingdom **20%** · Germany **15%** · Croatia **5%** · Russia **5%**

IMPACT

\$1.8M+ in Cumulative Value Free Services, Programming, and Earned Media Exposure

• **1,000+ Models, Designers, and Creative Professionals Supported**

• **Featured by CFDA, Vogue, and Statewide Industry Partners**

DEMOGRAPHICS

82% Women · 16% Men · 2%

Other

• **Core Age: 35–54 (60%) ·**

25–34 (20%) · 55–64 (20%)

INVESTMENT ROI & IMPACT OVERVIEW

Quantifying the Value of (DE-FI)'s Ecosystem for Corporate and Community Partners



ECONOMIC IMPACT \$1.8M+

Cumulative earned media, programming, and service value generated since inception with In-kind professional development, training and access provided at no cost to creatives

Regional Multiplier Effect;
Every \$1 invested in (DE-FI) generates approximately \$4 in regional economic circulation-through local vendors, venues, makers, and hospitality sectors.

CORPORATE VALUE PROPOSITION

(DE-FI) Global INC-
"The Build Out"



REACH & VISIBILITY

8,512+ Website visitors (2025)
56% Dayton | 32% Cincinnati |
12% Columbus & Surrounding Areas

92K Annual social reach
Across Facebook and Instagram
1.5M+ Cumulative audience
impressions through events,
media coverage, and digital content.

\$20K+ In Annual Grants Apprenticeships, and Development

Stipends funded directly

INVESTMENT & ESTIMATED ROI

Investment Tier Estimated ROI Impact Focus

\$15,000 – Disruptive Strategic Partner \$75K+
Workforce Innovation & Regional Economic
Growth

\$10,000 – (DE-FI)ant Strategic Partner \$50K+
Brand Recognition & Industry Alignment

\$5,000 – Good Troublemaker Partner \$35K+
Local Visibility & Workforce Engagement

\$2,500 – Mold Maker & Mold Breaker Affiliate
\$15K+ Pipeline Development & Emerging Talent
Access

\$1,000 – Rule Breaker Affiliate \$7K+ Community
Engagement & Inclusion

CORPORATE VALUE PROPOSITION

Your investment in (DE-FI) Global INC creates measurable, long-term outcomes across innovation, workforce, and community growth.

- **Economic Development:**
Revitalizing local manufacturing, job creation, and micro-enterprise through sustainable fashion infrastructure – at no cost to taxpayers.
- **Community Equity:**
Engaging diverse populations through programs like STEM Atelier, Farm-to-Fashion, and Dreamforce, building pathways from classroom to career.
- **Workforce Transformation:**
\$20K+ in annual grants, apprenticeships, and professional development stipends funded directly through sponsorships and partnerships.
- > Invest in Innovation. Empower a Workforce. Transform a Region.

CORPORATE STRATEGIC PARTNERSHIPS – AFFILIATES

INVEST IN THE INFRASTRUCTURE OF THE MIDWEST FASHION ECONOMY

(Driving mutual growth through innovation, workforce development, and regional impact.)

1. DISRUPTIVE STRATEGIC PARTNER: Affiliate – \$15,000

\$75K+ in shared innovation,
media visibility, and workforce ROI

- (2) \$1,000 Grants + (5) \$100 Professional Development Grants in your name
- Access to (DE-FI)'s Workforce Development & Micro-Manufacturing Programs
- Co-created Industry Research & Pilot Project Opportunities
- Executive Roundtable Participation on Innovation & Regional Growth
- Priority Supplier/Vendor Integration in the Dayton Garment & Textile District
- Event Speaking Opportunity + Build-A-Brand Access
- Six (6) VIP Access Passes + Private Industry Mixer + Mentorship Opportunities
- Two-Page Profile in (DE-FI)ance Magazine Featuring Collaborative Impact
- Category Exclusivity

2. (DE-FI)ANT STRATEGIC PARTNER: – \$10,000

\$40K+ in strategic positioning. Brand
engagement, and workforce pipeline

- (1) \$1,000 Grant + (4) \$100 Professional Development Grants in your name
- Brand Alignment with Sustainable Fashion & Workforce Equity Initiatives
- Access to Emerging Designer Market Intelligence Reports
- Invitations to Advisory Forums & Industry Roundtables
- Opportunity to Sponsor (DE-FI)'s STEM Atelier or Farm-to-Fashion Cohorts
- Four (4) VIP Access Passes + Private Industry Mixer
- One-Page Ad in (DE-FI)ance Magazine

3. GOOD TROUBLEMAKER PARTNER: Affiliate – \$5,000

\$25K+ in Workforce Pipeline Visibility
and Regional Goodwill

- (1) \$ 1000 Grant + (2) \$100 Professional Development Grants in your name
- Annual "Partners in Progress" Business Feature
- Invitations to (DE-FI) Roundtables & Workforce Development Events
- Two (2) VIP Access Passes + Private Industry Mixer
- Half Page Ad in (DE FI)ance Magazine

CORPORATE STRATEGIC PARTNERSHIPS • ASSOCIATES

Invest in the Infrastructure of the Midwest Fashion
(Driving mutual growth through innovation, workforce development, and regional impact.)

ONE INVESTMENT. FOUR STAGES. INFINITE IMPACT.

MOLD MAKER & MOLD BREAKER

-\$2,500

- (4) \$100 Student Development Grants Professional Development Grants for Talent in Our Incubator and House of (DE-FI)ance in your name
- Opportunity to Co-Host Workforce Readiness Session or Internship Cohort
- Recognition in Economic Development & Industry Reports
- Two VIP Access Passes + Invitation to Private Industry Mixers
- ¼-Page Ad + Website Logo

ROI:

\$15K+ in Workforce Pipeline Visibility & Brand Integration

RULE BREAKER

- \$1,500

- (2) \$100 Student Development Grants for Talent in Our Incubator and House of (DE-FI)ance in your name
- Opportunity to Co-Host Workforce Readiness Sessions or Internship Cohorts
- ⅛-Page Ad + Logo Placement in (DE-FI)ance Magazine
- Two VIP Tickets for One (DE-FI) Event

ROI:

\$10K+ in Visibility, Community Engagement and Local Reach

BARRIER REMOVER

- \$1,000

- Opportunity to Co-Host Workforce Readiness Session or Internship Cohort
- ⅛-Page Ad + Logo Placement
- Two General Admission Tickets

ROI:

\$7K+ in Public Visibility & Good Will

(DE FI) GlobalINC - The Build Out

info@defiglobalinc.com | www.defiglobalinc.com

EVENT SPONSORSHIP PACKAGES

POWER THE RUNWAY, SHAPE THE INDUSTRY.

PRESENTING SPONSOR - \$5,000

PREMIUM LOGO PLACEMENT
FULL-PAGE FEATURE
STAGE PRESENCE

ICON SPONSOR - \$2,500

HALF-PAGE AD
FOUR VIP PASSES
SOCIAL + PRESS MENTIONS

VISIONARY SPONSOR - \$1,500

QUARTER-PAGE AD
TWO VIP PASSES

MUSE SPONSOR - \$500

LOGO PLACEMENT
TWO GENERAL TICKETS

BARRIER REMOVER SPONSOR-\$250

NAME LISTED ON WEBSITE
ONE TICKET TO EVENT

CROSS-EVENT SPONSORSHIP BUNDLES

Own the Runway. Fuel the Movement

Covers A Weekend of (DE-Fillance, Dayron Fashion Week, (DE-FI) Fashion Week, and Fashion Week of Cincinnati

ONE INVESTMENT. FOUR STAGES, INFINITE IMPACT.

PRESENTING PARTNER — \$15,000

ROI: \$125K+ in collective media, workforce, and innovation engagement

Benefits:

- Category exclusivity across all Fashion Weeks
- "Presented by [Your Company]" title credit
- Eight (8) VIP All-Access Passes
- Two-page feature in (DE-FI)ance Magazine
- Speaking opportunity at one major signature event
- Top logo placement on digital, print, and stage materials
- Access to executive mixers and industry receptions
- Recognition in (DE-FI)'s Economic Impact Report

INFLUENCER PARTNER — \$7,500

ROI: \$45K+ in cross-platform brand visibility

Benefits:

- Recognition as a Regional Amplifier Sponsor
- Featured as a Supporting Network & Community Reach Sponsor
- Three (3) VIP All-Access Passes
- Half-page feature in (DE-FI)ance Magazine
- Logo inclusion on event banners, programs, and recap videos
- Mentions across press and social media campaigns

COMMUNITY PARTNER — \$2,500

ROI: \$15K+ in goodwill, community engagement, and public exposure

Benefits:

- Recognition as a Cross-Event Supporting Sponsor
- Logo placement across all four Fashion Week events
- Business mention in (DE-FI)ance Magazine
- One (1) VIP All-Access Pass per event
- Inclusion in event thank-you reels and social media highlights

EXECUTIVE PARTNER — \$10,000

ROI: \$80K+ in exposure, influence, and industry positioning

Benefits:

- Official "Executive Partner" recognition across all (DE-FI) Fashion Weeks
- Four (4) VIP All-Access Passes
- Full-page feature in (DE-FI)ance Magazine
- Logo placement across all event and digital platforms
- Six (6) social media spotlights
- Priority vendor and supplier integration in the Dayton Garment & Textile District
- Invitation to (DE-FI)'s Executive Roundtable on Innovation & Workforce Growth

CREATIVE PARTNER — \$5,000

ROI: \$25K+ in collaborative marketing, regional exposure, and community reach

Benefits:

- Recognition as a Supporting Network Sponsor across all Fashion Weeks
- Logo featured on event websites, digital programs, and signage
- Two (2) VIP All-Access Passes
- ¼-page ad in (DE-FI)ance Magazine
- Social media highlights (minimum of 3 posts)
- Invitation to the private (DE-FI) Creative Economy Mixer

FRIEND OF FASHION — \$1,000

ROI: \$7K+ in regional visibility, recognition, and community goodwill

Benefits:

- Recognition as a Grassroots Patron of (DE-FI) Global INC
- Listing on event websites and post-event recap materials
- Certificate of appreciation and thank-you feature on social media
- Two (2) general admission tickets to one Fashion Week of choice

(DE-FI) HONORS GUILD SPONSORSHIP PACKAGES

**Invest in Excellence. Honor Innovation.
(DE-FI)ne the Future of Fashion.**

The Vanguard \$15,000 The ultimate statement of prestige and purpose. Exclusive category alignment, red-carpet brand placement, and front-row honors.

The Icon \$7,500 For brands that move culture forward. Visibility on every stage, from digital to red carpet, plus social storytelling and VIP integration.

The Visionary \$3,500 Designed for creative leaders shaping the next wave. Media inclusion, Awards program presence, and digital engagement.

The Muse \$750 Entry-level recognition tier for emerging partners who believe in artistry, equity, and innovation.

The Barrier Remover \$500 Helps eliminate barriers to access for aspiring talent; logo placement on press and step-and-repeat.

The House Ally \$250 Supports event aesthetics with a branded mannequin or display installation.

info@defiglobalinc.com | defiglobalinc.com



BRAND EXPOSURE OPPORTUNITIES

GAIN (DE-FE) BRAND EXPOSURE THROUGH THESE A LA CARTE

**VIP & DESINER GIFTING BAGS
\$1000**

**EXHIBITOR BOOTHS AT PREMIERE
EVENTS \$1000**

INCLUDES 1 VIP SEAT/T TICKET

**MODEL LOUNGE
BRAND ACTIVATION
\$2000**

VIP GIFTING \$1500

NAME LISTED ON WEBSITE

INCLUDES 1 VIP SEAT / TICKET

Press & Media Coverage

Vogue, CFDA, Gracie Mansion, regional coverage.

Press & Media Coverage

Vogue

CFDA

Gracie Mansion

FOX19

yahoo! finance

Dayton Daily News

DBJ

Industry & Innovation Collaborations

Sew Valley

Ohio Hemp Company

Rusbelt Fibershed

Cincinnati Recycling News

DBJ

DAYTON.COM

Launch Dayton

The Chic Guide Dayton

TESTIMONIALS & ALUMNI HIGHLIGHTS

Select (DE-FI) success stories

Where our alumni land
From global runways to major brands
and award-stage styling, here's the
scope of verifiable placements and
credit earned through our pipeline.

Runway: New York • Paris • Milan

Editorial: Vogue • Elle • Harper's Bazaar • WWD

Campaigns: Marc Jacobs • Michael Kors

ASOS • Savage x Fenty • Kohl's • CB2

Design Houses: Calvin Klein • Marchesa •

Ulla Johnson • White House Black Market • CB2

Awards & Leadership: CFDA Connects Board

CFDA Fashion Awards Guild • Forbes 30

Under 30 Fellows

Charlene Edwards ★★ ~~☆☆~~★★★★★

Event attended: Brain Dayton

Venue

Pre-Event Communication ★★★★★

Hospitality & Guest Experience ★★★★★

Networking Opportunities

"I cannot think of any improvements as this was
my first event. Everyone was lovely, approachable
and friendly (industry representatives
and guests)."



WE'RE NOT A SHOW — THE BUILD WE'RE A SYSTEM. OUT™

AUTHENTICITY

12+ years of volunteer-led innovation proving impact before profit

INFRASTRUCTURE

Fashion as workforce development - not pageantry

EQUITY

No designer fees.
No exploitation.
100% reinvestment in local talent



INVEST IN THE FUTURE OF FASHION

Building the Midwest Fashion Economy - one partnership, one investment, one opportunity at a time.

INVEST IN (DE-FI)

Collaborate. Empower. Transform.

✉ info@defiglobalinc.com

🌐 www.defiglobalinc.com