



(DE-FI)[®]

2026

THE BUILD OUT[™]

Investor Prospectus

A Fashioning Opportunity:

REVISED PARTNERSHIP OPPORTUNITIES

WWW.DEFIGLOBALINC.COM



BUILDING THE MIDWEST FASHION ECONOMY

ONE STITCH AT A TIME!!

We're re(DE-FI)ning fashion as infrastructure, connecting agriculture, technology, design, and manufacturing into a regional ecosystem of innovation, equity, and opportunity.

From fiber to fabric, from education to entrepreneurship, (DE-FI) is building a sustainable, inclusive economy powered by creative talent and community reinvestment.



FASHION IS MORE THAN AN ART FORM — IT'S AN ECONOMIC ENGINE.

(DE-FI) Global INC is creating the Midwest's first integrated fashion value chain, from fiber/textiles to retail, by linking agriculture, design, and innovation.

Through workforce training, small-batch manufacturing, and creative entrepreneurship, we're proving that fashion is infrastructure.



THE MOST INFLUENTIAL & IMPACTFUL FASHION PLATFORM IN THE MIDWEST

12+ YEARS

Volunteer-led innovation transforming regional fashion into a national model.

OVER \$1.8M

Collective earned media and economic impact since inception

1000+

Designers & Models

Partnerships

Hocking College,
Currently Global,
Ohio Hemp Company,
Edessa School of Fashion
Rustbelt Fibershed

Invited to Gracie Mansion

by Mayor Eric Adams, CFDA Chair Thom Browne, and Anna Wintour, Editor-in-Chief of **Vogue**.

Expanding Statewide

Dayton and Cincinnati hubs-anchoring Ohio's fashion economy. Cultivating Fashion Rooted in (DE-FI)ance- Building the Midwest Fashion Economy.

SIGNATURE PROGRAMS



Regenerative fiber
crop development.
hemp partnerships



Retail incubator
for independent
designers



Fusing engineering
and fashion for
the future of materials



Real-world market
entry points



Career-building
pipelines

Trusted Across Education, Industry, and Innovation

Strengthening the Midwest Fashion Ecosystem
through Education, Innovation & Sustainability

EDUCATIONAL & WORKFORCE PARTNERS

Hocking College

Edessa School of Fashion

INDUSTRY & INNOVATION COLLABORATIONS

Sew Valley

Ohio Hemp Company

Rustbelt Fibershed

Currently Global

Cincinnati Recycling & Reuse Hub

The Edward. A. Dixon Gallery

Audio Etc

The Studio at Innisfree



A SOCIAL ENTERPRISE

12+ Years of Volunteer-Led Innovation Powering the Midwest Fashion Economy

REACH

2025 Website Visitors

8,512 as of 10/31

Direct visits 96%

Average Social Media

88-92K/yr

Geographic Reach

- Dayton 20%
- Columbus 18%
- Cincinnati 17%
- Indianapolis 10%
- Milwaukee 8%
- Chicago 7%
- New York 7%
- Other U.S. 13%

International Reach: Nigeria 30% · Pakistan 25% · United Kingdom 20% · Germany 15% · Croatia 5% · Russia 5%

IMPACT

\$1.8M+ in Cumulative Value Free Services, Programming, and Earned Media Exposure

- 1,000+ Models, Designers, and Creative Professionals Supported
- Featured by CFDA, Vogue, and Statewide Industry Partners

DEMOGRAPHICS

82% Women · 16% Men · 2%

Other

- Core Age: 35-54 (60%) · 25-34 (20%) · 55-64 (20%)

INVESTMENT & IMPACT OVERVIEW

Your Investment Goes Beyond Sponsorship. This is an invitation to participate in what we are building.

Named Impact Opportunities

Establish grants, awards, and professional development funding in your organization's name, directly supporting designers, students, and emerging talent

Multi-Event, Multi-Touchpoint Engagement

Engage across multiple programs, initiatives, and cities throughout the year, not just a single moment

Workforce & Talent Pipeline Access

Engage directly with internship cohorts, workforce readiness programs, and emerging professionals entering the industry

> Invest in Innovation. Empower a Workforce. Transform a Region.

Media, Storytelling, and Cultural Presence

Opportunities for red carpet inclusion, media coverage, editorial features, and narrative storytelling tied to real impact

Co-Creation, Not Placement

Participate in programming, initiatives, and experiences rather than simply appearing alongside them

Why It Matters

- Supports workforce development and job creation
- Funds training, mentorship, and professional development
- Strengthens local manufacturing and small business growth
- Reinvests directly into the regional creative economy

Economic Development Integration

Be recognized within (DE-FI)'s broader work across regional growth, workforce development, and creative economy advancement

(DE-FI) Is Building Infrastructure, Not Moments

Your investment supports a system that develops talent, creates opportunity, and drives long-term economic growth across the Midwest.

REACH & VISIBILITY

8,512+ Website visitors (2025)

80,000+ annual social media reach

Multi-city presence across Dayton and Cincinnati

Partnership Opportunities

COMMUNITY ACCESS

\$100 | The Barrier Remover

- Name listed on (DE-FI) website
- Included in annual supporter recognition
- Early visibility into select (DE-FI) initiatives and opportunities

\$250 | The Mold Breaker

Includes everything in the previous level, plus:

- One social media mention annually
- Included in digital supporter roll across select events

\$500 | The (DE-FI)ant One

Includes everything in the previous level, plus:

- Two social media mentions
- Recognition at one event
- Opportunity to engage in one community activation

LOCAL BUSINESS PARTNERSHIPS

\$750 | The Icon

Includes everything in the previous level, plus:

- Two event tickets
- Opportunity to participate in one activation

\$1,000 | The Muse

Includes everything in the previous level, plus:

- Opportunity to participate in one activation
- Entry point into (DE-FI) ecosystem engagement

\$1,500 | The Visionary

Includes everything in the previous level, plus:

- 4 event tickets
- Opportunity to participate in one activation
- Entry point into (DE-FI) ecosystem engagement

Flexible payment options available. Custom partnership structures available upon request.



Strategic & Regional Partnerships

For organizations investing in workforce development, brand alignment, and regional growth.

\$2,500 | The Rule Breaker

- Direct participation in one (DE-FI) program, activation, or event experience
- Opportunity to align with talent engagement, workforce initiatives, or program development
- Four event tickets
- Vendor or activation opportunity (if applicable)
- Inclusion in (DE-FI) digital directory and ecosystem network
- Brand presence across select platforms and materials

\$5,000 | The Disruptor

- Active participation across multiple programs, events, or initiatives
- Opportunity to support and be associated with named talent initiatives, grants, or workforce efforts
- Six VIP event passes
- Inclusion in regional storytelling, campaigns, and media
- Engagement with (DE-FI) workforce, education, and talent pipeline
- Brand alignment across programming and ecosystem touchpoints

\$7,500 | The Good Trouble Maker

- Strategic alignment with (DE-FI) initiatives, programs, or focus areas
- Priority consideration for named grants, workforce cohorts, or development initiatives
- Opportunity to co-create or support a key program or activation
- Eight VIP event passes
- Featured inclusion in media, editorial, and storytelling
- Direct access to (DE-FI) network, talent pipeline, and partners

Press & Media Coverage

Vogue, CFDA, Gracie Mansion, regional coverage.

Press & Media Coverage

Vogue

CFDA

Gracie Mansion

FOX 19

yahoo! finance

Dayton Daily News

DBJ

Industry & Innovation Collaborations

Sew Valley

Ohio Hemp Company

Rusbelt Fibershed

Cincinnati Recycling News

DBJ

DAYTON.COM

Launch Dayton

The Chic Guide Dayton

TESTIMONIALS & ALUMNI HIGHLIGHTS

Select (DE-FI) success stories

Where our alumni land
From global runways to major brands and
award-stage styling, here's the scope of
verifiable placements and credit earned
through our pipeline.

Runway: New York • Paris • Milan

Editorial: Vogue • Elle • Harper's Bazaar • WWD

Campaigns: Marc Jacobs • Michael Kors

ASOS • Savage x Fenty • Kohl's • CB2

Design Houses: Calvin Klein • Marchesa •

Ulla Johnson • White House Back Market • CB2

Awards & Leadership: CFDA Connects Board

CFDA Fashion Awards Guild • Forbes 30

Under 30 Fellows

Charlene Edwards ★★



Event attended: Brain Dayton

Venue

Pre-Event Communication



Hospitality & Guest Experience



Networking Opportunities

"I cannot think of any improvements as this was
my first event. Everyone was lovely, approachable
and friendly (industry representatives
and guests)."



WE'RE NOT A SHOW — THE BUILD WE'RE A SYSTEM. THE OUT™

AUTHENTICITY

12+ years of volunteer-led innovation proving impact before profit

INFRASTRUCTURE

Fashion as workforce development - not pageantry

EQUITY

No designer fees.
No exploitation.
100% reinvestment in local talent



INVEST IN THE FUTURE OF FASHION

Building the Midwest Fashion Economy - one partnership, one investment, one opportunity at a time.

INVEST IN (DE-FI)

Collaborate. Empower. Transform.

The Build Out™

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🌐 www.defiglobalinc.com