

PARTNER WITH US (DE-FI)

Your investment fuels the infrastructure that builds the future of fashion.

PARTNERSHIP OPPORTUNITIES

- + Event & Program Sponsorships
- + Workforce Development Partnerships
- + Educational Partnerships
- + Manufacturing & Supplier Partnerships
- + Agricultural & Fiber Partnerships
- + Mentorship & Internship Programs
- + Speaking & Workshop Opportunities
- + Board & Advisory Service
- + In-Kind Support & Resources

TOGETHER WE BUILD:

- ✓ A stronger workforce.
- ✓ A stronger supply chain.
- ✓ A stronger fashion ecosystem.



BECOME A MEMBER.
BE PART OF THE MOVEMENT.

JOIN TODAY!



THE (DE-FI) ECOSYSTEM™

**BUILT FROM THE ROOTS.
DESIGNED FOR THE FUTURE.**

Since its founding in 2012 as **Dayton Emerging Fashion Incubator (DE-FI) LLC**, (DE-FI) has evolved into **(DE-FI) Global INC™**—building one connected fashion ecosystem from fiber to runway.

OUR ECOSYSTEM INCLUDES



ROOTS

- Farm to Fashion™



EDUCATION

- A Generation of (DE-FI)ance™
- Fashion Education
- STEM Atelier™



CREATIVE SPACES

- The House of (DE-FI)ance™



WORKFORCE

- WERKforce Development™



INCUBATORS

- Cincinnati Fashion Incubator™
- Fashion Incubator of Dayton™



MARKET ACCESS

- Dayton Threads™
- Cincinnati Threads™



INDUSTRY

- Dayton Garment & Textile District™
- Fiber & Textile Networks™



EXPERIENCES

- Dayton Fashion Week™
- Fashion Week of Cincinnati™
- Midwest Market Week™

THE PIPELINE NEVER ENDS.

Every initiative strengthens the next, creating careers, businesses, manufacturing opportunities, retail growth, and regional economic development.

WE DON'T JUST BUILD EVENTS. WE BUILD THE ECOSYSTEM.



GLOBAL INC™
EST. 2012

THE EVOLUTION CONTINUES

**WHAT DO YOU
(DE-FI)?
FIRST FLIGHT,
NOW FASHION!**

BUILDING A STRONGER
FASHION ECOSYSTEM.
FROM FIBER TO RUNWAY.

DEFIGLOBALINC.COM

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DAYTON, OH 45417

ABOUT (DE-FI)[®]

Founded in 2012 in Dayton, Ohio, (DE-FI) Global INC[™] is a fashion ecosystem builder, social enterprise, and incubator.

We connect agriculture, design, education, manufacturing, workforce, and commerce to create economic opportunity, sustainable innovation, and community impact.

WE DON'T JUST SUPPORT FASHION. WE BUILD THE ECOSYSTEM.



OUR MISSION

Build the fashion pipeline by empowering aspiring and independent talent through education, workforce development, and industry access; connecting design, agriculture, and innovation to create sustainable careers and ethical growth across Dayton, Cincinnati, the Midwest, and beyond.

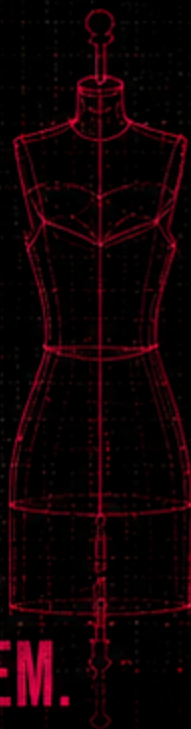


OUR VISION

To position the Midwest as a national and global fashion hub by building a sustainable pipeline that connects creative talent, education, production, and commerce.

“YOU SEE THE RUNWAY.
WE SEE THE ROOTS.”

— (DE-FI) // EST. 2012 —



THE BUILD OUT[™] IN MOTION

We're not building events.
We're **building infrastructure.**

CURRENT INITIATIVES

- + Farm to Fashion[™]
- + The House of (DE-FI)ance[™]
- + Dayton Garment & Textile District[™]
- + WERKforce Development[™]
- + Fashion Incubators[™]
- + Fashion Weeks
- + Fashion Design Education
- + Fiber & Textile Networks
- + Midwest Market Week[™]



OUR IMPACT

Since 2012, (DE-FI) has helped cultivate opportunity for:

- + Designers
- + Models
- + Students
- + Entrepreneurs
- + Educators
- + Manufacturers
- + Retailers
- + Fiber Producers
- + Community Partners

Our work bridges gaps between industries that traditionally operate in silos.

BECAUSE WHEN THE ECOSYSTEM GROWS, EVERYONE GROWS.

INVEST IN THE PIPELINE

Fashion is more than art.
It's **workforce** development.
It's **manufacturing**.
It's **entrepreneurship**.
It's **economic** development.

OPPORTUNITIES INCLUDE

- + Sponsorships
- + Workforce Development Partnerships
- + Educational Partnerships
- + Manufacturing Partnerships
- + Agricultural Partnerships
- + Event Sponsorships
- + Mentorship Opportunities
- + Speaking & Workshop Opportunities
- + Board & Advisory Service

TOGETHER WE CAN BUILD



A STRONGER
WORKFORCE



A STRONGER
SUPPLY CHAIN



A STRONGER
FASHION ECOSYSTEM

THE INCUBATOR PIPELINE



ROOTS FARM TO FASHION[™]

Connecting agriculture, sustainability, natural fibers, and textile innovation.



EDUCATION A GENERATION OF (DE-FI)ANCE[™] STEM ATELIER[™]

Introducing youth and adults to fashion, entrepreneurship, sustainability, and innovation.



WORKFORCE WERKFORCE DEVELOPMENT[™]

Preparing talent for careers in design, production, retail, entrepreneurship, and manufacturing.



INDUSTRY FASHION INCUBATORS

Supporting designers, models, and creative entrepreneurs through every stage of growth.



MARKET FASHION WEEKS, RETAIL & MEDIA

Connecting talent to consumers, buyers, media, and industry opportunities.



THE PIPELINE IS THE PURPOSE.

When every part of the system is strong, the entire fashion ecosystem thrives.