THE BUILD OUT™ IN MOTION

We're not a show, we're a system. We are creating opportunities where art meets economics through programs that re(DE-FI) ne the future of fashion.

arm to Fashion^m

Regenerative fiber crop development and sustainable textile partnerships.



Fusing fashion, science, engineering, and technology.

WERKforce Developmentⁿ

Training and apprenticeships linking design to production and industry careers

Dayton Garment & Textile District***

Revitalizing local manufacturing, microproduction, and workforce innovation.

WERKforce Developmen

Training and apprenticeships linking design to production and industry careers.



Invest in innovation. Empower a workforce. Transform a region.

(DE-FI)® offers measurable impact through partnerships that fund workforce development, small-batch manufacturing, and creative entrepreneurship.

Opportunities Include:

- Sponsorship of events and programs
- Hosting workshops or masterclasses
- Mentoring aspiring and emerging business professionals, designers, and models.
- Joining our Board for Dayton's first Fashion Design School.

Every \$1 invested in (DE-FI)® generates approximately \$4 in regional economic circulation.

Become a Partner or Sponsor -



2026 THE BUILD OUT™: A FASHIONING OPPORTUNITY



FASHION IS ART, ENTERTAINMENT, AND ECONOMIC INFRASTRUCTURE.

(DE-FI) Global INC™ is cultivating the first fully integrated fashion ecosystem that links soil to runway, fiber to finance, and design to industry.

DEFIGLOBALINC.COM | INFO@DEFIGLOBALINC.COM | 580 CALUMET LN., DAYTON, OH 45417



WHY WORK WITH US

Founded in 2013 in Dayton, Ohio, (DE-FI)® operates as a social enterprise and fashion incubator with a decade-plus record of volunteer-led innovation, sustainability, and impact. We are proving that fashion can drive economic mobility, workforce development, and community transformation across Ohio and beyond.

Our Mission

Our mission is to build the fashion of pipeline by empowering aspiring and independent talent through education, workforce development, and industry access; connecting design, agriculture, and innovation to create sustainable careers and ethical growth across Dayton, Cincinnati, and the Midwest.

Our Vision

To position the Midwest as a national and global fashion hub by building a sustainable pipeline that connects creative talent, education, production, and commerce.

THE INCUBATOR PIPELINE

From concept to career, our incubators offer pathways for every stage of development:

The Fashion Incubator of Dayton™

Where aspiring designers begin their journey in mastering fundamentals, business skills, and creative innovation.

The Cincinnati Fashion Incubator™

Where emerging designers scale production, expand brand reach, and access professional networks.

The (DE-FI) Model Incubator™

Professional development for models focused on career longevity, not clout. We train, place, and support talent for national and international markets.

A Generation of (DE-FI)ance™

Where future innovators begin. We introduce youth to fashion, entrepreneurship, and sustainability through mentorship, creativity, and hands-on experience.

JOIN THE HOUSE OF (DE-FI)ANCE™

Where Fashion Meets Community. The House of (DE-FI)ance™ is our digital and physical membership hub. A space for collaboration, education, and innovation.

Membership Levels:

Community Access | Creator Access | Builder

Access | Pro Access (Free-\$350 annually)

Join Today →



KEY OPPORTUNITIES

The (DE-FI) Guild Honors™ Fashion Awards

Midwest Market Week™

Dayton Fashion Week™

Fashion Week of Cincinnati™

(DE-FI) Fashion Week™

Urban Nights™

A Weekend of (DE-FI)ance™

These flagship events connect local talent with national visibility, linking buyers, media, and industry leaders to the next generation of designers and creatives.

Member Benefits Include:

- Access to exclusive workshops and professional development.
- Safe workspace and meeting space for designers and models.
- Business mentoring, career guidance, and networking.
- Priority access to fashion week opportunities, showcases, and grants.
- Inclusion in the (DE-FI)® digital member directory on Mighty Networks.