



THE BUILD OUT™

INVESTOR PROSPECTUS

A FASHIONING OPPORTUNITY:
REVISED PARTNERSHIP OPPORTUNITIES

BUILDING THE MIDWEST FASHION ECONOMY
through infrastructure, innovation,
education, and opportunity.

(DE-FI) GLOBAL INC™

SOCIAL ENTERPRISE | DAYTON + CINCINNATI | MIDWEST



CONNECT
BUILD
TRANSFORM

FASHION IS INFRASTRUCTURE. WE BUILD IT.

(DE-FI) Global INC™ exists at the intersection of **fashion, workforce development, and economic opportunity.**

We create the systems, programs, and platforms that connect education to industry and ideas to impact.

We call it **The Build Out™.**



INFRASTRUCTURE

Building the systems that support growth.



INNOVATION

Driving creativity through technology and design.



EDUCATION

Developing talent and expanding access to careers.



COLLABORATION

Connecting partners, industries, and communities.

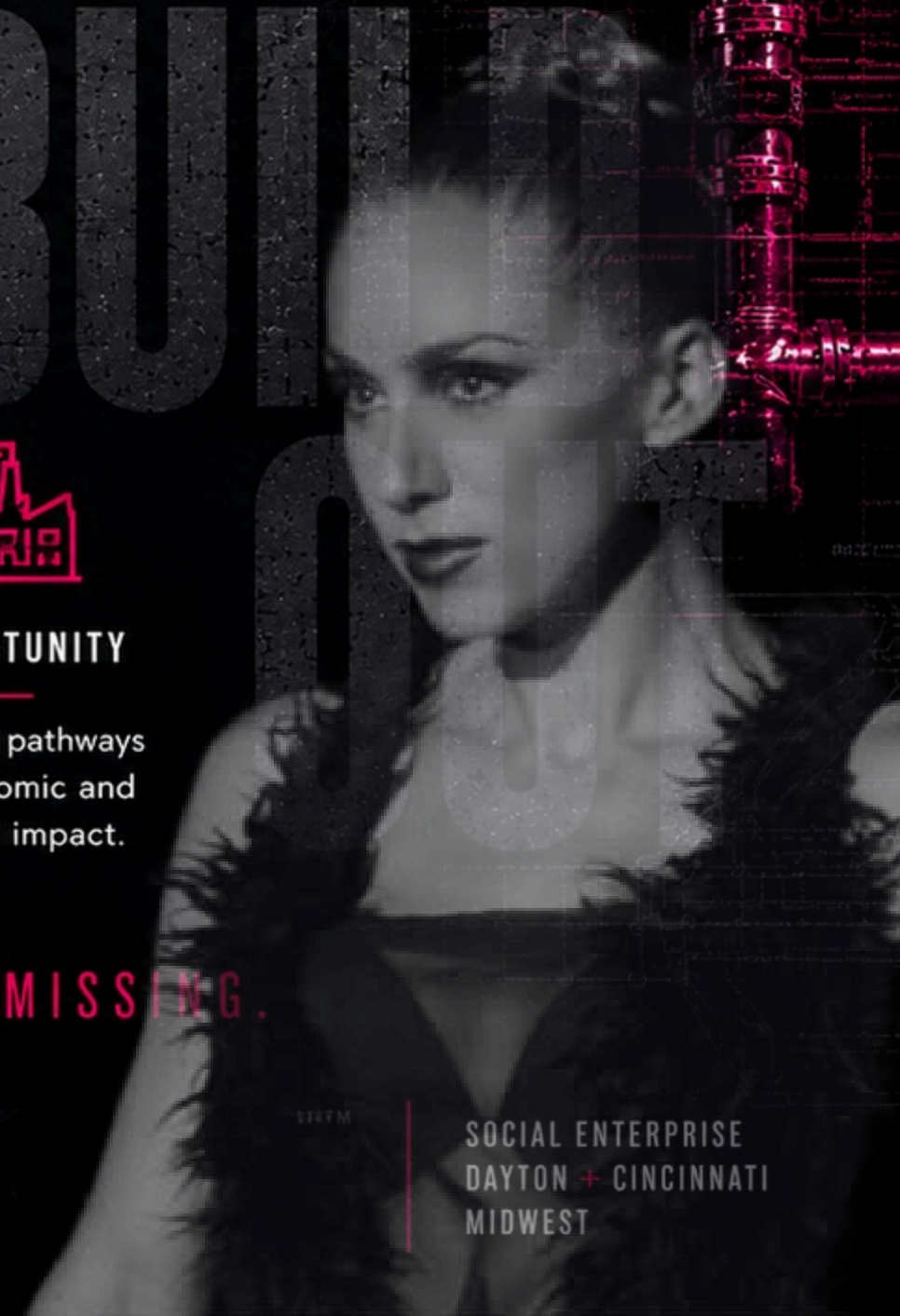


OPPORTUNITY

Creating pathways to economic and cultural impact.

WE DON'T FOLLOW THE SYSTEM. WE BUILD WHAT'S MISSING.

THE BUILD OUT



SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST

OUR PURPOSE

WE BUILD WHAT'S NEXT. FROM THE INSIDE OUT.

(DE-FI) Global INC™ is a social enterprise that designs and builds fashion industry infrastructure in the Midwest.

We develop talent. We create pathways. We connect communities. We activate economic opportunity.

Our work **strengthens the fashion economy** by building the systems that allow it to grow—sustainably and inclusively.

THE BUILD



15+
YEARS

OF BUILDING
IMPACT IN THE
MIDWEST



2
CITIES

DAYTON +
CINCINNATI



1
ECOSYSTEM

CONNECTED.
COLLABORATIVE.
STRONGER TOGETHER.



COUNTLESS
LIVES

TOUCHED THROUGH
OPPORTUNITY,
EDUCATION & ACCESS

OUR PROGRAM PLATFORM

**FARM TO
FASHION™**

CULTIVATING THE
FUTURE OF FASHION

**STEM
ATELIER™**

INNOVATION MEETS
CREATIVITY

**FASHION WEEK
OF CINCINNATI™**

A PLATFORM FOR
VISION & VOICE

**DAYTON
FASHION WEEK™**

ELEVATING TALENT.
STRENGTHENING COMMUNITY.

**HOUSE OF
(DE-FI)ANCE™**

CULTURE. COMMUNITY.
COLLECTION.



OUR APPROACH

PROGRAMS. PLATFORMS. PIPELINES.

(DE-FI) Global INC™ develops integrated programs and platforms that move talent from exposure to opportunity—and **opportunity** to **economic mobility**.

We close the gaps.
We remove barriers.
We build the runway to **real careers**.
We create **the infrastructure** that makes it possible.



FARM TO FASHION™

A pipeline from agriculture to apparel—growing talent, products, and economic impact.



STEM ATELIER™

Where innovation meets creativity—preparing the next generation for high-demand careers.



WORKFORCE DEVELOPMENT

Industry-aligned training and pathways that lead to family-sustaining jobs.



FASHION WEEK OF CINCINNATI™

A platform for visibility, commerce, and global connection.



HOUSE OF (DE-FI)ANCE™

A cultural hub for expression, education, exhibitions, and community.



SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST



OUR IMPACT

BUILDING MORE THAN MOMENTUM. BUILDING IMPACT.

Our impact is measured in **access**,
opportunity, and **economic advancement**.

We invest in people.
We strengthen **pipelines**.
We grow the **ecosystem**.

We're building a fashion economy
that's innovative, inclusive, and
built to last.



15+
YEARS

of building impact
in the Midwest
fashion economy.



1,000+
TALENT

engaged through
education, training,
exposure, and
career pathways.



100+
PARTNERS

across education,
industry, government,
and the community
ecosystem.



COUNTLESS
OPPORTUNITIES

created through programs
that connect talent to
careers and businesses
to growth.



MIDWEST
FOCUSED

rooted in Dayton
and Cincinnati—
expanding across
the region.



WE BUILD INFRASTRUCTURE. WE BUILD FUTURES. **WE BUILD THE MIDWEST.**

SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST



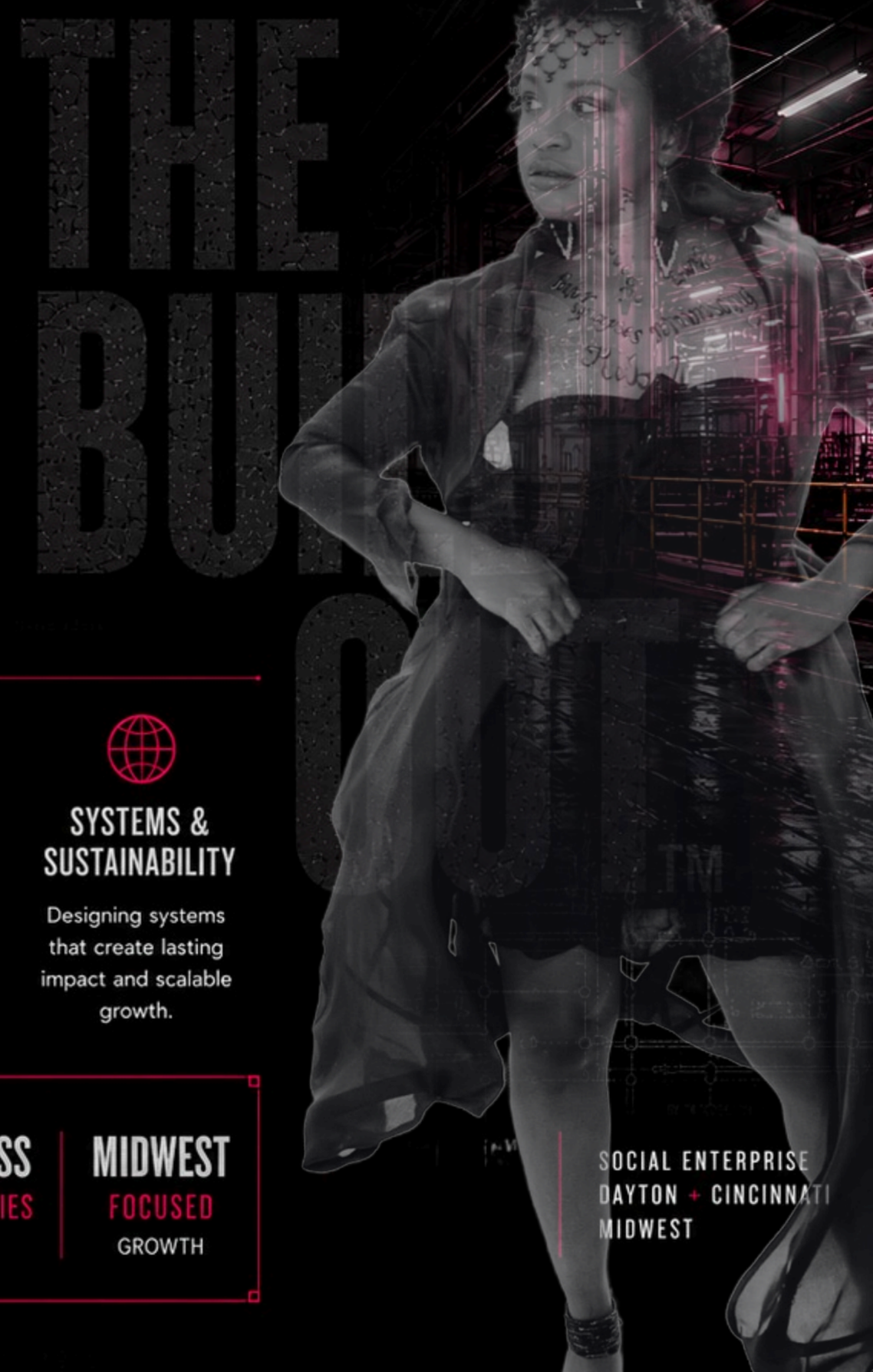
OUR INVESTMENT

INVESTING IN INFRASTRUCTURE. INVESTING IN FUTURES.

Our investor partnerships fuel the infrastructure, programs, and platforms that **build the fashion economy.**

We align capital with **purpose**—creating measurable impact and long-term value.

This is more than an investment. It's an investment in the **blueprint** for what's next.



WHERE INVESTMENT FUELS IMPACT



INFRASTRUCTURE DEVELOPMENT

Building and activating spaces that power creativity, learning, and production.



EDUCATION & WORKFORCE PATHWAYS

Expanding access to training, experience, and career-connected opportunities.



INDUSTRY CONNECTIONS

Creating direct pathways between talent, businesses, and economic opportunity.



ECONOMIC ACTIVATION

Driving entrepreneurship, supporting businesses, and strengthening the local fashion economy.



SYSTEMS & SUSTAINABILITY

Designing systems that create lasting impact and scalable growth.



WE BUILD THE SYSTEMS.
WE BUILD THE TALENT.
WE BUILD THE FUTURE.

15+
YEARS
OF IMPACT

1,000+
TALENT
ENGAGED

100+
PARTNERS
ACROSS SECTORS

COUNTLESS
OPPORTUNITIES
CREATED

MIDWEST
FOCUSED
GROWTH

SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST



OUR MODEL

A MODEL BUILT FOR IMPACT. DESIGNED FOR SCALE.

(DE-FI) Global INC™ operates at the **intersection** of fashion, infrastructure, education, and economic development.

We build and activate programs and platforms that move talent, ideas, and resources—creating a **sustainable fashion economy** in the Midwest.

THE (DE-FI) ECOSYSTEM



INFRASTRUCTURE & SPACE

Developing and activating spaces that power production, innovation, and collaboration.



EDUCATION & WORKFORCE PATHWAYS

Creating access to training, mentorship, and real career pathways in fashion and beyond.



TALENT & CREATIVE DEVELOPMENT

Cultivating and elevating emerging talent through exposure, experience, and opportunity.



INDUSTRY & BUSINESS CONNECTIONS

Strengthening the ecosystem by connecting talent, businesses, and resources to drive growth.



ECONOMIC ACTIVATION

Driving entrepreneurship and investment that strengthens the local fashion economy.



CULTURE & COMMUNITY ENGAGEMENT

Building community, amplifying culture, and creating belonging through fashion.



OUR MODEL IS SYSTEMIC.
OUR APPROACH IS COLLABORATIVE.
OUR FOCUS IS **THE MIDWEST**.

We build the infrastructure. We activate the talent. We connect the ecosystem.
We move the region forward.

SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST



OUR INVESTMENT FOCUS

FOCUSED INVESTMENTS. MEASURABLE IMPACT.

We focus on strategic areas where investment creates impact—catalyzing **talent**, **infrastructure**, and **opportunity** across the Midwest.

Each priority strengthens the ecosystem and drives long-term growth.

OUR INVESTMENT PRIORITIES



INFRASTRUCTURE DEVELOPMENT

Building and activating spaces that power creativity, production, and collaboration.



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TALENT & CREATIVE DEVELOPMENT

Cultivating and elevating emerging talent through exposure, experience, and opportunity.



INDUSTRY & BUSINESS CONNECTIONS

Strengthening the ecosystem by connecting talent, businesses, and resources to drive growth.



ECONOMIC ACTIVATION

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CULTURE & COMMUNITY ENGAGEMENT

Building community, amplifying culture, and creating belonging through fashion.



WE INVEST WITH INTENT. WE BUILD WITH PURPOSE. **WE DELIVER IMPACT.**

THE BUILD OUT

Model | Raven Collins
Photo | Chris Kaestner

SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST



OUR TRACK RECORD

PROGRESS TODAY. POSSIBILITY TOMORROW.

(DE-FI) Global INC™ is building **momentum** across programs, platforms, and partnerships—laying the foundation for long-term **economic impact**.

We are early, but we are **intentional**.
The foundation is in place.
The build out has begun.

THE BUILD OUT



BY THE NUMBERS



15+
YEARS

of building impact
in the Midwest
fashion economy.



1,000+
TALENT

engaged through
education, training,
exposure, and
career pathways.



100+
PARTNERS

across education,
industry, government,
and the community
ecosystem.



COUNTLESS
OPPORTUNITIES

created through programs
that connect talent to
careers and businesses
to growth.



2 CITIES
1 REGION

rooted in Dayton
and Cincinnati—
expanding across
the Midwest.



1 MISSION
THE MIDWEST

building the Midwest
fashion economy for
generations to come.



THE FOUNDATION IS IN PLACE.
THE BUILD OUT IS UNDERWAY.

With a strong start and a clear plan, we are positioned to scale impact and **unlock the full potential** of the Midwest fashion economy.

SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST



RECOGNITION / PARTNERSHIPS / CREDIBILITY

RECOGNIZED. **CONNECTED.** BUILT TO LAST.

Our relationships reflect our purpose. Our partnerships power our mission. Our credibility drives our impact.

EDUCATIONAL & WORKFORCE PARTNERS

- Hocking College
- Edessa School of Fashion

INDUSTRY & INNOVATION COLLABORATIONS

- Sew Valley
- Ohio Hemp Company
- Rustbelt Fibershed
- Currently Global
- Cincinnati Recycling & Reuse Hub
- The Edward A. Dixon Gallery
- Audio Etc
- The Studio at Innisfree

PRESS & MEDIA COVERAGE

- Vogue
- CFDA
- Gracie Mansion
- FOX19
- Yahoo! Finance
- Dayton Daily News
- Dayton Business Journal
- DAYTON.COM
- Launch Dayton
- The Chic Guide Dayton



WE DON'T JUST BUILD PROGRAMS.
WE BUILD **RELATIONSHIPS THAT LAST.**

Together, we are designing a stronger, more inclusive,
and more sustainable fashion economy for **the Midwest.**

SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST



PARTNERSHIP OPPORTUNITIES

Accessible entry points for community members, creatives, and local businesses who believe in the mission and want to be part of the build out.

THE BUILD OUT™

COMMUNITY ACCESS + LOCAL BUSINESS PARTNERSHIPS



\$100 | THE BARRIER REMOVER

- > Name listed on (DE-FI) website
- > Included in annual supporter recognition
- > Early visibility into select (DE-FI) initiatives and opportunities



\$250 | THE MOLD BREAKER

Includes everything in the previous level, plus:

- > One social media mention annually
- > Included in digital supporter roll across select events



\$500 | THE (DE-FI)ANT ONE

Includes everything in the previous level, plus:

- > Two social media mentions
- > Recognition at one event
- > Opportunity to engage in one community activation



\$750 | THE ICON

Includes everything in the previous level, plus:

- > Two event tickets
- > Opportunity to participate in one activation



\$1,000 | THE MUSE

Includes everything in the previous level, plus:

- > Opportunity to participate in one activation
- > Entry point into (DE-FI) ecosystem engagement



\$1,500 | THE VISIONARY

Includes everything in the previous level, plus:

- > 4 event tickets
- > Opportunity to participate in one activation
- > Entry point into (DE-FI) ecosystem engagement



FLEXIBLE PAYMENT OPTIONS AVAILABLE. CUSTOM PARTNERSHIP STRUCTURES AVAILABLE UPON REQUEST.



STRATEGIC & REGIONAL PARTNERSHIPS

For organizations investing in workforce development, brand alignment, and regional growth.



\$2,500 | THE RULE BREAKER

- > Direct participation in one (DE-FI) program, activation, or event experience
- > Opportunity to align with talent engagement, workforce initiatives, or program development
- > Four event tickets
- > Vendor or activation opportunity (if applicable)
- > Inclusion in (DE-FI) digital directory and ecosystem network
- > Brand presence across select platforms and materials



\$5,000 | THE DISRUPTOR

- > Active participation across multiple programs, events, or initiatives
- > Opportunity to support and be associated with named talent initiatives, grants, or workforce efforts
- > Six VIP event passes
- > Inclusion in regional storytelling, campaigns, and media
- > Engagement with (DE-FI) workforce, education, and talent pipeline
- > Brand alignment across programming and ecosystem touchpoints



\$7,500 | THE GOOD TROUBLE MAKER

- > Strategic alignment with (DE-FI) initiatives, programs, or focus areas
- > Priority consideration for named grants, workforce cohorts, or development initiatives
- > Opportunity to co-create or support a key program or activation
- > Eight VIP event passes
- > Featured inclusion in media, editorial, and storytelling
- > Direct access to (DE-FI) network, talent pipeline, and partners

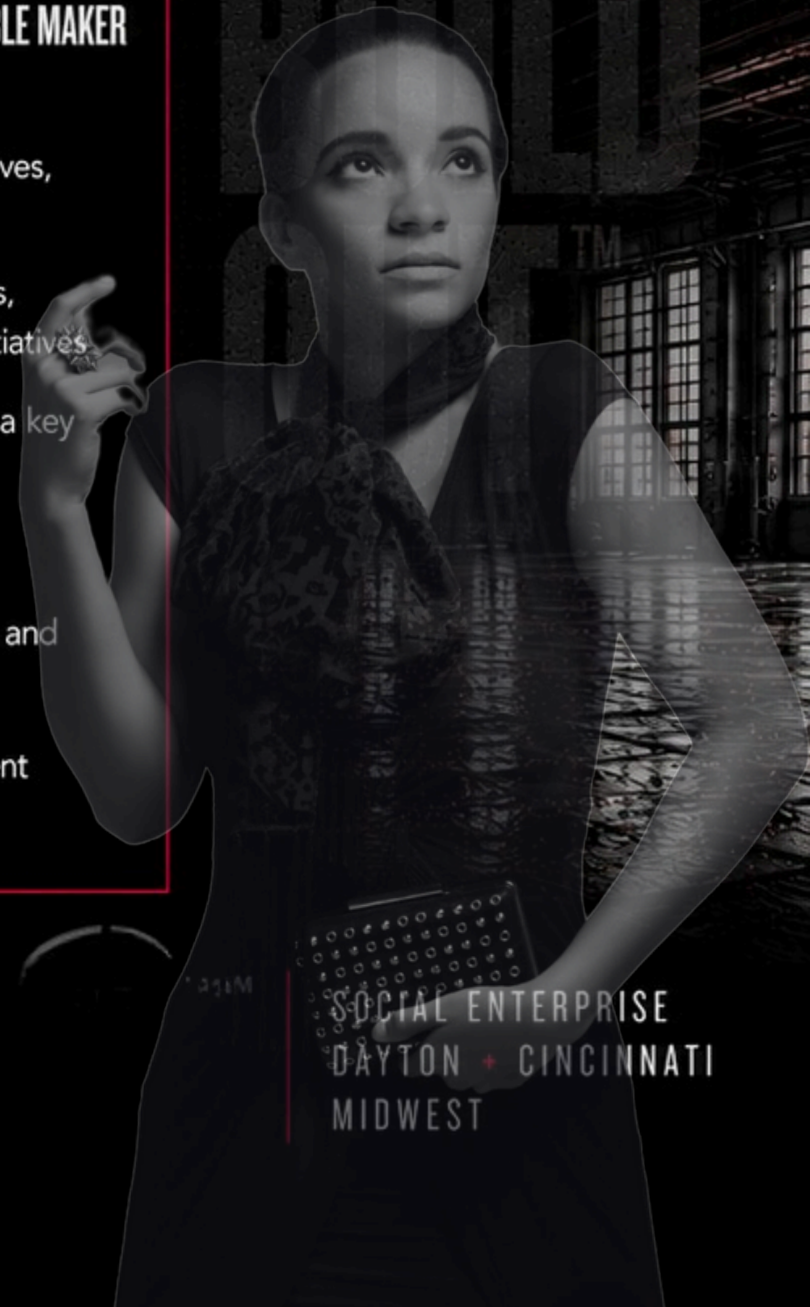


YOUR PARTNERSHIP FUELS **WORKFORCE DEVELOPMENT, CREATIVE INNOVATION,** AND REGIONAL GROWTH ACROSS THE MIDWEST.

These partnerships create lasting impact through collaboration, visibility, and shared investment in **people** and **place**.



THE BUILD



SOCIAL ENTERPRISE
DAYTON + CINCINNATI
MIDWEST

CLOSING MANIFESTO

WE DON'T JUST BUILD SHOWS. WE BUILD WHAT LASTS.

(DE-FI) Global INC is building infrastructure.
Developing talent. Strengthening communities.
Redistributing opportunity. Rewriting the narrative.

This is how we build out.

A BOLDER
FASHION
ECONOMY.

A STRONGER
MIDWEST.

A FUTURE
WE BUILD—
TOGETHER.



01



INVEST IN PEOPLE

Support the next generation of designers, makers, and innovators.

02



INVEST IN PLACE

Strengthen the Midwest through jobs, manufacturing, and local enterprise.

03



INVEST IN POSSIBILITY

Fuel programs and partnerships that unlock talent and opportunity.

04



INVEST IN IMPACT

Your partnership creates measurable, lasting change.

05



LET'S BUILD OUT

Together, we can design a future worth wearing.

BE PART OF THE BUILD OUT.
BE PART OF WHAT'S NEXT.



Let's start the conversation.
info@defiglobalinc.com
www.defiglobalinc.com



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