

## DID YOU KNOW?

Beyond the glitz and glamor, the Fashion Industry is a Top 10 employer in the U.S. and is a \$900 billion a year industry that Cincinnati, Columbus, and Cleveland have all benefitted from economically? Why not Dayton? The 3C's of Ohio have all cashed in on fashion, from having headquarters of top fashion brands to manufacturing internationally recognized brands in their cities. According to the 2020 census, the median household income in Dayton was \$32,540, 30% of Dayton's residents live in poverty, and out of 248 cities in Ohio, Dayton ranks 12th for childhood poverty, and Montgomery County, Ohio ranks 19th out of 88. counties. Our community could really use better paying jobs and a more diverse economy. #WhyNotDayton

## TOP 15 PAYING CAREERS IN FASHION ACCORDING TO INDEED

- 1.) DESIGN DIRECTOR, \$136,685/YR
- 2.) CREATIVE DIRECTOR, \$109,013/YR
- 3.) PRODUCT MANAGER, \$106,480/YR
- 4.) SOURCING MANAGER, \$94,485/YR
- 5.) ART DIRECTOR, \$76,447/YR
- 6.) BRAND MANAGER, \$72,453/YR
- 7.) MARKETING MANAGER, \$71,618/YR
- 8.) E-COMMERCE, \$68,794/YR
- 9.) ACCOUNT EXECUTIVE, \$68,516/YR
- 10.) EDITOR-IN-CHIEF, \$64,205/YR
- 11.) PR MANAGER, \$62,039/YR
- 12.) BUYER, \$59,700/YR
- 13.) MERCHANDISING MANAGER, \$58,093/YR
- 14.) FASHION DESIGNER, \$43,056/YR
- 15.) WARDROBE STYLIST, \$29,419/YR

**MAKE DAYTON A  
FASHION DESTINATION**

