

# (DE-FI) Global INC: A History

## 2012

Before there was a name for our work, we took our first group of models to visit top agencies in Chicago, that first agency visit included Supermodel Alexis Henry who attended in person and Aube Joliceur who participated virtually.



## 2013

The Dayton Emerging Fashion Incubator (DE-FI) forms in Dayton, Ohio, and was cleared to take flight by the Ohio Secretary of State.



## 2013

(DE-FI) officially took flight with the sold out #FashionExperience Fashion In the Mystic Garden at Sunwatch Indian Village with 300+ people on board. Laying the foundation to successfully help launch the career of Supermodel AubeLinda Jolicoeur and Model/Actress Keilah Jude both of whom appeared on the cover of the debut issue of (DE-FI)ance Magazine. A Be The Match Bone Marrow Drive was held as our first Community Outreach initiative. In September of that year, Caressa L. Brown served her first of 6 seasons working behind the scenes with the CFDA for Mercedes-Benz Fashion Week.



## 2014

The next #FashionExperience Destination was January 3, 2014 with an intimate gathering for the sold out Taste of (DE-FI)ance where #FashionMeetsFood, 75 people were on board to #TasteTheRunway.



## 2014

The next destination for the (DE-FI) #FashionExperience was the sold out First Flight Now Fashion on May 10, 2014 at Commander Aero Airport, 500+ attendees were on board and successfully helped launch the career of Celebrity Fashion Stylist and Designer Aceani Michelle who was only 15 at the time; she went on to become a costume designer for the reboot of ABC's The Wonder Years, dress A-List celebrities for red carpet events and sit on the Leadership Board for the CFDA Connects Program.



## 2014

(DE-FI) celebrated our 1st anniversary with a Habitat for Humanity Build.



## 2015

(DE-FI) helped to launch the Wright Brothers Brand aviation clothing line.

