



# THE EVERBLUE EDIT

## 2025 OUTDOOR LIVING & LANDSCAPE TRENDS







## INTRODUCTION

At Everblue, we believe outdoor spaces should be as thoughtful and beautiful as the homes they surround. That's why we created The Everblue Edit - a curated look at what's next in outdoor design, grounded in our signature paver collection.

From modern coastal to warm traditional, these 2025 trends reflect how top designers, builders, and homeowners are creating livable, luxurious spaces outside. And yes, we dropped new colors - this is your first look.

Let's step into the season of better backyards, all-day patios, and poolside style that lasts.



# 2025 OUTDOOR TRENDS

## **Cool, Neutral Palettes are Replacing Warm Tones**

*Cool tones. Clean lines. Effortless calm.*



Grays, soft taupes, and weathered finishes are taking the spotlight, creating calming outdoor spaces that feel effortless and clean.

→ Everblue's "Smoke" and "Storm Gray" are perfect fits here.









## Large Format Pavers for a Seamless Look

*A bold look, built for design-forward spaces.*



Designers and homeowners are favoring oversized slabs and wide joints to create minimalist, luxury-inspired patios.

→ Use Everblue's larger formats to give spaces that, high-end resort vibe.









## Transitional Outdoor Living

*Blurring the lines between inside and out.*

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Blending indoor and outdoor with design consistency: think fireplaces, outdoor kitchens, lounge areas that extend the home outward.

→ Our neutral tones pair beautifully with wood, stone, and modern furniture.











## **Coastal-Inspired, Anywhere**

*An easy, breezy feeling — wherever you are.*



You don't have to live by the beach to love a breezy, sun-washed palette. Coastal-modern is being used in suburban and city backyards alike.

→ Our newest colors evoke costal charm, wherever you are.







## Patterns with Purpose

*Visual interest meets timeless structure.*



Designers are moving beyond standard layouts - herringbone, stacked bond, and creative insets are making patios stand out. These patterns add personality while staying polished.

→ Everblue pavers are designed to work seamlessly across multiple patterns offering structure with style.





## Low Maintenance, High Style

*Effortless upkeep, elevated results.*

Today's homeowners want spaces that look luxe but don't require constant upkeep. Materials that resist fading, staining, and cracking are at the top of every checklist.

→ Everblue's premium finish delivers that freshly-installed look - season after season - with minimal maintenance.





# WHY EVERBLUE?

Not all pavers are created equal.

Everblue is built for those who care about the look, the feeling, and the final result.

- **Curated Color Range:** Each tone is designed to elevate - from cool coastal to modern neutrals - with 2025's most requested shades already in stock.
- **Installer-Approved:** Trusted by contractors and designers for its durability, consistency, and ease of installation.
- **Low Maintenance, High Impact:** Fade-resistant, weather-hardened, and effortless to keep looking sharp.
- **Made to Mix:** From pool decks to patios to driveways, Everblue transitions beautifully across outdoor zones.

Your outdoor space deserves more than just stone - it deserves Everblue.

