

## 2025 Steering Promotion

### NORTH AMERICA

Promotion runs November 1, 2025, through December 12, 2025.

### PROMOTION DETAILS

Get **UP TO \$5,000 OFF** each InCommand Go system with SteerCommand® Z2 or SteadySteer® when you trade in a **competitive steering system or legacy Ag Leader steering system**.

	InCommand Go 16 Bundle with SteerCommand Z2 or SteadySteer	InCommand Go 10 Bundle with SteerCommand Z2 or SteadySteer
RTK	\$5,000 OFF	\$4,000 OFF
TerraStar-C Pro	\$3,500 OFF	\$2,500 OFF
WAAS	\$2,500 OFF	\$1,500 OFF

### QUALIFYING PURCHASE

- Required, one for each trade-in:
  - Display Bundle – InCommand Go 16 Cellular & GPS 7500 (PN 4200703)
  - Display Bundle - InCommand Go 10 & GPS 7500 (PN 4200704)
- Required, one for each trade-in:
  - SteerCommand Z2 Kit (PN 4200500-1)
  - SteerCommand Z2 Kit - CAN only (PN 4200502-2)
  - SteadySteer Kit (PN 4200551)
- Optional:
  - GPS 7500 SBAS to TerraStar Unlock (PN 4100284-01)
  - GPS 7500 SBAS to RTK w/ RTK ASSIST Unlock (PN 4100284-07)
    - Rover bundles are not allowed.
    - For radio RTK, add relay kit separately (PN 4100281-01 or PN 4100281-02).

### **ELIGIBLE TRADE-INS**

1. Most competitive steering systems (e.g., Trimble, John Deere, CNH, Raven, Topcon, and others).
2. Legacy Ag Leader steering systems (e.g., ParaDyme roof array, GeoSteer GCU and GeoDock, SteerCommand (ECU-S1), Ontrac 2, Ontrac 2+, or Ontrac 3)

### **DEALER INSTRUCTIONS**

1. Place a qualifying order between **November 1, 2025**, and **December 12, 2025**.
2. Only new orders qualify. Existing dealer stock is not eligible.
3. Cannot be combined with other promotions, including special financing offers. Standard financing rates available through GreatAmerica, GreatCanada, and Northland Capital.
4. Dealer discount is applied to discounted promotion price.
5. This promotion is not eligible for the November Early Order discount.
6. Apply promo code **STEER25** at checkout.
7. Once an order is placed, you'll receive a sales order confirmation email with a link to the [online trade-in form](#). Complete the form to receive return instructions and a packing slip. Follow the instructions carefully and include the packing slip in the box with the equipment you're trading in.
8. Trade-in equipment must be received at Ag Leader in Ames, Iowa, and all promotion unlocks must be activated by **January 31, 2026**. If these deadlines are not met, the promotion discount will be charged back to the dealer.

### **QUESTIONS? CONTACT YOUR TERRITORY MANAGER.**

**NOTE:** This promotion is valid only in North America. All prices are in U.S. dollars. Promotions are available while supplies last and subject to change without prior notice. Ag Leader reserves the right to modify or end a promotion at any time.