

2025

DOUGLAS COUNTY RODEO

SPONSORSHIP PACKAGES



***“The Thrill”
of The Ride.***



2025 DOUGLAS COUNTY RODEO

As owners, we're passionate about not only creating a spectacular event each year but also building a strong community. Our rodeo has become more than just a one-time event; it's a gathering that unites families, celebrates local traditions, and showcases the heart and talent of Douglas County.

With your sponsorship, we can continue to grow this tradition and expand its reach, giving back to our community and providing a unique way for local businesses to shine.

By partnering with us, you're supporting a vision that benefits everyone—creating a space for families to make memories, for neighbors to connect, and for businesses like yours to engage with a loyal, local audience. Join us as we look toward 2025 and beyond, committed to making each rodeo better than the last. Together, let's bring more excitement, more connection, and more community spirit to Douglas County.

Bailey Sanchez, Brooke Sullivan, Justin Schlag

8,000 ATTENDEES

Attendees includes customers, competitors, competitor spouses, vendors and contractors

50,000 WEBSITE VIEWS

Sponsor acknowledgements remain on our website for approximately 1 year

182,000 SOCIAL MEDIA VIEWS

Data only includes stats from one month before Douglas County Rodeo. This includes views of sponsor acknowledgement posts

\$15,000 LOCAL DONATIONS 2024

54 LOCAL BUSINESSES INVOLVED 2024

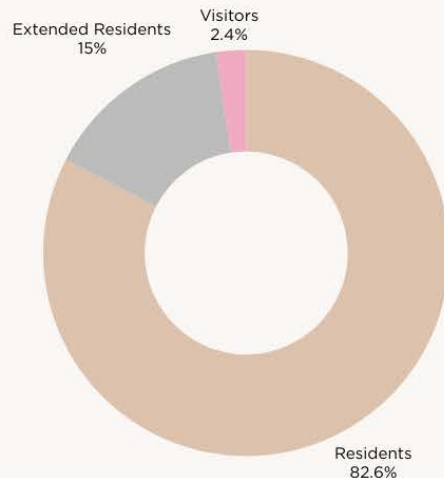
TO APPLY FOR SPONSORSHIP

VISIT
[DOUGLASCOUNTYNVRODEO.COM](https://douglascountynvrodeo.com)
ACCESS "SPONSOR" PAGE

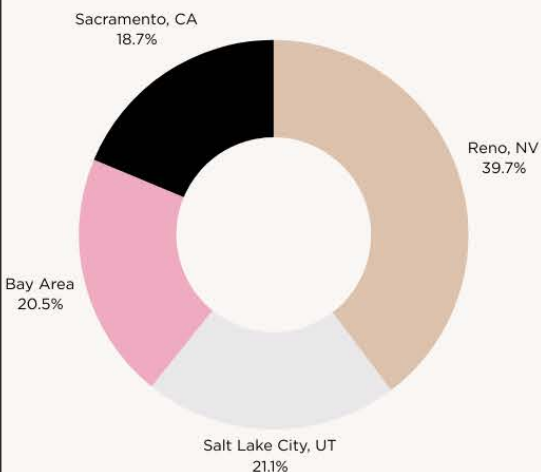
Attendees

Resident: Lives within 50 miles of rodeo

Extended Resident: Resides outside of Carson Valley but within 50 miles of Douglas County Fairgrounds



Visitor Origin Markets



Reno: Includes cities outside of 50 mile radius including Spanish Springs, Bishop Fallon and similar

SLC, UT: Includes Elko, NV

Bay Area: Includes San Francisco, Oakland and San Jose, CA

Sacramento: Includes Stockton and Modesto, CA

TABLE OF CONTENTS

1

STAGE SPONSOR

2

TICKET SPONSOR

3

KID'S DAY SPONSOR

4

ANNOUNCER'S BOOTH SPONSOR

5

BUCKING CHUTE SPONSOR

6

OPENING CEREMONY SPONSOR

7

VIP EXPERIENCE SPONSOR

8

WRISTBAND SPONSOR

9

FIREWORK SPONSOR

10

AWARD BUCKLE SPONSOR

11

WILD HORSE RACING SPONSOR

12

GOLF CART SPONSOR

13

GRANDSTAND SPONSOR

14

FMX SPONSOR

15

SPECIALTY ACT SPONSOR

16

RODEO EVENT SPONSOR

17

BUCKED OFF SPONSOR

18

VIDEO BOARD SPONSOR

19

MUTTON BUSTIN 2 YEAR EXCLUSIVE SPONSOR

20

BANNER SPONSOR

21

BANNER MAP

22

SERVICE EXCHANGE SPONSOR

23

ADDED MONEY TICKET BUNDLES - DRINK TICKET BUNDLES

24

BANNER REQUIREMENTS

25

MARKETING EXAMPLES

STAGE SPONSOR



Sponsor Obligations

\$6,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business logo on (1) 18'x6' stage banner
- Video board advertisement
- (1) Rodeo flag carried by flag team
- Business logo on website
- (1) 4'x6' banner in arena
- Rodeo program advertisement

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 6 VIP Rodeo & concert tickets per evening
- 48 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

TICKET SPONSOR


Face Value \$65.00


Saturday Adult

2024 Douglas County Rodeo & Concert
 Fri. Sep 6, 2024 at 6:00pm - Sat. Sep 7, 2024 at 11:00pm
 Douglas County Fairgrounds, Gardnerville, NV


Powered by ShowClix

Ticket ID 391299150
 Confirmation Id
 GZ7GR7R164085953







4522580818



PROUDLY SPONSORED BY



ITNV
WE GET I.T.
@i.tnv www.itnvtld.com 775.249.0599



Hosting an Event?

ShowClix's full-service ticketing

Sponsor Obligations

<p>\$6,000</p> <p>50% Deposit Due At Registration</p> <p>Remaining 50% Due By April 1, 2025</p> <p>*Deposit Is Non- Refundable</p>	<p>High Resolution Logo</p> <p>Website URL</p>	<p>(1) 4'x6' Business Banner</p>
--	--	----------------------------------

Douglas County Rodeo Obligations

<p>Promotional Placement:</p> <ul style="list-style-type: none"> • Business logo on all digital and physical tickets (approximately 8,000) • Video board advertisement • (1) Rodeo flag carried by flag team • Business logo on website • (1) 4'x6' banner in arena • Rodeo program advertisement 	<p>Recognition & Announcements:</p> <ul style="list-style-type: none"> • During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo. • Social media advertisement 	<p>Tickets & Hospitality:</p> <ul style="list-style-type: none"> • 6 VIP Rodeo & concert tickets per evening • 48 Drink Tickets • VIP parking • Complimentary dinner and drinks • VIP concert entry
--	--	---

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
 ACCESS "SPONSOR" PAGE

KIDS DAY SPONSOR



Sponsor Obligations

\$6,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(2) 4'x6' Business Banners

Douglas County Rodeo Obligations

Promotional Placement:

- Kids Day entry banner placement
- Video board advertisement
- (1) Rodeo flag carried by flag team
- Business logo on website
- Rodeo program advertisement
- (1) 4'x6' banner in arena

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 6 VIP Rodeo & concert tickets per evening
- 48 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

ANNOUNCER'S BOOTH SPONSOR



Sponsor Obligations

\$6,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- (1) Banner on announcer's booth
- Video board advertisement
- (1) Rodeo flag carried by flag team
- (2) Mounted flags in premium location
- Business logo on website
- Rodeo program advertisement

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 6 VIP Rodeo & concert tickets per evening
- 48 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

BUCKING CHUTE SPONSOR



Sponsor Obligations

\$6,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 2.5'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business banner on (1) bucking chute
- (1) Rodeo flag carried by flag team
- Video board advertisement
- Business logo on website
- Rodeo program advertisement

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 6 VIP Rodeo & concert tickets per evening
- 48 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

OPENING CEREMONY SPONSOR



Sponsor Obligations

\$6,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business banner in highly visible arena space
- (1) Rodeo flag carried by flag team
- Video board advertisement
- Business logo on website
- Rodeo program advertisement

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 6 VIP Rodeo & concert tickets per evening
- 48 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

VIP EXPERIENCE SPONSOR



Sponsor Obligations

\$6,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business banner in VIP tent, logo on VIP photo op backdrop, logo at VIP entry welcome banner
- (1) Rodeo flag carried by flag team
- Video board advertisement
- Business logo on website
- Rodeo program advertisement

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

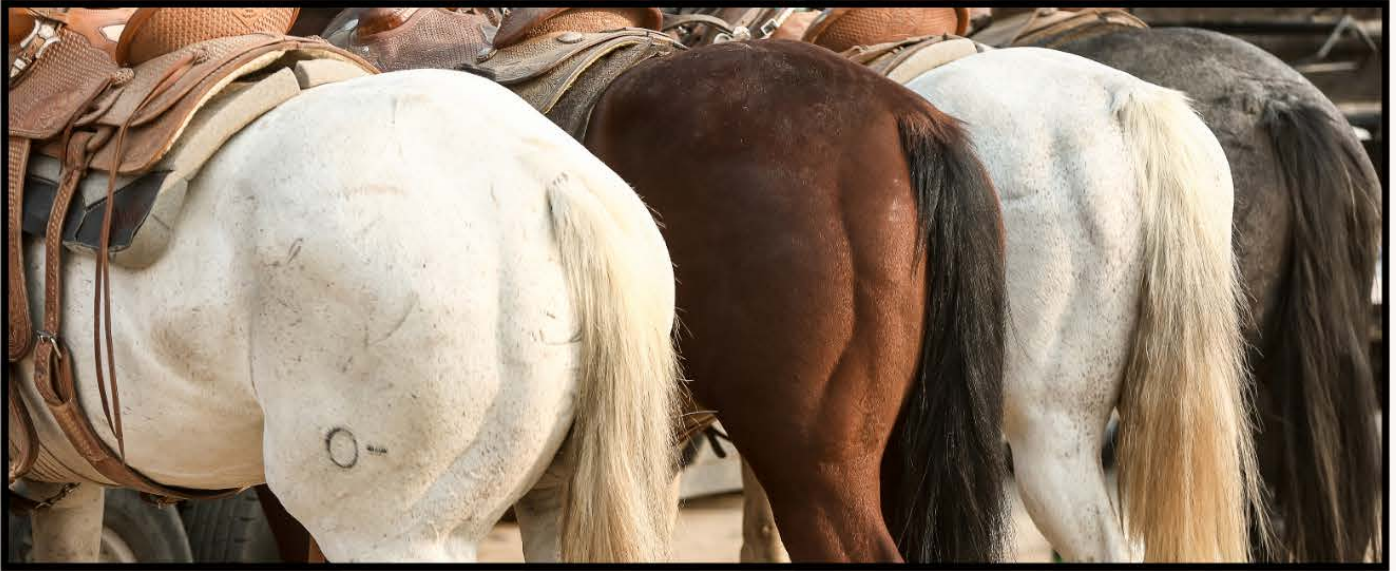
Tickets & Hospitality:

- 6 VIP Rodeo & concert tickets per evening
- 48 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

WRISTBAND SPONSOR



Sponsor Obligations

\$4,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business name only on all entry & 21+ wristbands (approximately 8,000)
- Video board advertisement
- Business logo on website
- (1) 4'x6' banner in arena
- Rodeo program advertisement

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 4 VIP Rodeo & concert tickets per evening
- 32 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

FIREWORK SPONSOR



Sponsor Obligations

\$4,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Video board advertisement
- Business logo on website
- Rodeo program advertisement
- (1) 4'x6' banner in arena

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 4 VIP Rodeo & concert tickets per evening
- 32 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

AWARD BUCKLE SPONSOR



Sponsor Obligations

<p>\$4,000</p> <p>50% Deposit Due At Registration</p> <p>Remaining 50% Due By April 1, 2025</p> <p>*Deposit Is Non- Refundable</p>	<p>High Resolution Logo</p> <p>Website URL</p>	<p>(1) 4'x6' Business Banner</p>
--	--	----------------------------------

Douglas County Rodeo Obligations

<p>Promotional Placement:</p> <ul style="list-style-type: none">• Business logo on backside of competitor award buckles• Video board advertisement• Business logo on website• Rodeo program advertisement• (1) 4'x6' banner in arena	<p>Recognition & Announcements:</p> <ul style="list-style-type: none">• During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.• Social media advertisement	<p>Tickets & Hospitality:</p> <ul style="list-style-type: none">• 4 VIP Rodeo & concert tickets per evening• 32 Drink Tickets• VIP parking• Complimentary dinner and drinks• VIP concert entry
---	---	---

TO APPLY FOR SPONSORSHIP
VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

WILD HORSE RACING SPONSOR



Sponsor Obligations

\$4,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

- Promotional Placement:**
- Business logo on contestant's back number
 - Video board advertisement
 - Business logo on website
 - Rodeo program advertisement
 - (1) 4'x6' banner in arena

- Recognition & Announcements:**
- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
 - Social media advertisement

- Tickets & Hospitality:**
- 4 VIP Rodeo & concert tickets per evening
 - 32 Drink Tickets
 - VIP parking
 - Complimentary dinner and drinks
 - VIP concert entry

TO APPLY FOR SPONSORSHIP
VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

GOLF CART SPONSOR



Sponsor Obligations

<p>\$3,000</p> <p>50% Deposit Due At Registration</p> <p>Remaining 50% Due By April 1, 2025</p> <p>*Deposit Is Non- Refundable</p>	<p>(4) Golf Carts</p> <p>Provided September 4-7</p>	<p>High Resolution Logo</p> <p>Website URL</p> <p>(1) 4'x6' Business Banner</p>
--	---	---

Douglas County Rodeo Obligations

<p>Promotional Placement:</p> <ul style="list-style-type: none">• Business name on golf carts (business provides graphics)• (1) 4'x6' banner in arena• Video board advertisement• Business logo on website• Rodeo program advertisement	<p>Recognition & Announcements:</p> <ul style="list-style-type: none">• During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.• Social media advertisement	<p>Tickets & Hospitality:</p> <ul style="list-style-type: none">• 4 VIP Rodeo & concert tickets per evening• 32 Drink Tickets• VIP parking• Complimentary dinner and drinks• VIP concert entry
--	---	---

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

GRANDSTAND SPONSOR



Sponsor Obligations

<p>\$3,000</p> <p>50% Deposit Due At Registration</p> <p>Remaining 50% Due By April 1, 2025</p> <p>*Deposit Is Non- Refundable</p>	<p>High Resolution Logo</p> <p>Website URL</p>	<p>(1) 4'x6' Business Banner</p>
--	--	----------------------------------

Douglas County Rodeo Obligations

<p>Promotional Placement:</p> <ul style="list-style-type: none">• Grandstand naming rights. Announcer will refer to business name grandstand throughout event• Vinyl Banner roll 60ft displayed inside grandstand• Video board advertisement• Business logo on website• Rodeo program advertisement	<p>Recognition & Announcements:</p> <ul style="list-style-type: none">• During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.• Social media advertisement	<p>Tickets & Hospitality:</p> <ul style="list-style-type: none">• 4 VIP Rodeo & concert tickets per evening• 32 Drink Tickets• VIP parking• Complimentary dinner and drinks• VIP concert entry
--	---	---

TO APPLY FOR SPONSORSHIP
VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

FMX SPONSOR



Sponsor Obligations

\$3,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- FMX arena wrapped with business logo on vinyl banner roll
- Video board advertisement
- Business logo on website
- Rodeo program advertisement
- (1) 4'x6' banner in arena

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 4 VIP Rodeo & concert tickets per evening
- 32 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

SPECIALTY ACT SPONSOR



Sponsor Obligations

<p>\$3,000</p> <p>50% Deposit Due At Registration</p> <p>Remaining 50% Due By April 1, 2025</p> <p>*Deposit Is Non- Refundable</p>	<p>High Resolution Logo</p> <p>Website URL</p>	<p>(1) 4'x6' Business Banner</p>
--	--	----------------------------------

Douglas County Rodeo Obligations

<p>Promotional Placement:</p> <ul style="list-style-type: none">• Video board advertisement throughout performance• Business logo on website• Rodeo program advertisement• (1) 4'x6' banner in arena <p><small>*Once specialty act is confirmed, additional branding opportunities will be available</small></p>	<p>Recognition & Announcements:</p> <ul style="list-style-type: none">• During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.• Social media advertisement	<p>Tickets & Hospitality:</p> <ul style="list-style-type: none">• 4 VIP Rodeo & concert tickets per evening• 32 Drink Tickets• VIP parking• Complimentary dinner and drinks• VIP concert entry
--	---	---

TO APPLY FOR SPONSORSHIP
VISIT
[DOUGLASCOUNTYNVRODEO.COM](https://www.douglascountynvrodeo.com)
ACCESS "SPONSOR" PAGE

RODEO EVENT SPONSOR



Choose From The Following Events

Breakaway

1 SPONSORSHIP AVAILABLE

Team Roping

1 SPONSORSHIP AVAILABLE

Barrel Racing

3 SPONSORSHIPS AVAILABLE

Sponsor Obligations

\$3,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business logo on competitor's back number
- *Barrel Racing includes logo on barrels also
- Video board advertisement
 - Business logo on website
 - Rodeo program advertisement
 - (1) 4'x6' banner in arena

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

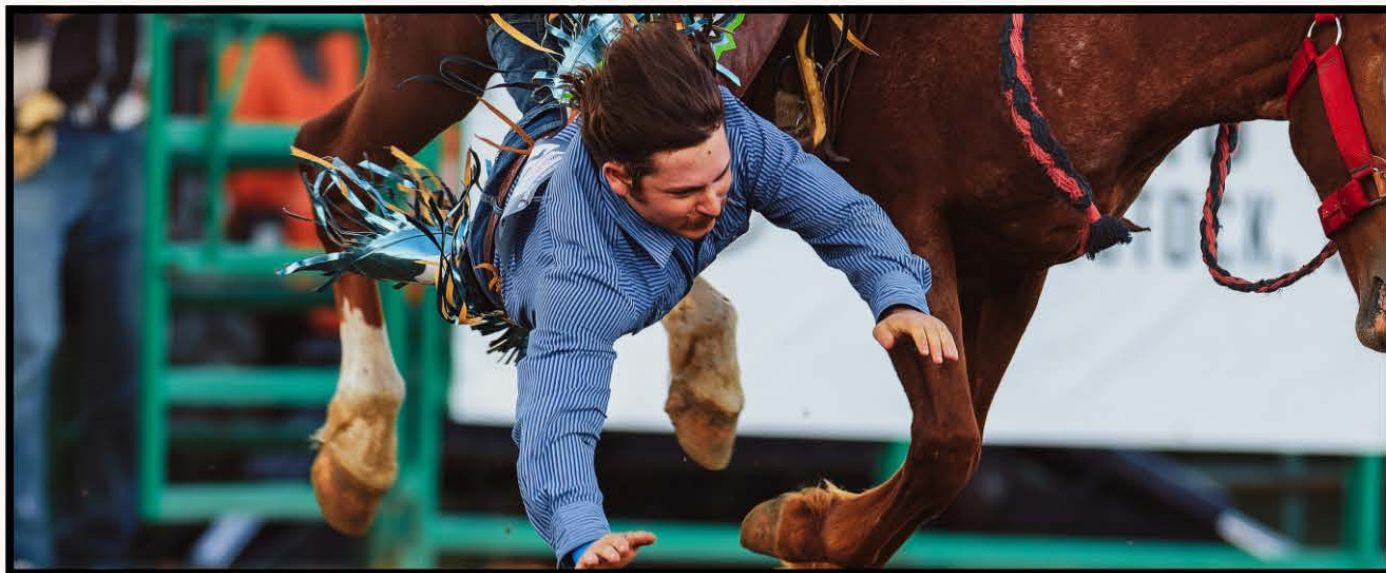
Tickets & Hospitality:

- 4 VIP Rodeo & concert tickets per evening
- 32 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

BUCKED OFF SPONSOR



Sponsor Obligations

\$3,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business logo on all instant replays and buck off segment of the night (1 per night)
- Business logo on website and buck off of the weekend
- Rodeo program advertisement
- (1) 4'x6' banner in arena

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 4 VIP Rodeo & concert tickets per evening
- 32 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

VIDEO BOARD SPONSOR



Video Segment Options

Kiss Cam

Flex Cam

Local Heroes Cam

15-Second
Commercial

Sponsor Obligations

\$2,000
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable

High Resolution Logo
High Resolution Commercial
(if applicable)

Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations

Promotional Placement:

- Business logo shown during video segment of your choice
- Or 15 Second commercial ran during rodeo
- Business logo on website
- Rodeo program advertisement
- (1) 4'x6' banner in arena

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

Tickets & Hospitality:

- 2 VIP Rodeo & concert tickets per evening
- 16 Drink Tickets
- VIP parking
- Complimentary dinner and drinks
- VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

MUTTON BUSTIN 2 YEAR EXCLUSIVE SPONSOR



Sponsor Obligations

\$2,000 Annual Fee
2 Year Exclusive Business
Partnership
50% Deposit Due At
Registration
Remaining 50% Due By
April 1, 2025
*Deposit Is Non-
Refundable. 2 Year
Contract Must Be Paid In
Full

High Resolution Logo
Website URL

(1) 4'x6' Business Banner

Douglas County Rodeo Obligations Per Year

Promotional Placement:

- Business logo on mutton bustin vests & helmets
- Video board advertisement
- Business logo on website
- Rodeo program advertisement
- (1) 4'x6' banner in arena

Recognition & Announcements:

- During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.
- Social media advertisement

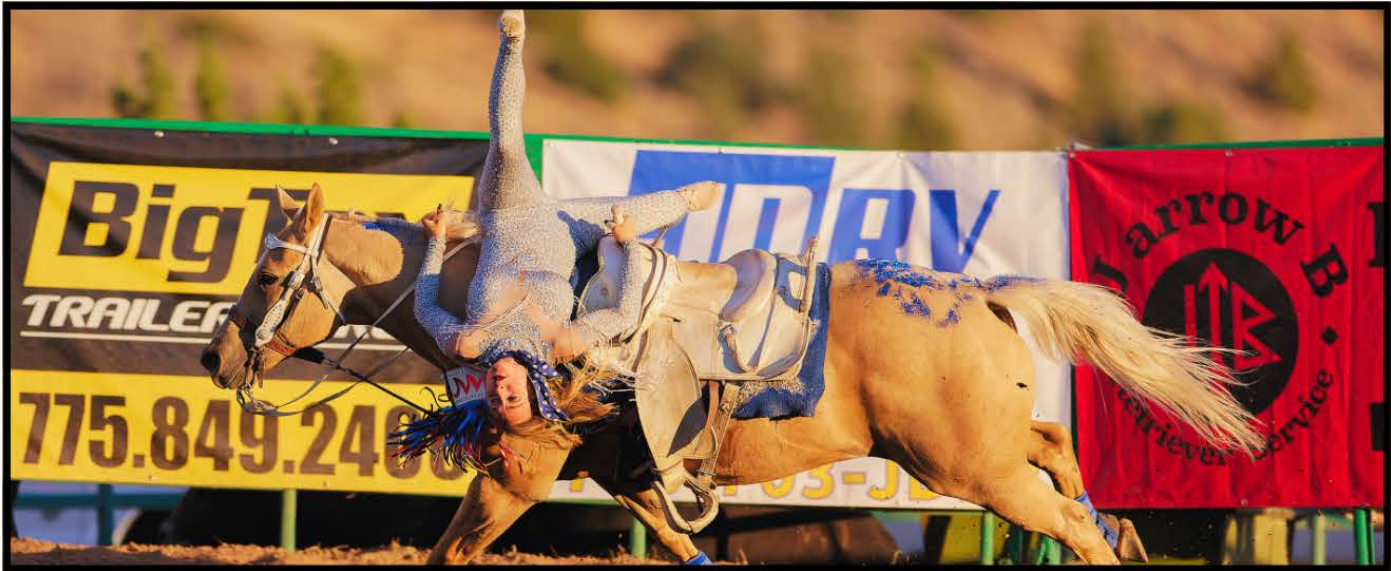
Tickets & Hospitality:

- 2 Reserved mutton bustin entries
 - 2 VIP Rodeo & concert tickets per evening
 - 2 GA Rodeo & concert tickets per evening
 - 16 Drink Tickets
- VIP tickets include:
- VIP parking
 - Complimentary dinner and drinks
 - VIP concert entry

TO APPLY FOR SPONSORSHIP

VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

BANNER SPONSOR



Sponsor Obligations

<p>\$1,000</p> <p>Q1A1-3•Q2A1-3</p> <p>\$750</p> <p>Q1B1-5•Q2B1-5</p> <p>\$500</p> <p>Q1C1-6•Q2C1-6</p> <p><i>See banner map below</i></p>	<p>50% Deposit Due At Registration</p> <p>Remaining 50% Due By April 1, 2025</p> <p>*Deposit Is Non-Refundable</p>	<p>(1) 4'x6' Business Banner</p>
---	--	----------------------------------

Douglas County Rodeo Obligations

<p>Promotional Placement:</p> <ul style="list-style-type: none">• (1) 4'x6' banner in arena• Business logo on website• Rodeo program advertisement	<p>Recognition & Announcements:</p> <ul style="list-style-type: none">• During the event, Triple S Productions, LLC will acknowledge the Sponsor through verbal announcements and any relevant promotional materials, showcasing the Sponsor's support for the rodeo.• Social media advertisement	<p>Tickets & Hospitality:</p> <p>Q1A1-3•Q2A1-3</p> <p>2 VIP Tickets Per Evening</p> <p>Q1B1-5•Q2B1-5</p> <p>4 GA Tickets Per Evening</p> <p>Q1C1-6•Q2C1-6</p> <p>2 GA Tickets Per Evening</p> <p>VIP Tickets Include:</p> <ul style="list-style-type: none">• VIP parking• Complimentary dinner and drinks• 16 Drink Tickets• VIP concert entry
---	---	--

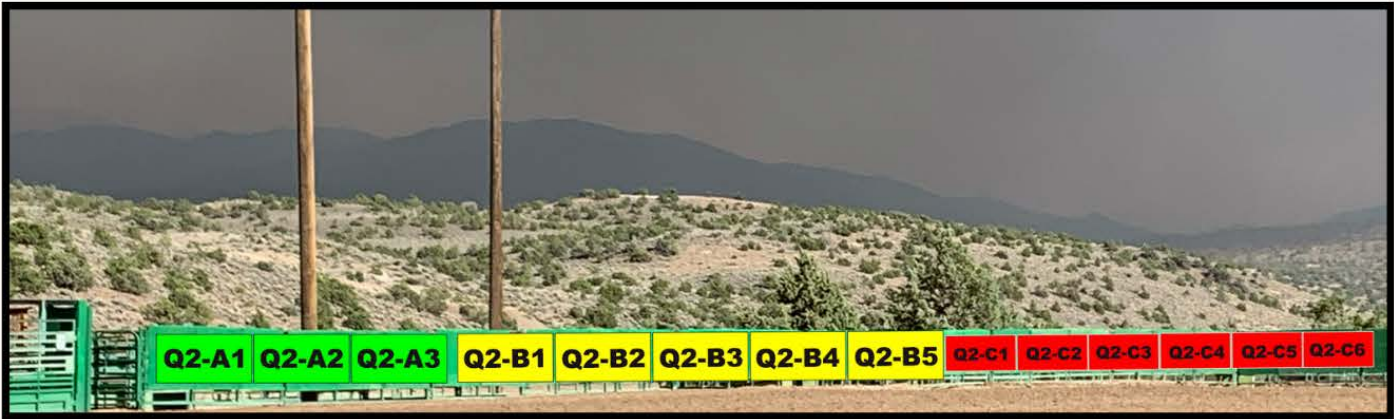
TO APPLY FOR SPONSORSHIP
VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

BANNER MAP

Arena Left Q1: A - C



Arena Right Q2: A - C



All banner spaces are 4'x6'

SERVICE EXCHANGE SPONSOR



This unique sponsorship opportunity allows your business to provide a needed service for Douglas County Rodeo in exchange for customized sponsorship benefits.

Get your brand front and center with our community by partnering in a way that supports both the rodeo and your goals.

For details on building a custom package, contact Douglas County Rodeo today!

SERVICES

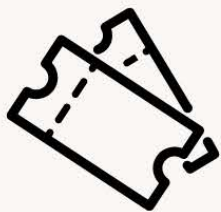
GENERATORS	LIGHT TOWERS	FENCING CROWD CONTROL	HEAVY EQUIPMENT	WATER TRUCK
DIRT WORK	EXTERMINATION	MOBILE INFRASTRUCTURE TICKET BOOTH OFFICES	RV CAMPERs	LODGING

IF YOUR BUSINESS OFFERS A SERVICE THAT YOU BELIEVE WOULD BE OF BENEFIT TO DOUGLAS COUNTY RODEO AND IT IS NOT LISTED ABOVE, PLEASE REACH OUT TO US!

TO APPLY FOR SPONSORSHIP
VISIT
DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

ADDED MONEY TICKET BUNDLES

This is a great option for businesses looking to purchase a bundle of extra tickets for employees, clients, family, etc. at a discounted rate



Save \$15 Per Ticket!

1 BUNDLE = 20 TICKETS

\$1,000

**Valid for Friday September 5th Only*

Ticket includes entry to rodeo and concert

Promotional Placement:

Business name on DCR sponsor web page

as "Added Money" sponsor

Rodeo program advertisement



Ticket bundle sales go directly to the "Added Money" pot for rodeo competitors winnings

Payment due at time of registration - Limited quantities available

DRINK TICKET BUNDLES

Pre-purchase drink tickets valid at any Douglas County Rodeo Bar

1 Ticket valid for 1 drink (Alcoholic & Soft Beverages)

Tickets valid Friday & Saturday



Save \$2 Per Drink!

1 BUNDLE = 10 TICKETS

\$50

**Valid for Friday and Saturday*

Payment due at time of registration - Limited quantities available

TO APPLY FOR SPONSORSHIP

VISIT

DOUGLASCOUNTYNVRODEO.COM
ACCESS "SPONSOR" PAGE

BANNER REQUIREMENTS

Regular Banner - 4' x 6'

Grommets →

High-Res Logo →

NETWORK AUDIO/VIDEO HOME THEATER SURVEILLANCE
WIRING AUTOMATION ACCESS CONTROL IT SERVICES



ITNV
WE GET I.T.

RESIDENTIAL ~ COMMERCIAL ~ INDUSTRIAL

DESIGN AND INSTALLATION

@i.t.nv 775-249-0599 WWW.ITNVLTD.COM
NV CONTRACTOR LIC 0089781

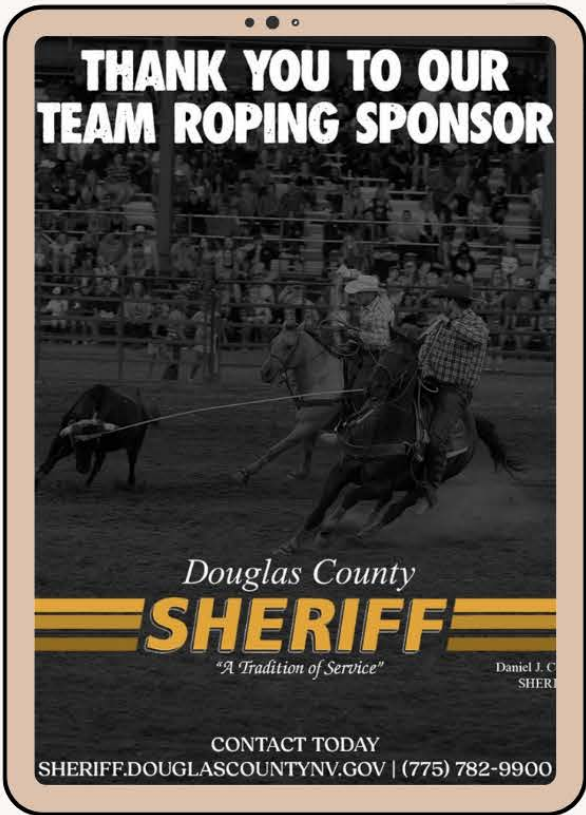
Bucking Chute Banner - 2.5' x 6'



Banners may not contain hateful or inappropriate speech or images

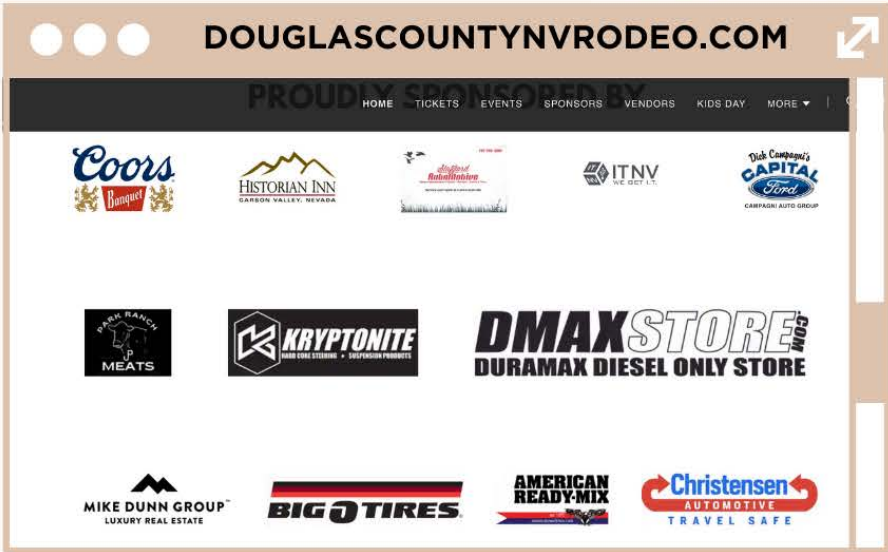
Business is responsible for providing their banner following all above requirements
unless otherwise noted in sponsorship
Provide all banners by deadline of September 1st

MARKETING EXAMPLES



Social Media Post

Website



Hyperlinked Logo For Sponsor Packages \$4,000 and Above



Rodeo Program