



*QUEEN  
COMPETITION*

INFORMATION  
GUIDE FOR  
ENTRANTS AND  
SPONSORS

---

# RODEO HISTORY

---

The first affiliated Mareeba Rodeo was held in July 1949 at the original grounds, being the "new" showgrounds, later to be known as Davies Park.

In 1955 Mareeba held its first Australian Championships, sideshows and rides became a part of the entertainment thanks to the efforts of the legendary Jimmy Sharman.

On 16th November 1970 the Committee made a momentous decision "to shift the Rodeo" to the Old Aerodrome Reserve, renamed "Kerribee (Wild Horse) Park"

With the 1999 Mareeba Rodeo we reached a double milestone in our history, 50 years Golden Jubilee of the foundation of our Association and 20 years of the opening of "Kerribee Park".

In 2025 the Mareeba District Rodeo Association Inc. took great privilege 'in keeping tradition alive' by celebrating the 75th anniversary of the Annual Rodeo and Agricultural Show.



---

# QUEEN COMPETITION

---

In 1959 the popular Mareeba Rodeo Queen Competition commenced with Miss Noela Connolly crowned as the first Rodeo Queen.



Over the years many local young ladies have taken part in the Rodeo Queen Competition, making long lasting memories, friendships, and gaining lifelong skills to take with them for their future endeavours. The competition is a great way for entrants to meet new people, grow in confidence, have fun & learn many new things.

In 2025 Rodeo Queen Miss Velenia Musso-Tatti and Princess Miss Kiyah Iacutone were crowned.



---

# MATRONS OF HONOUR

---

The 2026 Queen Entrants will be mentored and supported by our Matrons of Honour – Annalisa Savaglio and Andrea Dati.

Both have experience with community events within the Shire and are enthusiastically planning this year's competition.

Annalisa shared her excitement about the event, stating, "The competition is a great way for entrants to meet new people, grow in confidence, have fun, and learn many new things"

"What a great opportunity for entrants to represent themselves, their sponsors, the rodeo, and the community," Andrea said



# Information for Entrants and Sponsors

---

## Eligibility

Entrants must be unmarried females who will be 16 to 21 years of age by judging day (5 July) and reside permanently in the Mareeba Shire at the time of competition. Proof of age and residency may be requested.

Entrants (or Parent/Guardian if under 18 yrs) must sign a 'Talent Release Form' to enable the Mareeba Rodeo to have photos/footage taken at various functions throughout the competition.

To be able to enter into the 'Queensland Country Life Showgirl' competition, entrants must satisfy QCAS rules; an entrant can be any woman who is a resident of Queensland or who is closely affiliated with a Queensland Agricultural Show, aged between 18 and 28 years inclusive as of 1 August in the State Final year.

## Nomination and Entry Fee

Nominations are to be submitted using the online nomination form available on our website [mareebarodeo.com.au/queen-competition](http://mareebarodeo.com.au/queen-competition) prior to the advertised closing date (24 May). The committee reserves the right to limit the number of entrants if necessary.

The entry fee of \$35 is to be paid by entrant's sponsor.

---

## Program of Events

It is compulsory to attend all functions which will be held mainly in the evening and weekends (program of events to be provided to entrants when finalised).

Entrants must attend an Information Session on Sunday 31 May from 2pm - 5pm, with the three-week program of events then commencing on Sunday 21 June.

If, for some reason, it is impossible to attend a function you must notify one of the matrons at least 24 hours prior to the function.

# Sponsorship

The amount of support (money or other) provided by a sponsor to their entrant, is at the discretion of the sponsor (other than the nomination fee).

There is a limit of one sponsor per entrant.

It is a requirement that the sponsor or a representative attend the Rodeo Ball on Saturday 4 July. Tickets to be purchased.

Sponsor or representative will be invited on stage to present a rose and sash to entrant and have photo taken. No speech is required by the sponsor or representative.

Sponsors must supply an advertorial announcement about their business to be read out at the Ball by MC (30 words maximum).

Photo of entrant and sponsor may appear in the Rodeo Festival feature in The Express Newspaper

# Conduct and Behaviour Standards

All entrants should display a high level of decorum and professionalism throughout the competition. This includes being punctual, respectful, and cooperative at all functions and events. Entrants are expected to interact positively with other participants, sponsors, rodeo committee, matrons of honour and members of the public.

Additionally, entrants must adhere to the following guidelines:

- No use of offensive language or behaviour
- Strictly no consumption of alcohol, illegal drugs, smoking or vaping during official events and functions
- Adherence to the dress code requirements as outlined
- Prompt communication with event organisers, especially in cases of unavoidable absence
- Positive representation of the competition and the values it stands for, both in-person and on social media platforms

Any breach of these conduct and behaviour requirements may result in disqualification from the competition.

# Dress Requirements

A cowgirl style outfit will be required for some functions and is compulsory. The Entrant must wear a skirt at or below knee length – no jeans, pants, slacks etc. Stockings to be worn for Judging and Crowning only. The Cowgirl Outfit can be bought, home-made or made by a dressmaker.

A country style outfit will be required for some functions and is compulsory. The Entrant must wear country style jeans (no rips/holes) and a country style shirt. Belt/Buckle is optional.

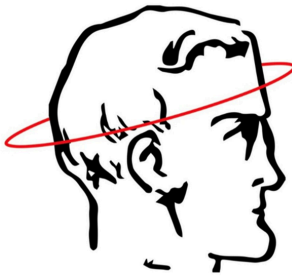
Boots, Hat, Gloves, Sash, Badge & Entrant Number will be provided. Boots are to be returned at the end of the Rodeo weekend.

Dress will be indicated for other occasions.

How to measure for hat size.

## Where to measure:

Use a cloth measuring tape to measure tightly around your head at the point where you want your hat to fit. As a guide, two finger widths above your eyebrow and one finger width above your ear is generally where a cowboy hat sits. Use the measurement you get and compare to the size chart below to find your hat size. If you fall in between sizes it's best to opt for the larger size, as you can always pad the lining of the hat.



Measurement	Hats											
Brigalow Size	50	51	52	53	54	55	56	57	58	59	60	61
CM	12.7	13.0	13.3	13.6	13.9	14.2	14.5	14.8	15.1	15.4	15.7	16.0
Inches	19.5	20.0	20.5	20.8	21.3	21.7	22.0	22.5	22.8	23.2	23.8	24.0
Other Brand Sizes	6 1/4	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8

# Rodeo Ball

Formal Dress must be suitable Evening Wear – dress length can be from (below) knee to the floor, gloves are not necessary. Suitable footwear to allow entrant to walk confidently. No boots or hats.

No partners will be required for the Rodeo Ball for the presentations or photos.

Each entrant will be assigned a table of 10 (Entrant + 9 guests including sponsor/sponsor representative) and will be responsible for ensuring their guests purchase tickets prior to the event. There is no requirement to have 9 guests as any remaining seats will be offered to other guests to purchase tickets.

Entrants will be introduced by the MC in number order and will make their way to the stage, whilst the MC reads sponsor information. Entrants will introduce themselves and answer questions as provided.

Entrants are then joined by their sponsor or representative on stage to present a rose and sash and have photo taken. No speech is required by the sponsor or representative.

Entrants will stay on stage for group photos after introductions.

# Judging

Entrants will be judged on qualities that make a good Rodeo ambassador, including how they conduct themselves at public events, interactions with others, public speaking, appearance and manners, by a panel of community members from outside Mareeba Shire.

They will also be asked questions at an interview by the judging panel to determine their knowledge of the Mareeba Rodeo and Mareeba Region, their conversation skills and how they present themselves.

The judges' decisions are final and binding, with no further correspondence entered.



## Downtown Parade

Each entrant is responsible for providing a suitable vehicle for the downtown parade. No horses are allowed. The vehicle is required to be decorated, and entrants are encouraged to embrace creativity while respecting community values and the spirit of the event. Please be mindful of the public by not using displays that are crude, contain profanity or could in any way promote negative feedback.

Additional persons seated in the rear of the vehicle is not encouraged.

Each vehicle should also have a sign on both sides displaying the Entrants Name, Number and Sponsor. Entrant and/or sponsor is responsible for organising and paying for sign.

All vehicles must have all lights visible e.g. head lights, indicators (front & back) and taillights. All float drivers and parade entrants must have full view of the roadway at all times.

All vehicles must be roadworthy and drivers must be licensed to drive the particular class of vehicle that the float is, and abide by road rules at all times and follow instructions given by parade marshalls.

# Downtown Parade

Entrants are required to submit a downtown parade float entry form and agree to the terms and conditions applicable to all participants.

Floats will be judged and are eligible to win in 3 categories including: Best Rodeo Queen Entrant Float, Best Float with a Western Theme and Best Overall Float.

The judge's decision is final, and no correspondence will be entered into. The judges have the right to not award a prize if they do not wish to do so for any reason whatsoever.

Lollies and other give-aways can NOT be thrown from the floats. If you wish to have lollies or other give-aways, they must be handed out by adults walking beside the float.

It is asked that no weighty items be handed out and it is preferred that only covered lollies and paper pamphlets be distributed.

## Queen and Princess Crowning

At the conclusion of two circuits of the downtown parade entrants are to continue to the centre stage for official proceedings.

Entrants will be introduced individually in number order, no speaking required.

Queen and Princess will be crowned, with the Queen required to give a thank you speech.



# Rodeo Weekend

Entrants are required to attend the rodeo for Saturday and Saturday evening and will be provided a schedule of duties and times. Attendance for scheduled duties is compulsory.

All entrants are required to participate in the Official Ceremony on the Saturday night of the rodeo. Details will be provided.

Entrants are to be dressed in cowgirl style outfit until after the official ceremony when they may change into own clothing. Boots must be returned to the Secretary's office prior to the end of the rodeo.

All entrants must adhere to the aforementioned conduct and behaviour standards throughout the entire weekend.

## Queen and Princess Duties

Queen and Princess will be required to participate in the Official Ceremony on the Saturday night of the rodeo. Queen will deliver a speech, notes are allowed. Matrons of Honour will assist with speech.

Queen and Princess will present placegetters with sashes and trophies during Saturday and Saturday evening.

Queen may be invited to attend the Cairns Show on Peoples Day, and attendance at surrounding events eg. Dimbulah Lions Festival may be required.

Queen and Princess will be required to attend and assist in the following year's Rodeo Festival.

Queen and Princess to return Crowns and Tiaras to the Secretary's office at the conclusion of the rodeo.

---

## CONTACT

Mareeba District Rodeo Association Inc  
Kerribee Park, 614 Burke Development Road

PO Box 392  
Mareeba Queensland 4880

Phone: 07 4092 1583

Email: [info@mareebarodeo.com.au](mailto:info@mareebarodeo.com.au)

Website: [mareebarodeo.com.au](http://mareebarodeo.com.au)