



The Betty Deal Memorial Scholarship

SPONSOR: Campbell Chamber Community Foundation

DEADLINE: FEBRUARY 7, 2026

STUDY AREAS: BUSINESS OR RELATED MAJOR

SCHOLARSHIP AMOUNT: \$1,000

APPLICATION REQUIREMENTS

Applicants must be a high school senior in the Campbell Union High School District high schools and applying for or accepted to undergraduate studies at an accredited institution of higher learning. This scholarship recognizes students who have overcome challenges in life or academics, are committed to supporting their community and plan to pursue higher education. We believe that diversity must be centered in the work we do. Hence, we strongly encourage applications from people with diverse identities or who are members of other marginalized communities.

ABOUT BETTY DEAL

Betty Deal was a pioneering powerhouse in the Campbell community who possessed a true zest for life. After leaving her high-tech career in 1994, she became the executive director for the Campbell Chamber of Commerce and ran the chamber for almost two decades.

Betty was active on various community boards including the Heritage Theater, the Campbell Historical Museum, and Country Woman's Club. Betty had an undying love for NASCAR and Dale Earnhardt Jr. In 2008, Betty was Citizen of the Year, also being recognized by the City of Campbell and the county of Santa Clara office of women's policy as one of 10 Women of Distinction. Betty retired in 2013 but remained an ambassador and received an honorary lifetime membership.

Known throughout Campbell as the "Real Deal", Betty loved her country, her community, the Chamber and all of those with whom she made friends along the way.

The Process

After all applications have been received, the information will be reviewed by the Campbell Chamber Community Foundation Board of Directors and the finalist will be notified by February 27, 2026. The essay, combined with review of supporting documents, recommendations or academic record for those meeting eligibility requirements, will be the basis on which the scholarship is awarded.

Important Information

The criteria the board will use in the selection process is an evaluation of information provided in the application. We look at these awards as an investment in our recipients and the future of our community recognizing the commitment, persistence and character of applicants taking the next step in their education. The expectation of our award winner of this scholarship is that they will graduate with an undergraduate degree in a Business-related field.



This scholarship seeks to recognize a student not primarily based on scholastic achievement, but the student who has overcome, demonstrated growth or whose ambitions are budding driven by community involvement. Share with the board a brief narrative on you, why you would be a good candidate for this award and how you fit the characteristics of this award. Use the essay to tell us about yourself, some possible areas you may cover include your work history, academic accomplishment, what you have done to indicate that you are a responsible person, and your ties to Campbell. Our interest is in you so please make sure you give us insight into you and your character.

The Campbell Chamber Community Foundation plans to honor scholarship recipients at its Celebrate Campbell event on Saturday evening, March 21, 2026.

Eligibility

This scholarship is open to current seniors in the Campbell Union High School District interested in pursuing a degree in a Business-related field.

Our awards are open to all students regardless of family income level and are determined by who we feel will best represent the values of the Campbell Chamber Community Foundation and the spirit of Betty Deal.

THE BETTY DEAL MEMORIAL SCHOLARSHIP

Personal Data:

Name:		Date of Birth:
Address:		
Phone:	Email:	
High School:		Year of Graduation:
Parent Name		
Employer		Occupation
Parent Name		
Employer		Occupation

Name	Age	Education Level
Name	Age	Education Level
Name	Age	Education Level

Academic experience: List below any academic honors, awards or accomplishments you have received. Tell us what you feel are the highlights of your school experience:

High school activities: List below all volunteer extracurricular activities in your school and/or community in which you have participated and to which you have made a positive contribution. Indicate year(s) of your major involvement.

Activity	Position Held	Grade(s) of Participation	Recognition

Unusual circumstances: Please share any unusual family or personal circumstances which you think warrant additional consideration, and that may highlight challenges you overcame. (i.e. challenges overcome related to health challenges, family economic status, immigrant background, etc.

Educational Plans:

Intended College name:

Intended college major:

Intended career path:

ADDITIONAL ITEMS NEEDED FROM APPLICANT:

1. Official High School Transcript, or equivalent, may include ACT or SAT test scores
2. Evidence of acceptance to school (letter of acceptance)
3. Please attach a personal statement, not to exceed two typewritten, double-spaced pages, tell us about yourself, this may include outlining your background accomplishments, plans, and the benefits this scholarship will provide to you. Include motivating factors of important experience, which have helped to shape your personal philosophy and/or your educational plans/career goals. Please also include information that reflects your commitment to family, friends, and the greater community and your moral character. This statement is very important in the selection process. Applications without a personal statement will not be considered.

We have checked this application for omissions and error and to the best of our knowledge the information reported is complete and correct. We are aware that it is to be used in considering the student applicant, whose name appears on this application, for the Betty Deal Memorial Scholarship. Consent is hereby given for disclosure of the information contained in this form, as well as any other information made available to the Campbell Chamber Community Foundation Board by the undersigned or others, the officers and trustees of the Campbell Chamber Community Foundation, and any other person authorized by the Foundation to review the information for the purpose of selecting scholarship recipients. Verification may be obtained from any source. We hereby release from liability any person submitting personal information to the Foundation for use in the selection of scholarship recipients.

Applicant's signature:	Date:

Custodial parent's/guardian's signature:	Date:

Email completed application to:

ken@campbellchamber.net

Or, mail to the following address:

Campbell Chamber Community Foundation
267 E. Campbell Ave., Suite C
Campbell, CA 95008

Questions? Call 408.378.1667