

Selling with Sandy.....



Here are some of the things I do to sell your home and make the process as smooth as possible for you:

- Pricing assistance to ensure competitive pricing and smooth closing.
- Preparing your home, making recommendations for selling, and helping to find service professionals for work needed.
- Exposure in Multiple Listing Service (MLS) and online search engines for maximum exposure.
- Presentation assistance/Staging to put your home in the best light possible.
- Professional photography edited for a professional appearance.
- Customized website for your home with your home's address, posted on sign for quick information and tracking.
- Instant information for prospective buyers with Text "Hey#" signs.
- Work with you to identify your home's unique features and highlight them.
- Out of the box advertising in various avenues: adwords, social media, and American Lifestyle Magazine + others.
- Utilize CRM and mailings through targeted lists to promote your home - for example - Reverse Prospecting.
- Scheduling showings to best accommodate your schedule and gather feedback for you.
- Handle showings for you - de-personalizes for your comfort.
- Convey all offers made and negotiate with buyers and buyers' agents at your direction.
- Advise of options in competitive offer situations.
- Thoroughly go over "Net Proceeds" estimates with you on all offers so you will know exactly where you will stand.
- Assist you with professional services such as inspections, attorneys, repairs, needed to successfully close.
- Handle all closing arrangements for/with you, representing you (the seller) in the process.
- Listen to you and try my best to meet your needs throughout the process.



SOLD

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ASPIRE



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