## **Professional Bio -**

Gabriel Brisebois



# Full Name & Specialization

**Gabriel Brisebois** — Fractional CFO | Helping Founders Make Better Financial Decisions

## **Location/Hours**

Valencia, Spain - from 12:00 to 20:00 CET

Montreal, Canada - from 6:00 to 14:00 FST (Flexible as needed)

## **Current Role(s) & Services**

Gabriel helps founder-led companies—especially in SaaS, agencies, and tech-enabled services—gain clarity, control, and strategic insight over their finances. His consulting focus lies in building robust financial foundations that support growth, encompassing cash flow management and forecasting, performance reporting, fundraising readiness, and process automation.

He brings hands-on leadership, deep operational experience, and a sharp understanding of recurring revenue models to help businesses make smarter decisions, access capital, and scale with confidence.



## **Areas of Expertise**

#### 1. Strategic Planning & Forecasting

→ Build reliable models to fuel growth, plan investments, and manage risk.

#### 2. Cash Flow Management

→ Stay in control of your runway, collections, and burn rate.

#### 3. Budgeting & Profit Optimization

→ Align your resources with priorities. Cut waste, not ambition.

#### 4. Monthly Reporting & KPI Dashboards

→ Turn numbers into insight with simple, visual, founder-friendly reporting.

#### 5. Fundraising & Investor Support

→ Get investor-ready. Prepare your deck, data room, and financials.

#### 6. M&A Support & Due Diligence

→ From acquisition targets to financial integration, I've got your back.

#### 7. Grants & Non-Dilutive Funding

 $\rightarrow$  Identify and apply for government programs to stretch your cash.

#### 8. Systems & Process Optimization

→ Automate, streamline, and scale your finance operations.

#### 9. Finance Team Coaching

→ Upskill your internal staff. Build a finance team you can trust.

## **Industries Served**

- SaaS & Tech
- Creative & Digital Agencies
- Professional Services
- Entertainment & Media Tech



- Travel & Leisure
- Global Operations

## **Professional Summary**

Gabriel is a trilingual CPA and seasoned Finance Executive with over 10 years of experience helping founder-led companies scale with confidence. His specialty is bringing clarity and strategy to complex financial challenges—whether it's managing cash flow, building growth-ready forecasts, unlocking non-dilutive funding, or preparing for a raise.

He works closely with SaaS, agencies, and service-based businesses to create solid financial foundations, streamline operations, and support strategic decisions that drive long-term profitability. If your company is growing fast—or getting messy— he brings the structure and insight to help you move forward with clarity.

## **Key Achievements or Results**

- Led the implementation of company-wide financial dashboards and forecasting models, enabling more accurate decision-making and real-time visibility across operations.
- Supported M&A activities by preparing financial models, participating in due diligence, and aligning stakeholders through clear, audit-ready reporting packages.
- Managed post-acquisition integrations by unifying financial systems, standardizing reporting processes, and maintaining business continuity during transition.
- Optimized cash flow management and secured public funding (grants/subsidies) to extend the runway and support sustainable growth without dilution.



## **Personal Insight**

What drives Gabriel is helping founders bring order to complexity, with a calm, methodical approach, strong ethics, and a collaborative mindset that builds trust.

## Contact Info / Website / LinkedIn

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